

From: [Jennifer Ott](#)
To: [CityCouncil-List](#)
Subject: Dot Voting Details and Detailed Survey Results
Date: Tuesday, September 19, 2023 2:32:34 PM
Attachments: [photos from retreat 1.pdf](#)
[photos from retreat 2.pdf](#)
[Strategy Retreat Spreadsheet.xlsx](#)
[Strategic planning survey 2023.pdf](#)
[image001.png](#)

Mayor and City Council:

Per requests from a Councilmember and community member, I am providing additional back up information on the Strategic Plan retreats and survey.

Thank you,
Jen

Jennifer Ott, she/her
City Manager
City of Alameda
jott@alamedaca.gov
510-867-8237



From: Sarah Henry <SHenry@alamedaca.gov>
Sent: Tuesday, September 19, 2023 2:15 PM
To: Jennifer Ott <jott@alamedaca.gov>
Subject: dot voting details




Hi Jen,

At the first retreat, we used red dots when voting on the strategic priority categories and yellow dots when voting on the types of City projects we want to include. The summary report that was attached to the staff report tallied the dots and listed the counts. Attached are photos of the charts at the retreat.

At the second retreat, we planned to use one color dot for current projects and a different color dot for new projects, however we didn't have enough dots, so we ended up using one color dot (green) for all projects. The summary report for this retreat also tallied the dots and listed the counts. Attached are photos of the charts at the retreat.

Many thanks,
Sarah


Transportation & Infrastructure

	<i>a comprehensive, integrated</i> Build safe, efficient public transit, bicycle and pedestrian infrastructure, including laying groundwork for BART station <i>+ bike/ped bridge</i>
	Reduce traffic accidents and improve ingress and egress from the island — <i>includes vehicular congestion, parking, speed</i>
	Address deferred maintenance and implement top priority smart growth, revitalization, parks and other public infrastructure projects
	Ensure safe, <u>clean</u> and accessible streets and public facilities <i>(buildings + parks)</i>
	Traffic management and parking

prevent
 ped
 collisions
 /
 ped
 Safety


should be included
under
other priority areas

● Alameda Point Development	
	Build a sense of community and vibrancy
	Implement comprehensive plans for housing, transportation, environmental sustainability, job creation, and diversity in Alameda Point
● ●	Support our existing businesses


ALAMEDA

Change to
"Rising waters?"

ground
water

Climate Change & Sea Level Rise Resilience	
✗ ● ● ● ●	Reduce greenhouse gas emissions
● ●	Prepare for sea level rise
●	Offer eco-friendly energy incentives and educational programs
	Plan for disaster readiness
	Mitigate climate change impacts through resilient design
✗ ● ● ●	Promotion of green infrastructure includes urban forest
●	Managed retreat (instead of walls) hardscape
	 ALAMEDA



Community Safety & Services



Adequately staff public safety officers, ~~and improve response times and ticketing practices~~

by paying competitive salaries + benefits

Reduce crime

Support adequate mental health services *for everyone*

Offer high-quality educational programs and supports for families

Adequately staff and support recreational programs and libraries


Ensure active, beautiful and resilient green and blue spaces, community events and public art

public safety response:
Improve response times and ~~ticketing practices~~

Provide appropriate technology and tools to *public safety officers and support staff*



meaningful
outreach +
engagement
(time to
share - 2
min)

<div><div><div></div><div></div><div></div></div><div>Fiscally Responsible & Inclusive Governance</div></div>	
<div><div></div><div></div></div>	Explore governance models for greater representation of the city
	Support the next generation of local government leaders
<div><div></div><div></div></div>	<div>involvement of community members + businesses</div> Pursue inclusive community and business engagement in City planning and policymaking
<div><div></div></div>	Offer a full range of fiscally sustainable public services that are fiscally sustainable
	Encourage economic and community development, including a strong and successful business sector
<div><div></div><div></div></div>	Long-term economic planning
	<div> ALAMEDA</div>

Priority	#	Status	Projects (Annotated)	Council Recs to Add/Remove (Survey)	Dot Votes
P1. Enhance Community Saf...	1	NEW for Consideration	Develop an Emergency Water Supply Plan		3
P1. Enhance Community Saf...	2	NEW for Consideration	Determine service needs for West Alameda and plan for Fire Station 5, as appropriate		2
P1. Enhance Community Saf...	3	NEW for Consideration	Plan and construct a branch library at Alameda Point		1
P1. Enhance Community Saf...	4	NEW for Consideration	Fund and construct a tool and seed lending library at Jean Sweeney Open Space Park		2
P1. Enhance Community Saf...	5	NEW for Consideration	Reimagine and update community library spaces, including teen room and computer lab		3
P1. Enhance Community Saf...	6	NEW for Consideration	Expand programming space at West End Branch Library		0
P1. Enhance Community Saf...	7	NEW for Consideration	Increase technology accessibility through library lending programs		1
P1. Enhance Community Saf...	8	NEW for Consideration	Complete installation of fixed Automated License Plate Readers		2
P1. Enhance Community Saf...	9	NEW for Consideration	Expand recreation programs to include broader and inclusive participation		2
P1. Enhance Community Saf...	10	NEW for Consideration	Implement the new Public Art Master Plan		2
P1. Enhance Community Saf...	11	NEW for Consideration	Implement and educate about the Tsunami Evacuation Plan		0
P1. Enhance Community Saf...	12	NEW for Consideration	Implement ADA Transition Plan		1
P1. Enhance Community Saf...	13	NEW for Consideration	Plan inclusive holiday decorations and events		1
P1. Enhance Community Saf...	14	NEW for Consideration	Provide resources for a code enforcement officer to enforce the ban on gas-powered leaf blowers	(+)	1
P1. Enhance Community Saf...	15	NEW for Consideration	Funding/plan for shared use at Lincoln and Franklin pools	(+)	2
P1. Enhance Community Saf...	16	NEW for Consideration	Install vehicle Automated License Plate Readers	(+)	2
P1. Enhance Community Saf...	17	NEW for Consideration	Expand ARPD tiny tot programs	(+)	3
P1. Enhance Community Saf...	18	NEW for Consideration	Expand mental health supports	(+)	2
P1. Enhance Community Saf...	19	NEW for Consideration	Expand access to pickleball with new court construction or partnerships with existing tennis/pickleball courts	(+)	2
P1. Enhance Community Saf...	20	NEW for Consideration	Install red light cameras at certain intersections	(+)	4
P1. Enhance Community Saf...	21	NEW for Consideration	Develop a plan for addressing crime, including shoplifting, car theft, catalytic converter theft, and armed robbery	(+)	2
P1. Enhance Community Saf...	22	NEW for Consideration	Narcan availability	(+)	2
P1. Enhance Community Saf...	23	NEW for Consideration	Ensure equitable policies in the business districts	(+)	2
P1. Enhance Community Saf...	24	NEW for Consideration	Plan for a new fire training facility with expanded recruitment opportunities (potentially in partnership with CoA)	(-) x2	1
P1. Enhance Community Saf...	25	NEW for Consideration	Expand capacity to handle domestic violence, stalking, elder abuse, and child abuse cases	(-) x2	2
P1. Enhance Community Saf...	26	NEW for Consideration	Upgrade and replace Fire Hydrants throughout the City	(-)	2

