

September 1, 2015

Vice-Mayor Frank Matarrese, & City Council Members Marilyn Ezzy Ashcraft, Tony Daysog and Jim Oddie
City of Alameda
2263 Santa Clara Avenue, Room 380
Alameda, CA 94501

RE: 9/1/15 City Council Meeting Regular Agenda Item 6-A: Appointment of Sandy Sullivan to the Planning Board

Dear Council Members,

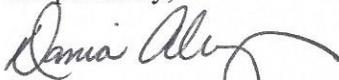
To serve on the Planning Board is an honor and a privilege, and a wonderful way to perform one's civic duty. I consider myself quite fortunate to have experienced this type of community service first hand, and for that I will be forever grateful.

It became clear during my days as a Planning Board Member, that those appointed to the Planning Board should have an ability to listen to opposing views while keeping a clear focus on where the real public interests lied, what was not only within the law but also really fair, and the ability to distinguish between fact and opinion. With the position one needed to assemble information from both written and oral testimony and apply it to the making of meaningful recommendations that were based upon adopted plans, ordinances, required findings of fact and established policies, and not upon personal values.

Therefore, this letter is written to convey my disappointment in the wording found in the Planning Board Application submitted by Sandy Sullivan on June 15, 2015. Specifically, the comment made in the "Other Comments" section of Ms. Sullivan's application, "I am not a realtor." I found this comment unnecessary and inappropriate, and because I am a Realtor, personally offensive. In some Cities it is a requirement that at least one of the members of a Planning Board Commission be a representative from a community group that participates in land-use issues.

On a personal note, and as a lifelong Alameda resident, I believe an individual taking a leadership position on a City Board should not make disparaging remarks towards other members of the Community as a validation of their qualifications. To appoint an individual that demonstrates this attitude is not in the best interest of our residents and City. Therefore, instead of appointing Ms. Sullivan, I am asking you to submit another Nominee for the position of Planning Board Member.

Respectfully,



Dania Alvarez, Realtor
CalBRE#01404808

Attachment: 6-14-15 Sandy S. Sullivan Planning Board Application



CITY OF ALAMEDA APPLICATION
BOARDS/COMMISSIONS

FILED
JUN 15 2015

Check only **ONE** of the following Boards/Commissions. If you are interested in appointment to more than one Board or Commission, please complete a **SEPARATE** form for each.

CITY OF ALAMEDA
CITY CLERK'S OFFICE

- Civil Service Board*
- Commission on Disability Issues
- Golf Commission
- Housing & Building Code Hearing & Appeals Commission*
- Library Board*
- Planning Board*
- Public Art Commission*
- Recreation and Park Commission*
- Social Service Human Relations Board*
- Transportation Commission*

*Appointees to these Boards/Commissions are required to complete a Conflict of Interest Statement.

PLEASE PRINT THE FOLLOWING INFORMATION:

Name: Sullivan (Last) Sandy (First) S (Middle Initial)

Address: _____

Telephone: Home: _____ Business: _____

E-mail: sandysullivan100@comcast.net

Occupation: Marketing Communication Employer: Retired ^{previous} chairman, Clora

Would Board/Commission decisions conflict with your or your spouse's business or occupation? Yes No

If yes, please explain: _____

Qualifying Education (List schools attended and degrees obtained): UC Davis
BA San Jose State University

Qualifying Experience (List prior practical experience which would qualify you for the Board/Commission):

For 20 yrs active in design/review process in community of Harbor Bay on committee (architectural) and Bay Side Point Board (past president), current VP

Other Comments: _____

I am not a realtor Longtime Alameda resident ⁸³⁻⁸⁹ 91-present

Applications are public information. Would you like your telephone numbers and address withheld? Yes No
Would you like your e-mail address withheld? Yes No

Nominees are subject to a background investigation. Do you agree to be subject to an investigation? Yes No

Sandra Sullivan (Signature) 6-14-15 (Date)