



StopWaste in Your Community – October 2019

Public Events

October 26	Programs to Save You Energy and Improve Your Health and Comfort (Spanish)	Matt Jimenez Community Center, 9:30 – 11 am, Hayward	Energy
October 26	City Slicker Farms Harvest Festival	11 am – 3 pm, Oakland	Community Outreach
October 26	McGee Ave. Baptist Church Harvest Festival	11 am – 1 pm, Berkeley	Community Outreach
November 4	Programs to Save You Energy and Improve Your Health and Comfort (English)	Matt Jimenez Community Center, 6 – 7:30 pm, Hayward	Energy
November 6	Lunch & Learn: Kaiser Oakland	2000 Broadway, 12 – 1 pm, Oakland	Food Waste Reduction
November 17	Making a Healthier Home; Improving Indoor Air Quality and Comfort	Albany Community Center, 2 – 3:30 pm	Energy
November 19	Alameda Backyard Growers: Stopping Holiday Food Waste	Monthly meeting at Rhythmix Cultural Works, 7 – 8:30 pm, Alameda	Food Waste Reduction
December 13	4Rs Friday Schools Stakeholder Meeting: Food Waste Prevention in Schools	Fremont Teen Center, 4:30 – 7:00 pm	Schools-Based Community Outreach, Food Waste Reduction

Advertising Campaigns

Sept/Oct	HHW Campaign	Digital, video, and Gmail ads
Nov-Jan	Stop Food Waste Campaign	Digital, video, Gmail, and Facebook ads; BART & movie theatres, Edible East Bay