Priority	#	Status	Projects (Annotated)	Council Recs to Add/Remove (Survey)	Dot Votes
P1. Enhance Community Saf...	27	NEW for Consideration	Expand disaster preparedness and provide regular training for staff and community	(-)	0
P1. Enhance Community Saf...	28	NEW for Consideration	Assess needs and consider Bay Farm Island Library expansion	(-)	0
P1. Enhance Community Saf...	29	NEW for Consideration	Secure Accreditation with Commission on Accreditation for Law Enforcement Agencies	(-)	0
P1. Enhance Community Saf...	30	NEW for Consideration	Implement inspection and investigative services for prosecution, public rights, and rent programs	(-)	3
P1. Enhance Community Saf...	31	Current Projects	Evaluate AFD facilities for security, access control, and seismic resiliency		3
P1. Enhance Community Saf...	32	Current Projects	Implement a strategic fleet replacement plan		0
P1. Enhance Community Saf...	33	Current Projects	Report annually on CARE team services and community impact		0
P1. Enhance Community Saf...	34	Current Projects	Implement police officer hiring incentive program and provide an annual report to City Council		3
P1. Enhance Community Saf...	35	Current Projects	Continue implementing Police Chief's Advisory Group		0
P1. Enhance Community Saf...	36	Current Projects	Design and construct the City Aquatic Center		3
P1. Enhance Community Saf...	37	Current Projects	Complete design and construct Estuary Park Phase 2		1
P1. Enhance Community Saf...	38	Current Projects	Design and build Cityview Skate Park expansion		3
P1. Enhance Community Saf...	39	Current Projects	Coordinate with AUSD on the rebuild of Alameda High School Swim Center		1
P1. Enhance Community Saf...	40	Current Projects	Administer Community Development Block Grant (CDBG) to support low-income residents		2
P1. Enhance Community Saf...	41	Current Projects	Create and implement the Vision Zero Rapid Response Plan		3
P1. Enhance Community Saf...	42	Current Projects	Implement Safe Routes to School physical improvements		3
P1. Enhance Community Saf...	43	Current Projects	Funding CARE Team services	(+)	2
P1. Enhance Community Saf...	44	Current Projects	Conduct historical research to move forward with renaming Svenson Maritime Park	(+)	1
P1. Enhance Community Saf...	45	Current Projects	Contribute funding for mental health services for AUSD students	(-)	0
P2. Build Resilience to Clima...	1	NEW for Consideration	Conduct GHG inventory and update 5-Year Climate Action and Resiliency Plan (CARP)		3
P2. Build Resilience to Clima...	2	NEW for Consideration	Implement electric vehicle (EV) charging at city-owned public parking lots and expand EV charging availability across the City		5
P2. Build Resilience to Clima...	3	NEW for Consideration	Implement Equitable Building Decarbonization pilot programs		2
P2. Build Resilience to Clima...	4	NEW for Consideration	Complete and implement Urban Forest Plan		2
P2. Build Resilience to Clima...	5	NEW for Consideration	Promote and build green stormwater infrastructure systems to improve runoff water quality and stormwater retention		3

Priority	#	Status	Projects (Annotated)	Council Recs to Add/Remove (Survey)	Dot Votes
P2. Build Resilience to Climate Change	6	NEW for Consideration	Design and implement upgrades for stormwater infrastructure to reduce local flooding, including addressing storm drains and streets shown to be a high flood risk		2
P2. Build Resilience to Climate Change	7	NEW for Consideration	Update the Zero Waste Implementation Plan and provide public technical assistance		1
P2. Build Resilience to Climate Change	8	NEW for Consideration	Educate the public on SB1383 compliance with SB1383 to divert organic waste from the landfill		0
P2. Build Resilience to Climate Change	9	NEW for Consideration	Lagoon storm capacity analysis	(+)	2
P2. Build Resilience to Climate Change	10	NEW for Consideration	Consider developer assessments to help fund climate mitigation projects	(+)	0
P2. Build Resilience to Climate Change	11	NEW for Consideration	Implement Doolittle Solar Project	(-)	0
P2. Build Resilience to Climate Change	12	Current Projects	Complete De-Pave Park design and seek construction funding		2
P2. Build Resilience to Climate Change	13	Current Projects	Regional coordination for San Leandro Bay adaptation strategies and projects		3
P2. Build Resilience to Climate Change	14	Current Projects	Implement Soft-Story Retrofit Grant Program		2
P2. Build Resilience to Climate Change	15	Current Projects	Design adaptation project for the Veterans Court area and develop a vision for Bay Farm Island's northern waterfront		0
P2. Build Resilience to Climate Change	16	Current Projects	Develop adaptation and funding strategy with other lead agencies for flood protection for the Webster-Posey tube area		3
P2. Build Resilience to Climate Change	17	Current Projects	Convert lawn at City Hall West to drought-tolerant landscapes		0
P3. Invest in Transportation	1	NEW for Consideration	Improve marina, piers, and channels in Tidelands areas		1
P3. Invest in Transportation	2	NEW for Consideration	Assess and address infrastructure of City-owned facilities at Alameda Point		0
P3. Invest in Transportation	3	NEW for Consideration	Establish a cell tower leasing policy		2
P3. Invest in Transportation	4	NEW for Consideration	Update Business District Parking Program		0
P3. Invest in Transportation	5	NEW for Consideration	Plan and identify funding for Bicycle Pedestrian Bridge design		3
P3. Invest in Transportation	6	NEW for Consideration	Advocate bringing BART to Alameda		2
P3. Invest in Transportation	7	NEW for Consideration	Secure funding and detailed design for the Lincoln/Marshal/Pacific corridor project		4
P3. Invest in Transportation	8	NEW for Consideration	Assess bicycle and pedestrian safety improvements on Mecartney Road (+ traffic signal)		4
P3. Invest in Transportation	9	NEW for Consideration	Plan for redundant and resilient City communication networks and replace the phone system for redundancy and resiliency		4
P3. Invest in Transportation	10	NEW for Consideration	Complete Design of Alameda Point Adaptive Reuse Area Phase 2 and 3		1
P3. Invest in Transportation	11	NEW for Consideration	Assess and address infrastructure of all City-owned facilities including the Veterans building and Carnegie	(+)	2

