



# City of Alameda

## Meeting Agenda Mayor's Economic Development Advisory Panel

---

Thursday, June 21, 2018

6:00 PM

COUNCIL CHAMBERS, 3RD FLOOR  
ALAMEDA CITY HALL  
2263 SANTA CLARA AVENUE

---

**1 CALL TO ORDER AND ROLL CALL**

**2 MINUTES**

**2-A**    [2018-5687](#)    Review and Approve Mayor's Economic Development Advisory Panel Minutes from November 2, 2016

**2-B**    [2018-5688](#)    Review and Approve Mayor's Economic Development Advisory Panel Minutes from July 17, 2017

**3 ORAL COMMUNICATIONS - PUBLIC**

**4 UNFINISHED BUSINESS**

**5 NEW BUSINESS**

**5-A**    [2018-5689](#)    Presentations on Façade Grant Program and Alameda's Mini Maker Faire (Sunday, July 8, 2018)

**5-B**    [2018-5690](#)    Recommendation for the Mayor's Economic Development Advisory Panel to Review and Endorse the Economic Development Strategic Plan (EDSP)

**Attachments:**    [Exhibit 1 Draft Economic Development Strategic Plan](#)  
[Exhibit 2 Draft EDSP Background Report and Executive Summary to Background Report](#)  
[Exhibit 3 EDSP Task Force Roster](#)

**5-C**     [2018-5692](#)     Review and Comment on Minimum Wage Presentation

**Attachments:**     [Exhibit 1 Chart of California's Minimum Wage Standards](#)  
[Exhibit 2 Bay Area Cities with Minimum Wage Ordinances](#)  
[Exhibit 3 Chart of Scenario 1](#)  
[Exhibit 4 Chart of Scenario 2](#)  
[Exhibit 5 Chart of Scenario 3](#)  
[Exhibit 6 Chart of All Scenarios](#)  
[Exhibit 7 Menu of Exemption and Policy Options](#)  
[Item 5-C Public Comment](#)

**6**            **WRITTEN COMMUNICATIONS**

**7**            **ORAL COMMUNICATIONS - PANEL MEMBERS AND STAFF**

**8**            **ADJOURNMENT**

**Anyone wishing to speak on any item on the agenda or business brought up by Committee Members or a member or the public may do so when the subject is brought up for discussion. (Please file a speaker's slip.)**

**If you wish to address the Committee, please file a speaker's slip with the Secretary.**

- **Upon recognition by the Chair, approach the rostrum and state your name and address. Speakers are limited to five (5) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**

\*

---

\*

Sign language interpreters will be available upon request. Please contact Eric Fonstein, City of Alameda Economic Development Division, at 747-6895 or 522-7538 (TDD number) at least 72 hours before the meeting to request an interpreter. Accessible seating for persons with disabilities (including those using wheelchairs) is available. Minutes of the meeting are available in enlarged print. Audiotapes of the meeting are available upon request.

Please contact Eric Fonstein, at 747-6895 or 522-7538 (TDD number) at least 48 hours before the meeting to request agenda materials in an alternative format, or any other reasonable accommodation that may be necessary to participate in and enjoy the benefits of the meeting.

- **KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE:** Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City of Alameda exist to conduct the citizen of Alameda's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.
- **FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE OPEN GOVERNMENT COMMISSION:** the address is 2263 Santa Clara Avenue, Room 380, Alameda, CA, 94501; phone number is 510-747-4800; fax number is 510-865-4048, e-mail address is [lweisiger@alamedaca.gov](mailto:lweisiger@alamedaca.gov) and contact is Lara Weisiger, City Clerk.
- In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals.