



City of Alameda

Meeting Agenda Mayor's Economic Development Advisory Panel

Wednesday, July 20, 2016

6:00 PM

City Hall, 2263 Santa Clara Avenue, Council
Chambers, 3rd Floor, Alameda CA 94501

1 CALL TO ORDER AND ROLL CALL

2 MINUTES

3 ORAL COMMUNICATIONS - PUBLIC

4 UNFINISHED BUSINESS

5 NEW BUSINESS

5-A [2016-3153](#) Welcome and Introductions

5-B [2016-3154](#) Overview of Economic Development Advisory Panel's Proposed Role and Activities

5-C [2016-3155](#) Review Rules and Procedures

Attachments: [Staff Report - Rules and Procedures](#)
[Exhibit 1 - Draft Economic Development Advisory Panel Rules and Procedures](#)

5-D [2016-3157](#) City Attorney's Office to Provide Instructions on Compliance with the Brown Act and the Sunshine Ordinance

5-E [2016-3158](#) Provide Direction for the Preparation of a Citywide Economic Development Strategic Plan (EDSP)

Attachments: [Staff Report - EDSP](#)
[Exhibit 1 - Strategic Economics' Scope of Work](#)
[Exhibit 2 - Project Timeline](#)

5-F [2016-3159](#) Provide Feedback on the City of Alameda's Approach to Attracting Development to the Enterprise District at Alameda Point

Attachments: [Staff Report - Enterprise District](#)
[Exhibit 1 – Map of Enterprise District](#)
[Exhibit 2 - Enterprise District Development Approach Document](#)
[Exhibit 3 - Enterprise District Marketing Brochure](#)

- 5-G [2016-3160](#) Elect Chair and Vice Chair
- 5-H [2016-3161](#) Adopt Rules and Procedures
- 5-I [2016-3162](#) Next Meeting

6 WRITTEN COMMUNICATIONS

7 ORAL COMMUNICATIONS - PANEL MEMBERS AND STAFF

8 ADJOURNMENT

Anyone wishing to speak on any item on the agenda or business brought up by Committee Members or a member or the public may do so when the subject is brought up for discussion. (Please file a speaker's slip.)

If you wish to address the Committee, please file a speaker's slip with the Secretary.

- **Upon recognition by the Chair, approach the rostrum and state your name and address. Speakers are limited to three (3) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**
- **KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE:** Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City of Alameda exist to conduct the citizen of Alameda's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.
- **FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE OPEN GOVERNMENT COMMISSION:** the address is 2263 Santa Clara Avenue, Room 380, Alameda, CA, 94501; phone number is 510-747-4800; fax number is 510-865-4048, e-mail address is lweisiger@alamedaca.gov and contact is Lara Weisiger, City Clerk.
- **In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals.**