Priority	#	Status	Projects (Annotated)	Council Recs to Add/Remove (Survey)	Dot Votes
P3. Invest in Transportation ...	12	NEW for Consideration	Install additional wayfinding signs at Alameda Point	(+)	1
P3. Invest in Transportation ...	13	NEW for Consideration	Alameda Point infrastructure undergrounding	(+)	1
P3. Invest in Transportation ...	14	Current Projects	Storm drain and lagoon improvements	(+)	0
P3. Invest in Transportation ...	15	NEW for Consideration	Traffic signal on McCartney between Island and Aughinbaugh	(+)	0
P3. Invest in Transportation ...	16	NEW for Consideration	Design and construct Civic Center Garage safety improvements	(-)	3
P3. Invest in Transportation ...	17	NEW for Consideration	Design and construct a long-term Commercial Streets Program for Park Street and Webster Street	(-)	0
P3. Invest in Transportation ...	18	Current Projects	Implement paid parking at ferry terminals		0
P3. Invest in Transportation ...	19	Current Projects	Implement a free public Water Shuttle pilot program		2
P3. Invest in Transportation ...	20	Current Projects	Advocate for AC transit Service enhancements for Line 96 and 19 and at Alameda Point		0
P3. Invest in Transportation ...	21	Current Projects	Design Broadway/Tilden Cross Alameda Trail project		1
P3. Invest in Transportation ...	22	Current Projects	Convert Slow Streets to Neighborhood Greenways		1
P3. Invest in Transportation ...	23	Current Projects	Construct Central Avenue safety improvements including roundabouts and bicycle lanes		4
P3. Invest in Transportation ...	24	Current Projects	Implement Grand Street safety improvements		0
P3. Invest in Transportation ...	25	Current Projects	Construct Cross Alameda Trail at Grand to Broadway and Clement Ave / Tilden Way		1
P3. Invest in Transportation ...	26	Current Projects	Upgrade traffic signal system technology for reliability and safety, reducing public safety response times		4
P3. Invest in Transportation ...	27	Current Projects	Rehabilitate 8 miles of sewer pipes		4
P3. Invest in Transportation ...	28	Current Projects	Construct a low-stress bicycle network, pedestrian safety, and traffic-calming projects		4
P3. Invest in Transportation ...	29	Current Projects	Underground utilities at Otis/Broadway		1
P3. Invest in Transportation ...	30	Current Projects	Design Stargell Avenue bicycle and pedestrian improvements	(-)	1
P4. House All Alamedans	1	NEW for Consideration	Prepare RFP for residential development north of Midway at Alameda Point		2
P4. House All Alamedans	2	NEW for Consideration	Coordinate with Alameda Food Bank for relocation		3
P4. House All Alamedans	3	NEW for Consideration	Negotiate and develop West Midway project		3
P4. House All Alamedans	4	NEW for Consideration	Update Inclusionary Housing Ordinance		2
P4. House All Alamedans	5	NEW for Consideration	Update Subdivision Ordinance		0
P4. House All Alamedans	6	NEW for Consideration	Revise Universal Design Ordinance to address townhome projects		3
P4. House All Alamedans	7	NEW for Consideration	RFP for housing at Alameda Point along Central Avenue where storage facilities are	(+)	2
P4. House All Alamedans	8	NEW for Consideration	Review ADA ordinance, utilization, and fee review	(+)	3

Priority	#	Status	Projects (Annotated)	Council Recs to Add/Remove (Survey)	Dot Votes
P4. House All Alamedans	9	Current Projects NEW for Co	Refine landlord capital pass-through requirements to ensure upgrades and protect tenants	(+)	0
P4. House All Alamedans	10	NEW for Consideration	Propose new Short Term Rental Ordinance	(-) x2	2
P4. House All Alamedans	-	Added during Retreat #2	SAIL first-time homebuyer program		2
P4. House All Alamedans	-	Added during Retreat #2	Explore a vacancy tax for properties (residents and/or business) vacant for 6 months or more		1
P4. House All Alamedans	11	Current Projects	Implement and manage Rise Up Alameda - Guaranteed Basic Income Program		2
P4. House All Alamedans	12	Current Projects	Implement and coordinate Dignity Village supportive services and management		3
P4. House All Alamedans	13	Current Projects	Provide shelter and supportive services for people who are homeless - Day Center, Warming Shelter, Safe Parking, Overnight Shelter, Emergency Supportive Housing		4
P4. House All Alamedans	14	Current Projects	Provide and connect services for people who are unsheltered or housing insecure - Dine and Connect, Street Outreach, and Flex Spending		0
P4. House All Alamedans	15	Current Projects	Further the preservation, rehabilitation, or construction of affordable housing in Alameda		1
P5. Practice Fiscally Respon...	1	NEW for Consideration	Reinvigorate and manage the façade grant program		2
P5. Practice Fiscally Respon...	2	NEW for Consideration	Develop and implement a Municipal Fiscal Resilience Plan		3
P5. Practice Fiscally Respon...	3	NEW for Consideration	Develop a 5-Year fiscal forecast document for the biennial budget process		2
P5. Practice Fiscally Respon...	4	NEW for Consideration	Create an equity lens for the City budget		2
P5. Practice Fiscally Respon...	5	NEW for Consideration	Create a comprehensive employee professional development program that includes succession planning		2
P5. Practice Fiscally Respon...	6	NEW for Consideration	Expand employee safety and wellness program		2
P5. Practice Fiscally Respon...	7	NEW for Consideration	Implement the 5-year GIS Master Plan		2
P5. Practice Fiscally Respon...	8	NEW for Consideration	Develop a dedicated City network that is administered and managed by IT		2
P5. Practice Fiscally Respon...	9	NEW for Consideration	Plan for redundant and resilient city communications networks		
P5. Practice Fiscally Respon...	10	NEW for Consideration	Replace the phone system for redundancy and resiliency		
P5. Practice Fiscally Respon...	11	NEW for Consideration	Invest in the PIO and expand media programming and access to Alameda meetings/activities/news/safety updates	(+)	
P5. Practice Fiscally Respon...	12	NEW for Consideration	DEI manager/administrator	(+)	1
P5. Practice Fiscally Respon...	13	NEW for Consideration	Review and consider election reform	(-)	0
P5. Practice Fiscally Respon...	-	Added during Retreat #2	Review public participation at Council Meetings		1

