



City of Alameda

Meeting Agenda Mayor's Economic Development Advisory Panel

Thursday, December 5, 2019

6:00 PM

CONFERENCE ROOM 391
ALAMEDA CITY HALL
2263 SANTA CLARA AVENUE

1 CALL TO ORDER AND ROLL CALL

Panel member Madlen Saddik will be tele-conferencing from Disney's Grand California Hotel, Anaheim, CA

1-A Roll Call

1-B Panel Introductions and Introduction of City Manager

1-C Welcome to New Members and Brief Review of Panel History and Purpose

2 ORAL COMMUNICATIONS - PUBLIC

3 UNFINISHED BUSINESS

4 NEW BUSINESS

4-A [2019-7520](#) Discuss and Provide Guidance for a Citywide Economic Development Branding Campaign

4-B [2019-7521](#) Progress Report on the Implementation of the Economic Development Strategic Plan (EDSP)

Attachments: [Progress Report Spreadsheet](#)

4-C [2019-7522](#) Election of Officers

5 WRITTEN COMMUNICATIONS

6 ORAL COMMUNICATIONS - PANEL MEMBERS AND STAFF

7 ADJOURNMENT

If you wish to address the Panel, please file a speaker's slip with the Secretary.

- **Upon recognition by the Chair, state your name and address. Speakers are limited to three (3) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**

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Sign language interpreters will be available upon request. Please contact Eric Fonstein, City of Alameda Economic Development Division, at 747-6895 or 522-7538 (TDD number) at least 72 hours before the meeting to request an interpreter. Accessible seating for persons with disabilities (including those using wheelchairs) is available. Minutes of the meeting are available in enlarged print. Audiotapes of the meeting are available upon request.

Please contact Eric Fonstein, at 747-6895 or 522-7538 (TDD number) at least 48 hours before the meeting to request agenda materials in an alternative format, or any other reasonable accommodation that may be necessary to participate in and enjoy the benefits of the meeting.

- **KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE:** Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City of Alameda exist to conduct the citizen of Alameda's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.
- **FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE OPEN GOVERNMENT COMMISSION:** the address is 2263 Santa Clara Avenue, Room 380, Alameda, CA, 94501; phone number is 510-747-4800; fax number is 510-865-4048, e-mail address is lweisiger@alamedaca.gov and contact is Lara Weisiger, City Clerk.
- In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals.