

## Vision Zero defined

Vision Zero is an international movement that provides a framework for reducing traffic deaths and life-changing injuries to zero, while increasing safe, healthy, equitable mobility for all.

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## Alameda's Vision Zero policy

- Makes safety the highest priority in transportation efforts
- Requires Vision Zero Action Plan
  - Based on collision data; specific actions
- Multi-disciplinary Task Force
- Equitable implementation
- Annual report to TC and CC

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# Why Alameda needs Vision Zero

Alameda averages  
2 deaths and  
10 severe injuries  
per year.

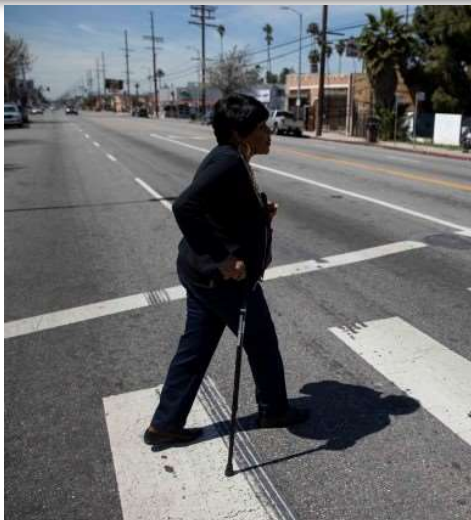
Traffic Deaths and Severe Injuries in Alameda, 2011-2018

		Walking	Biking	In a motor vehicle	Riding a Motorcycle	All Modes
Killed	Number	8	2	4	2	16
	Percent	50%	13%	25%	13%	
Severely injured	Number	24	26	17	15	82
	Percent	29%	32%	21%	18%	
Killed + severely injured	Number	32	28	21	17	98
	Percent	33%	29%	21%	17%	

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## Vision Zero = safety + equity



- Disproportionate risks for seniors, children, people of color, people with disabilities, people in low-income communities, people walking and biking
- Half of Alameda traffic fatalities were people walking
- All pedestrians who died were 59+ years old

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# Systems approach

- Multi-disciplinary: engineering/street design, education, and enforcement
- Create environment where human error does not cause death or severe injury
- Reducing speeds saves lives



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# Recommendation

Recommend adoption of a resolution establishing a Vision Zero policy to work towards zero traffic deaths and severe injuries.

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