Priority	#	Status	Projects (Annotated)	Council Recs to Add/Remove (Survey)	Dot Votes
P5. Practice Fiscally Respon...	14	Current Projects	Expand business economic development activities, including Alameda Point		2
P5. Practice Fiscally Respon...	15	Current Projects	Special Event Permit Revision		0
P5. Practice Fiscally Respon...	16	Current Projects	Expand workforce development and career pathway opportunities		1
P5. Practice Fiscally Respon...	17	Current Projects	Implement Alameda Point Disposition Strategy		0
P5. Practice Fiscally Respon...	18	Current Projects	Implement citywide Strategic Plan and update annually		2
P5. Practice Fiscally Respon...	19	Current Projects	Create citywide Communications Plan and invest in the PIO and expand media programming and access to Alameda meetings/activities/news/safety updates		2
P5. Practice Fiscally Respon...	20	Current Projects	Create and implement a citywide Grant Writing Plan		2
P5. Practice Fiscally Respon...	21	Current Projects	Create a translation services program		2
P5. Practice Fiscally Respon...	22	Current Projects	Complete and implement Diversity, Equity, Inclusion, and Belonging Plan		1
P5. Practice Fiscally Respon...	23	Current Projects	Issue an RFP for banking services and transition to a new bank, if determined necessary		2
P5. Practice Fiscally Respon...	24	Current Projects	Review and update classification specifications		0
P5. Practice Fiscally Respon...	25	Current Projects	Revitalize the employee performance evaluation and management program		2
P5. Practice Fiscally Respon...	26	Current Projects	Expand employee engagement and recognition program		2
P5. Practice Fiscally Respon...	27	Current Projects	Migrate all city computers to Microsoft Office 365		2
P5. Practice Fiscally Respon...	28	Current Projects	Implement increased cybersecurity measures		4
P5. Practice Fiscally Respon...	29	Current Projects	Improve and streamline design review and building permit processes for housing per State law		3



Enhance Community Safety & Services

#	Status	Project	Dot Voting
1	NEW for Consideration	Develop an Emergency Water Supply Plan	
2	NEW for Consideration	Determine service needs for West Alameda and plan for Fire Station 5, as appropriate	
3	NEW for Consideration	Plan and construct a branch library at Alameda Point	
4	NEW for Consideration	Fund and construct a tool and seed lending library at Jean Sweeney Open Space Park	
5	NEW for Consideration	Reimagine and update community library spaces, including teen room and computer lab	
6	NEW for Consideration	Expand programming space at West End Branch Library	
7	NEW for Consideration	Increase technology accessibility through library lending programs	
8	NEW for Consideration	Complete installation of fixed Automated License Plate Readers	
9	NEW for Consideration	Expand recreation programs to include broader and inclusive participation	
10	NEW for Consideration	Implement the new Public Art Master Plan	
11	NEW for Consideration	Implement and educate about the Tsunami Evacuation Plan	
12	NEW for Consideration	Implement ADA Transition Plan	
13	NEW for Consideration	Plan inclusive holiday decorations and events	
14	NEW for Consideration	Provide resources for a code enforcement officer to enforce the ban on gas-powered leaf blowers (+)	
15	NEW for Consideration	Funding/plan for shared use at Lincoln and Franklin pools (+)	
16	NEW for Consideration	Install vehicle Automated License Plate Readers (+)	
17	NEW for Consideration	Expand ARPD tiny tot programs (+)	
18	NEW for Consideration	Expand mental health supports (+)	
19	NEW for Consideration	Expand access to pickleball with new court construction or partnerships with existing tennis/pickleball courts (+)	
20	NEW for Consideration	Install red light cameras at certain intersections (+)	
21	NEW for Consideration	Develop a plan for addressing crime, including shoplifting, car theft, catalytic converter theft, and armed robbery (+)	
22	NEW for Consideration	Narcan availability (+)	
23	NEW for Consideration	Ensure equitable policies in the business districts (+)	
24	NEW for Consideration	Plan for a new fire training facility with expanded recruitment opportunities (potentially in partnership with CoA) (-)	
25	NEW for Consideration	Expand capacity to handle domestic violence, stalking, elder abuse, and child abuse cases (-)	
26	NEW for Consideration	Upgrade and replace Fire Hydrants throughout the City (-)	
27	NEW for Consideration	Expand disaster preparedness and provide regular training for staff and community (-)	
28	NEW for Consideration	Assess needs and consider Bay Farm Island Library expansion (-)	
29	NEW for Consideration	Secure Accreditation with Commission on Accreditation for Law Enforcement Agencies (-)	
30	NEW for Consideration	Implement inspection and investigative services for prosecution, public rights, and rent programs (-)	

10 dots

CITY OF ALAMEDA, STRATEGIC ROADMAP 2023 - 2026

Draft Strategic Projects



Enhance Community Safety & Services

#	Status	Project	Dot Voting
		(+) received comments to ADD (-) received comments to DEFER or REMOVE	
31	Current Projects	Evaluate AFD facilities for security, access control, and seismic resiliency	
32	Current Projects	Implement a strategic fleet replacement plan	
33	Current Projects	Report annually on CARE team services and community impact	
34	Current Projects	Implement police officer hiring incentive program and provide an annual report to City Council	
35	Current Projects	Continue implementing Police Chief's Advisory Group	
36	Current Projects	Design and construct the City Aquatic Center	
37	Current Projects	Complete design and construct Estuary Park Phase 2	
38	Current Projects	Design and build Cityview Skate Park expansion	
39	Current Projects	Coordinate with AUSD on the rebuild of Alameda High School Swim Center	
40	Current Projects	Administer Community Development Block Grant (CDBG) to support low-income residents	
41	Current Projects	Create and implement the Vision Zero Rapid Response Plan	
42	Current Projects	Implement Safe Routes to School physical improvements	
43	Current Projects	Funding CARE Team services (+)	
44	Current Projects	Conduct historical research to move forward with renaming Svenson Maritime Park (+)	
45	Current Projects	Contribute funding for mental health services for AUSD students (-)	

