



*Transportation for Seniors
and People With Disabilities*

City of Alameda Transportation Program Plan for Seniors and People with Disabilities Fiscal Year 2018/2019

Funded by Measures B and BB

Agenda

- Service Overview
- Recommended Program
- Budget
- Planning Process Overview



Service Overview

- Alameda Loop Shuttle
- Subsidized Taxi Services
- Scholarship Programs
- Group Trips
- Capital Investments
- Customer Service/Outreach
- Management

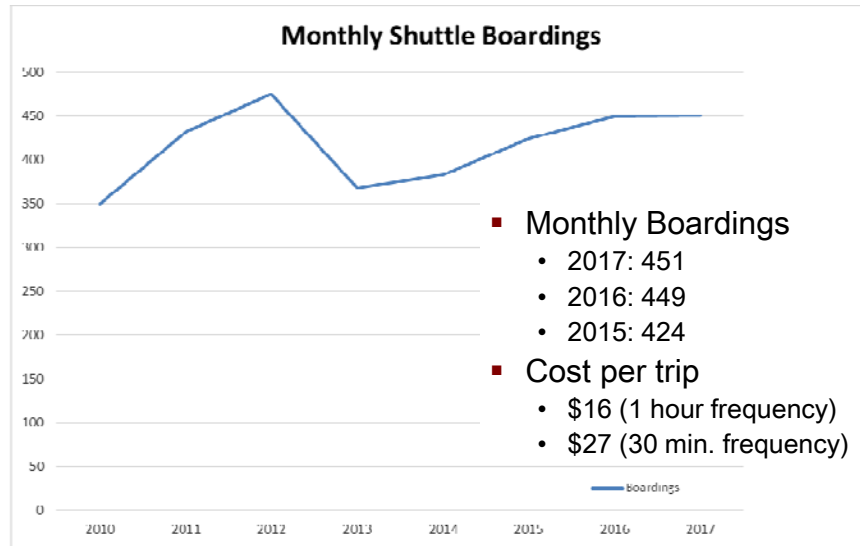


Alameda Loop Shuttle Status

- Increased Shuttle Service Frequency (Oct 31, 2017)
- Rebranded shuttle name as "Alameda Loop Shuttle"



Alameda Loop Shuttle Status (cont.)

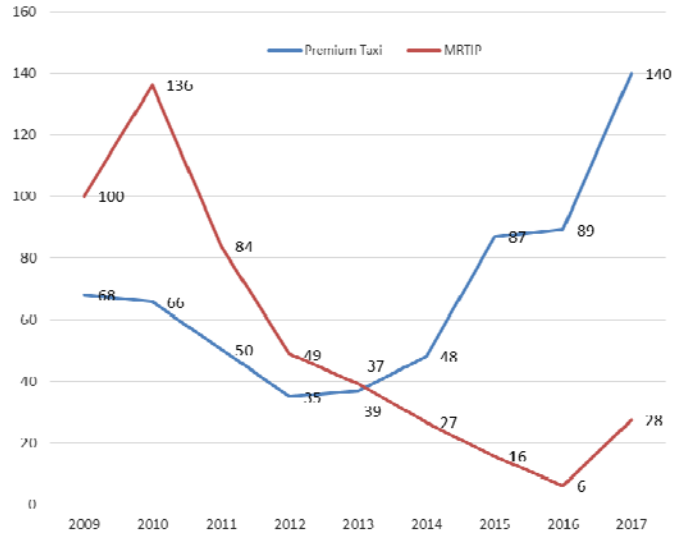


Taxi Service Status

- Increased Premium taxi subsidy to 70 percent per trip
- Secured local Alameda taxi service provider

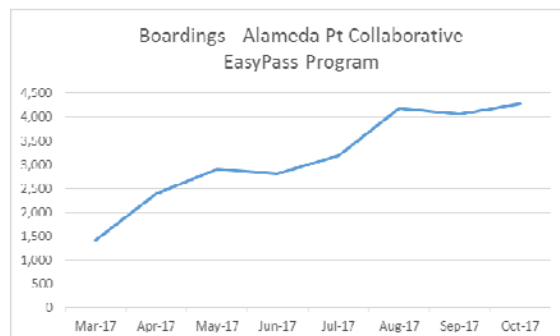


Taxi Services – Trips/Month



Scholarship Programs

- Assists with taxi services
- Provides AC Transit bus passes – EasyPass - for Alameda Point Collaborative



Recommended Program

- Alameda Loop Shuttle
 - Marketing rebranded and more frequent service
 - Smart phone app for real-time shuttle location
- Taxi Services
 - Marketing/outreach
 - Smart phone app for real-time taxi location



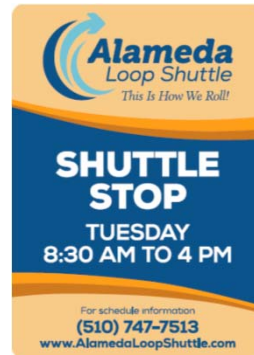
Recommended Program (cont.)

- Scholarship Program
 - Continue taxi subsidies and Alameda Point Collaborative bus passes
 - Expand the free bus pass program to Alameda Housing Authority properties
- Group Trips
 - Continue current trips



Recommended Program (cont.)

- Capital Program
 - Cross Alameda Trail
 - Bus benches at shuttle and bus stops
 - Flashing beacon at Mastick Senior Center
- Outreach/Marketing
 - Website/press releases
 - Presentations/orientations
 - Advertisements/banners
 - Shuttle schedules
 - Brochures/mailings
 - Program incentives



Budget

Revenues

Measure B/BB	\$357,109
	(+ \$700,000 balance)
East Bay Paratransit Tickets	\$6,000
Taxi Vouchers	\$12,000
Total revenues	\$1,075,109

Expenditures

Management	\$43,666
Customer Service	\$46,020
Trip Provision	\$295,423
Capital	\$590,000
Total Expenditures	\$975,109
<i>(Reserves</i>	<i>\$100,000)</i>



Planning Process Overview

- Survey (December 2017/January 2018)
- Commissions (February/March 2018)
 - Transportation Commission
 - Commission on Disability Issues
 - Recreation and Park Commission
 - Social Service Human Relations Board
- Submit Program Plan (March 2017)



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