FRIENDS OF THE PARKS
ALAMEDA

Enjoy Alameda Parks

INTRODUCTION

TO

ALAMEDA RECREATION AND PARK COMMISSION

July 8, 2021

FOTP MISSION STATEMENT

The Friends of the Parks Foundation is a non-profit 501(c) (3) organization whose mission is to promote, protect, and support recreation and park activities as well as community wellness in Alameda. We support the preservation and improvements of resources through sponsoring local programs and projects in cooperation with the Alameda community and the Department of Recreation and Parks. Our success is dependent upon our members, volunteers, and individual/business donors.

FOTP HISTORY

- Incorporated in 1982

- 501(c)3

- First 20 years + primarily the group that arranged, collect funds and distributed funds for Alameda's annual "Run for the Parks"

- Originally boards were largely comprised of Vice Mayor and Recreation and Park Commissioners with a few independents

- In 2010 became independent, included wellness to mission, stepped up fundraising and funded opportunities outside of ARPD

- Currently 8 board member and two board advisors

- www.alamedaparks.org

FUNDING SOURCES

- Annual FOTP "Play for the Parks" Golf Tournament (8 years)
- Annual FOTP "Ride for the Parks" (3 years)
- Sizeable corporate donors
- Other Alameda charity organizations (Rotary, ACF, etc.)
- Individuals

FUNDRAISERS – BIKE/GOLF

PROJECTS/PROGRAMS FUNDED

- Longfellow, Godfrey and Woodstock Playground Equipment
- Lincoln and Washington Park Outdoor Exercise Equipment
- Estuary Park Scoreboard
- Splash into Spring Egg Scramble
- Teen Halloween Event
- Starlight Movies in the Parks
- Skateboard Park Awning
- Gaga Ball Pit

FOTP + RECREATION AND PARK COMMISSION

- Very close relationship 1982-mid 2000's

- Lost touch in late 2000's, not by design

- Time to refresh relationship

- Opportunities to work more closely together
  - FOTP board member(s) attending Commission meetings
  - Commissioner attending FOTP board meetings, being a board advisor
  - Open to other ideas on collaborating
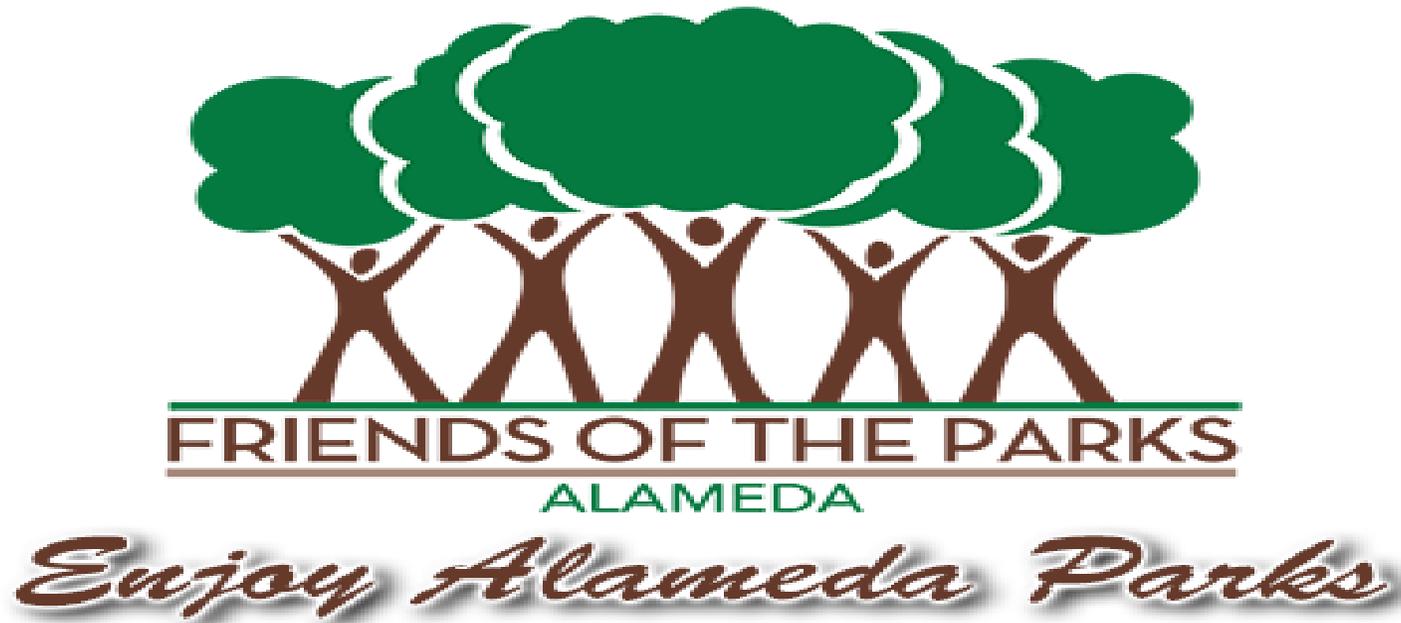
QUESTIONS?

COMMISSIONERS, WE THANK YOU SO MUCH FOR YOUR TIME AND ATTENTION