5 dots

CITY OF ALAMEDA, STRATEGIC ROADMAP 2023 - 2026



Build Resilience to Climate Change & Water Level Rise

Draft Strategic Projects

#	Status	Project <small>(+) received comments to ADD (-) received comments to DEFER or REMOVE</small>	Dot Voting
1	NEW for Consideration	Conduct GHG inventory and update 5-Year Climate Action and Resiliency Plan (CARP)	
2	NEW for Consideration	Implement electric vehicle (EV) charging at city-owned public parking lots and expand EV charging availability across the City	
3	NEW for Consideration	Implement Equitable Building Decarbonization pilot programs	
4	NEW for Consideration	Complete and implement Urban Forest Plan	
5	NEW for Consideration	Promote and build green stormwater infrastructure systems to improve runoff water quality and stormwater retention	
6	NEW for Consideration	Design and implement upgrades for stormwater infrastructure to reduce local flooding, including addressing storm drains and streets shown to be a high flood risk	
7	NEW for Consideration	Update the Zero Waste Implementation Plan and provide public technical assistance	
8	NEW for Consideration	Educate the public on SB1383 compliance with SB1383 to divert organic waste from the landfill	
9	NEW for Consideration	Lagoon storm capacity analysis (+)	
10	NEW for Consideration	Consider developer assessments to help fund climate mitigation projects (+)	
11	NEW for Consideration	Implement Doolittle Solar Project (-)	

4 dots

12	Current Projects	Complete De-Pave Park design and seek construction funding	
13	Current Projects	Regional coordination for San Leandro Bay adaptation strategies and projects	
14	Current Projects	Implement Soft-Story Retrofit Grant Program	
15	Current Projects	Design adaptation project for the Veterans Court area and develop a vision for Bay Farm Island's northern waterfront	
16	Current Projects	Develop adaptation and funding strategy with other lead agencies for flood protection for the Webster-Posey tube area	
17	Current Projects	Convert lawn at City Hall West to drought-tolerant landscapes	

2 dots

CITY OF ALAMEDA, STRATEGIC ROADMAP 2023 - 2026



Draft Strategic Projects

Invest in Transportation & Infrastructure

#	Status	Project <small>(+) received comments to ADD (-) received comments to DEFER or REMOVE</small>	Dot Voting
1	NEW for Consideration	Improve marina, piers, and channels in Tidelands areas	
2	NEW for Consideration	Assess and address infrastructure of City-owned facilities at Alameda Point	
3	NEW for Consideration	Establish a cell tower leasing policy	
4	NEW for Consideration	Update Business District Parking Program	
5	NEW for Consideration	Plan and identify funding for Bicycle Pedestrian Bridge design	
6	NEW for Consideration	Advocate bringing BART to Alameda	
7	NEW for Consideration	Secure funding and detailed design for the Lincoln/Marshall/Pacific corridor project	
8	NEW for Consideration	Assess bicycle and pedestrian safety improvements on MeCartney Road + Traffic Signal	
9	NEW for Consideration	Plan for redundant and resilient City communication networks	
10	NEW for Consideration	Complete Design of Alameda Point Adaptive Reuse Area Phase 2 and 3	
11	NEW for Consideration	Assess and address infrastructure of all City-owned facilities including the Veterans building and Carnegie (+)	
12	NEW for Consideration	Install additional wayfinding signs at Alameda Point (+)	
13	NEW for Consideration	Alameda Point infrastructure undergrounding (+)	
14	NEW for Consideration	Storm drain and lagoon improvements (+)	
15	NEW for Consideration	Traffic signal on MeCartney between Island and Aughinbaugh (+)	
16	NEW for Consideration	Design and construct Civic Center Garage safety improvements (-)	
17	NEW for Consideration	Design and construct a long-term Commercial Streets Program for Park Street and Webster Street (-)	

6 dots

CITY OF ALAMEDA, STRATEGIC ROADMAP 2023 - 2026



Draft Strategic Projects

Invest in Transportation & Infrastructure

#	Status	Project	Dot Voting
		(+) received comments to ADD (-) received comments to DEFER or REMOVE	
18	Current Projects	Implement paid parking at ferry terminals	
19	Current Projects	Implement a free public Water Shuttle pilot program	
20	Current Projects	Advocate for AC transit Service enhancements for Line 96 and 19 and at Alameda Point	
21	Current Projects	Design Broadway/Tilden Cross Alameda Trail project	
22	Current Projects	Convert Slow Streets to Neighborhood Greenways	
23	Current Projects	Construct Central Avenue safety improvements including roundabouts and bicycle lanes	
24	Current Projects	Implement Grand Street safety improvements	
25	Current Projects	Construct Cross Alameda Trail at Grand to Broadway and Clement Ave / Tilden Way	
26	Current Projects	Upgrade traffic signal system technology for reliability and safety, reducing public safety response times	
27	Current Projects	Rehabilitate 8 miles of sewer pipes	
28	Current Projects	Construct a low-stress bicycle network, pedestrian safety, and traffic-calming projects	
29	Current Projects	Underground utilities at Otis/Broadway	
30	Current Projects	Design Stargell Avenue bicycle and pedestrian improvements (-)	
31		Storm drain & lagoon improvements	5 dots

CITY OF ALAMEDA, STRATEGIC ROADMAP 2023 - 2026



House All Alamedans

Draft Strategic Projects

#	Status	Project	Dot Voting
1	NEW for Consideration	Prepare RFP for residential development north of Midway at Alameda Point	
2	NEW for Consideration	Coordinate with Alameda Food Bank for relocation	
3	NEW for Consideration	Negotiate and develop West Midway project	
4	NEW for Consideration	Update Inclusionary Housing Ordinance	
5	NEW for Consideration	Update Subdivision Ordinance	
6	NEW for Consideration	Revise Universal Design Ordinance to address townhome projects	
7	NEW for Consideration	RFP for housing at Alameda Point along Central Avenue where storage facilities are	(+)
8	NEW for Consideration	Review ADA ordinance, utilization, and fee review	(+)
9	NEW for Consideration	Refine landlord capital pass-through requirements to ensure upgrades and protect tenants	(+)
10	NEW for Consideration	Propose new Short Term Rental Ordinance	(-)
11		SAIL first time homebuyer program	4 dots
12		Explore vacancy tax for property vacant 6 mos+	

11	Current Projects	Implement and manage Rise Up Alameda - Guaranteed Basic Income Program	
12	Current Projects	Implement and coordinate Dignity Village supportive services and management	
13	Current Projects	Support the Services Provide shelter for people who are homeless - Day Center, Warming Shelter, Safe Parking, Overnight Shelter, Emergency Supportive Housing	
14	Current Projects	Connect Provide services for people who are unsheltered or housing insecure - Dine and Connect, Street Outreach, and Flex Spending	
15	Current Projects	Further the preservation, rehabilitation, or construction of affordable housing in Alameda	
		Refine landlord Capital pass-thru requirements	2 dots

CITY OF ALAMEDA, STRATEGIC ROADMAP 2023 - 2026



Practice Fiscally Responsive and Inclusive Governance

Draft Strategic Projects

#	Status	Project	Dot Voting
1	NEW for Consideration	Reinvigorate and manage the façade grant program	
2	NEW for Consideration	Develop and implement a Municipal Fiscal Resilience Plan	
3	NEW for Consideration	Develop a 5-Year fiscal forecast document for the biennial budget process	
4	NEW for Consideration	Create an equity lens for the City budget	
5	NEW for Consideration	Create a comprehensive employee professional development program that includes succession planning	
6	NEW for Consideration	Expand employee safety and wellness program	
7	NEW for Consideration	Implement the 5-year GIS Master Plan	
8	NEW for Consideration	Develop a dedicated City network that is administered and managed by IT	
9	NEW for Consideration	Plan for environment and resilient city consumption and management	
10	NEW for Consideration	Replace the phone system for redundancy and resiliency	
11	NEW for Consideration	Invest in the PIO and expand media programming and access to Alameda meetings/activities/news/safety updates (+)	
12	NEW for Consideration	DEI manager/administrator (+)	
13	NEW for Consideration	Review and consider election reform (-)	

Group 4
#9

Review
Public
Participation
at Council
Meetings
incl. comment items

4 dots

		Expand business economic development activities, including Alameda Point	
15	Current Projects	Special Event Permit Revision	
16	Current Projects	Expand workforce development and career pathway opportunities	
17	Current Projects	Implement Alameda Point Disposition Strategy	
18	Current Projects	Implement citywide Strategic Plan and update annually	
19	Current Projects	Create citywide Communications Plan + Invest in PIO	
20	Current Projects	Create and implement a citywide Grant Writing Plan	
21	Current Projects	Create a translation services program	
22	Current Projects	Complete and implement Diversity, Equity, Inclusion, and Belonging Plan	
23	Current Projects	Issue an RFP for banking services and transition to a new bank, Alameda Point	
24	Current Projects	Review and update classification specifications	
25	Current Projects	Revitalize the employee performance evaluation and management program	
26	Current Projects	Expand employee engagement and recognition program	
27	Current Projects	Migrate all city computers to Microsoft Office 365	
28	Current Projects	Implement increased cybersecurity measures	
29	Current Projects	Improve and streamline design review and building permit processes for housing per State law	

6 dots

Item	Dept Lead	Level of Effort	Phasing Schedule				Next Steps	Notes
			July-Dec	Jan-June	FY2024-25	Beyond		
Quarterly management update meetings	CMO							
City Manager office hours	CMO							
Exploration of a 2026 infrastructure bond	CMO, Finance, PW							
Fall EMT Retreat on DEI and other training topics	CMO							
DEIB Rollout and Implementation	CMO							
Development of a “special project” program	CMO							
Move Housing and Human Services Division to City Hall?	CMO							
Employee engagement survey	CMO							
Resident satisfaction survey	CMO							
City holiday party (Sarah)	CMO							
365 reviews (Sarah)	CMO							
Community Service Awards (Sarah)	CMO							
Media training (Sarah)	CMO							
Sister City, Coast Guard (Sarah)	CMO							
City sponsorships (Sarah)	CMO							
Chat box on website, 311, Comms plan (Sarah)	HR							
Creation of an unrepresented group	HR							
Revamp of performance management system/stepped up enforcement	HR							
Professional development program	HR							
Department Adventures program (or, CMO)	HR							
Bring your kid to work day	HR							
Employee picnic/pancake breakfast	HR							
IT Director and PBT Director Recruitments	HR							
Grant committee/process	Finance							
Revamp of ERP	Finance							
City space planning/shared space planning and Carnegie Library reuse	PW							
Microsoft 365 Rollout	IT							
Volunteer Bureau	?							



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Overview & Instructions

Please complete this ~ 20 - 30 minute survey by Sunday April 16th.

This survey includes a first draft of staff-proposed projects for each strategic priority area. This survey is your first opportunity to comment on these projects. We will continue to discuss these in depth during the upcoming retreat on April 24, and you will have other opportunities to review these before the list is finalized in the Strategic Roadmap.

* 1. In case we need to follow up with you afterward, please include your name and email.

Name

Email Address



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Vision Statement

The revised priorities and objectives reflect what we heard from City Council at the March 6th retreat, and some input from the Executive Management Team. The vision statement is intended to establish a shared picture of where the City aims to go in the next three years. Please share your feedback below. We will provide a final draft at the retreat and you will have time for a brief final discussion.

CITY OF ALAMEDA, STRATEGIC ROADMAP 2023 - 2026



Draft Vision Statement

Alamedans of all ages, cultures and backgrounds feel supported and engaged in meaningful community and civic opportunities to continually make Alameda a better place to live. We celebrate and embrace our most important asset - our people - in everything we do.

New and existing households feel prioritized and welcomed into our community. Alameda is known as a low-crime community thanks to our well-resourced public safety services. Residents are proud to have safe, beautiful, clean green and blue spaces for play and recreation, as well as high quality schools, businesses, restaurants, and public events and art that reflect the vibrancy of their neighborhoods. All Alamedans can afford housing that meets their needs, including homeless individuals. People seeking assistance have access to ongoing social service support.

Residents and visitors have a variety of accessible transportation options, including walking, biking, public transit and cars, to get them safely to more destinations on the island and across the Bay Area, reducing local traffic congestion and accidents.

Alameda is more resilient to climate change and rising water levels, external factors that uniquely impact its island community. Alameda residents and businesses feel prepared and trust in local agencies to keep them safe during future natural disasters, including earthquakes and flooding.

Through fiscal responsibility and good governance, Alameda leverages its many assets - in housing, business, transportation, architecture, recreation, and natural resources – that contribute to the long-term betterment of its residents and environment. One of its biggest infrastructure projects, Alameda Point, is becoming a fully activated community, contributing to the economic, cultural and recreational landscape of the entire city. Overall, Alamedans are proud and hopeful for the island.

* 2. Overall, to what extent do you agree or disagree that the revised vision statement (shown above) reflects **your vision and values for the City of Alameda?**

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 3. Overall, to what extent do you agree or disagree that the revised vision statement (shown above) reflects the **current needs and priorities of the community of Alameda**?

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Do you have any additional proposed changes to the revised vision statement?



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Strategic Priorities

The revised priorities and objectives reflect what we heard from City Council at the March 6th retreat, as well as input from the Executive Management Team. The priorities and objectives are meant to encapsulate the main strategic areas of focus and practical next steps for the City in the coming three years to work toward realizing the vision. Strategic projects will be grouped under each priority area.

Please share your feedback below. You will also have the opportunity to review each priority area and the related projects in depth later in this survey. We will share a final draft at the retreat and designate a short time for final discussion.



Draft Strategic Priorities

Enhance Community Safety & Services	Invest in Transportation & Infrastructure
<ul style="list-style-type: none"> Adequately staff public safety officers (e.g., by paying competitive salaries and benefits) Provide appropriate tools and technology to public safety officers and support staff Improve response times and public safety responses Reduce crime citywide, including Alameda Point Support adequate mental health services for everyone Ensure active, beautiful open spaces, events and public art. Offer high-quality educational programs and supports for families Build a sense of community and vibrancy on Alameda Point 	<ul style="list-style-type: none"> Build a comprehensive, integrated, safe, efficient public transit, bicycle and pedestrian infrastructure, including laying groundwork for BART station and bike/pedestrian bridge Reduce car/traffic congestion, parking challenges, and vehicle speed to prevent collisions (especially with pedestrians) and improve ingress and egress from the island Address deferred maintenance and implement top priority smart growth, revitalization, parks and other public infrastructure projects Support our existing businesses Continue to rebuild the infrastructure and utilities at Alameda Point to support new housing and new jobs Increase the number of businesses and jobs at Alameda Point Improve access to Alameda Point businesses
Build Resilience to Climate Change & Water Level Rise	House All Alamedans
<ul style="list-style-type: none"> Reduce greenhouse gas emissions Promote green infrastructure (including the urban forest) to mitigate climate change impacts Prepare for sea level rise Manage shoreline retreat (instead of walls and hardscape) Offer eco-friendly energy incentives and educational programs Plan for disaster readiness 	<ul style="list-style-type: none"> Make homeownership affordable Integrate housing into surrounding communities Address impacts of short-term rentals Build more housing for all income levels, with a focus on affordable housing Prevent housing insecurity Rebuild the deteriorating Alameda Point Collaborative housing at Alameda Point
Practice Fiscally Responsible & Inclusive Governance	
<ul style="list-style-type: none"> Explore governance models for greater representation of the city Pursue the meaningful and transparent involvement of community members and businesses in City planning and policymaking Practice long-term economic planning Offer a full range of public services that are fiscally sustainable Support the success and fulfillment of City employees Champion the integration of diversity, equity, inclusion and belonging into every facet of the City's internal support of its employees and external services, programs and projects for the community. 	

* 5. Overall, to what extent do you agree or disagree that the revised priorities and objectives (shown above) are **aligned with your vision and values** for the City of Alameda?

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree



* 6. To what extent do you agree or disagree that the revised priorities and objectives (shown above) **reflect the needs and priorities of the community of Alameda** for the coming three years?

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. Are there any additional changes you would like to make to these priorities or objectives?



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Projects

The following pages will ask for your input on the staff-proposed draft project list, which includes projects put forth by each department based on their understanding of City Council's draft vision, priorities, and objectives.

On the following pages you will see the project lists organized by priority area and will be invited to provide comment on each list. If you would like to review the full list, you can do so here: [staff-proposed draft project list](#).

Note: the projects that are unfunded are marked with an asterisk (*).



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Enhance Community Safety & Services

- *Upgrade and replace Fire Hydrants throughout the City
 - Expand disaster preparedness and training for staff and community
 - *Develop an Emergency Water Supply Plan
 - Evaluate AFD facilities for security, access control and seismic resiliency
 - *Determine service needs for West Alameda and plan for Fire Station 5, as appropriate
 - *Plan for a fire training facility with expanded recruitment opportunities
 - Implement strategic AFD fleet replacement plan
 - *Report annually on CARE Team services and community impact
 - *Plan and construct a branch library at Alameda Point
 - Fund and construct a tool and seed lending library at Jean Sweeney Open Space Park
 - Reimagine and update community library spaces, including teen room and computer lab
 - Assess needs and consider Bay Farm Island Library expansion
 - Expand programming space at West End Branch Library
 - Increase technology accessibility through library lending programs
 - Implement police officer hiring incentive program and provide annual report to City Council
 - Complete installation of Automated License Plate Readers
 - *Secure Accreditation with Commission on Accreditation for Law Enforcement Agencies
 - Continue implementing Police Chief's Advisory Group
 - Design and construct the City Aquatic Center
 - Complete design and construct Estuary Park Phase 2
 - Design and build Cityview Skate Park expansion
 - Expand recreation programs to include broader and inclusive participation
 - Coordinate with AUSD on rebuild of Alameda High School Swim Center
 - *Implement inspection and investigative services for prosecution, public rights and rent programs
 - *Expand capacity to handle domestic violence, stalking, elder abuse, and child abuse cases
 - Implement the Public Art Master Plan
 - Provide funding for mental health services for AUSD students
 - Administer Community Development Block Grant (CDBG) to support low-income residents
 - Implement and educate about the Tsunami Evacuation Plan
 - Create and implement the Vision Zero Rapid Response Plan
 - *Complete and implement ADA Transition Plan
 - Implement Safe Routes to School physical improvements
- *does not currently have funding

* 8. To what extent do you agree or disagree with the proposed project list (shown above) for the priority area Enhance Community Safety and Services?

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree



9. What projects would you consider removing?

10. What projects would you consider adding?

11. Do you have any comments about the proposed project list?



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Build Resilience to Climate Change & Water Level Rise

- Implement Doolittle Solar Project
- Complete De-Pave Park design and seek construction funding
- Conduct GHG inventory and update 5-Year Climate Action and Resiliency Plan (CARP)
- Implement Equitable Building Decarbonization pilot programs
- Implement Equitable Building Decarbonization pilot programs
- Complete and implement Urban Forest Plan
- Regional coordination for San Leandro Bay adaptation strategies and projects
- Implement Soft-Story Retrofit Grant Program
- Design adaptation project for Veterans Court area and develop vision for Bay Farm Island northern waterfront
- Develop adaptation and funding strategy for flood protection for Webster-Posey tube area
- *Update Zero Waste Implementation Plan and provide public technical assistance
- *Educate the public on SB1383 compliance and divert waste from the landfill
- Promote and build green stormwater infrastructure systems to improve runoff water quality and stormwater retention
- *Convert lawn at City Hall West to drought tolerant landscapes
- Design and implement upgrades for stormwater infrastructure to reduce local flooding
- Implement Soft-Story Retrofit Grant Program

*does not currently have funding

* 12. To what extent do you agree or disagree with the proposed project list (shown above) for the priority area Build Resilience to Climate Change and Water Level Rise?

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. What projects would you consider removing?

14. What projects would you consider adding?

15. Do you have any comments about the proposed project list?



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Invest in Transportation and Infrastructure

- Improve marina, piers and channels in Tidelands areas
- Assess and address infrastructure of city-owned facilities at Alameda Point
- Establish a cell tower leasing policy
- Establish paid parking at ferry terminals
- Update Business District Parking Program
- Create a free public Water Shuttle pilot program
- Plan and identify funding for Bicycle Pedestrian Bridge design
- Advocate to bring BART to Alameda
- Advocate for AC Transit Service enhancements for Line 96, 19, and 78
- Design Broadway/Tilden Cross Alameda Trail project
- Secure funding and detailed design for Lincoln/Marshall/ Pacific corridor project
- Convert Slow Streets to Neighborhood Greenways
- Design Stargell Avenue Bicycle and Pedestrian Improvements
- *Assess bicycle and pedestrian safety improvements on Mecartney Road
- Construct Central Avenue safety improvements including roundabouts and bicycle lanes
- Implement Grand Street safety improvements with construction on Otis to Encinal and design of Encinal to Clement
- *Plan for redundant and resilient city communications networks
- Design and construct Civic Center Garage safety improvements
- Design and construct long-term Commercial Streets Program for Park Street and Webster Street
- Construct Cross Alameda Trail at Grand to Broadway and Clement Ave / Tilden Way
- Upgrade traffic signal system for reliability and safety
- Complete Design of Alameda Point Adaptive Reuse Area Phase 2 and 3
- Rehabilitate 8 miles of sewer pipes
- Construct low stress bicycle network, pedestrian safety and traffic calming projects
- Underground utilities at Otis/Broadway

*does not currently have funding

* 16. To what extent do you agree or disagree with the proposed project list (shown above) for the priority area Invest in Transportation and Infrastructure?

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

☐☐☐☐☐

17. What projects would you consider removing?

18. What projects would you consider adding?

19. Do you have any comments about the proposed project list?



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

House All Alamedans

- Prepare RFP for residential development north of Midway at Alameda Point
- Implement and manage Rise Up Alameda - Guaranteed Basic Income Program
- Implement and coordinate Dignity Village supportive services and management
- Provide shelter for people who are homeless - Warming Shelter, Safe Parking, Overnight Shelter, Emergency Supportive Housing
- Provide services for people who are unsheltered or housing insecure - Dine and Connect, Street Outreach and Flex Spending
- Coordinate with Alameda Food Bank for relocation
- Negotiate and develop West Midway project
- Negotiate reduction or elimination of the Navy Housing Unit Cap Fee
- Further the preservation, rehabilitation or construction of affordable housing in Alameda
- Update Inclusionary Housing Ordinance
- Update Subdivision Ordinance
- Revise Universal Design Ordinance to address townhome projects
- Propose new Short Term Rental Ordinance

*does not currently have funding

* 20. To what extent do you agree or disagree with the proposed project list (shown above) for the priority area House All Alamedans?

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

☐☐☐☐☐

21. What projects would you consider removing?

22. What projects would you consider adding?

23. Do you have any comments about the proposed project list?



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Practice Fiscally Responsive and Inclusive Governance

- Expand economic development activities, including Alameda Point
- Special Event Permit Revision
- Expand workforce development and career pathway opportunities
- Reinvigorate and manage façade grant program
- Implement Alameda Point Disposition Strategy
- Implement the citywide Strategic Plan and update annually
- Establish and implement a citywide Communications Plan
- Create and implement a strategic citywide Grant Writing Plan
- Create a translation services program
- Complete and implement Diversity, Equity, Inclusion and Belonging Plan
- Develop and implement a Municipal Fiscal Resilience Plan
- Develop a 5-Year fiscal forecast document for biennial budget process
- Issue an RFP for banking services and transition to new bank, if determined necessary
- Create an equity lens for the city budget
- Create a comprehensive employee professional development program
- Review and update classification specifications
- Revitalize the employee performance evaluation and management program
- Expand employee engagement and recognition program
- *Expand employee safety and wellness program
- Implement the 5-year GIS Master Plan
- Create an administrative network
- Migrate all city computers to Microsoft Office 365
- Replace the phone system for redundancy and resiliency
- Implement increased cybersecurity measures
- Improve and streamline design review and building permit processes for housing per state law
- Review and consider election reform

*does not currently have funding

* 24. To what extent do you agree or disagree with the proposed project list (shown above) for the priority area Practice Fiscally Responsive and Inclusive Governance?

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

☐☐☐☐☐

25. What projects would you consider removing?

26. What projects would you consider adding?

27. Do you have any comments about the proposed project list?



City of Alameda Strategic Roadmap FY 2023 - 2026 - Priority Projects Survey

Thank you for taking the survey!

We appreciate your time and contributions. We look forward to further discussing strategic projects with you during the upcoming workshop on April 24th.

Please click the Done button below to submit your response.