

DRAFT
MINUTES OF THE MAYOR'S ECONOMIC DEVELOPMENT ADVISORY PANEL
SPECIAL MEETING of Monday, March 1, 2021
VIRTUAL MEETING VIA ZOOM
5:00 PM

1. CALL TO ORDER AND ROLL CALL

President David Mik called the meeting to order. Recording starts at item 2-A. Unknown meeting start time.

Roll Call

Attendance: Gia Schneider, Warren DeSouza, Mike Rose, David Mik, Adam Elsesser, Debi Stebbins, and Madlen Saddik. Panel member Brock Grunt arrived late 7 min into recording.

City Staff: Lois Butler (secretary), Eric Fonstein, and Amanda Gehrke.

2. MINUTES

2-A. 2021-684 Review and Approve Mayor's Economic Development Advisory Panel Minutes from May 14, 2020 A motion to approve the May 14, 2020 minutes was made by Panel member, and seconded by another Panel member. Ayes: President Mik, Vice President Schneider, Panel members DeSouza, Rose, Elsesser, Stebbins, and Saddik. Nays: none. The motion passed 7-0.

3. ORAL COMMUNICATIONS – PUBLIC

None.

4. UNFINISHED BUSINESS

None.

5. NEW BUSINESS

Staff Member Butler introduced Lisa Maxwell, the new Interim Director for the Community Development Department.

5-A. 2021-685 Recommendation for the Mayor's Economic Development Advisory Panel to Review and Approve the Economic Recovery Plan and Recommend Approval of the Plan to the City Council

- Staff member Fonstein presented a report on the Economic Recovery Plan that will be brought to the City Council. City staff sought input on proposed Recovery Plan that was developed in collaboration with the 10-member Economic Recovery Task Force, the public through a series of focus groups and industry-specific working groups, and in consultation with Strategic Economics and Beacon Economics.

Note: Staff member Butler announced the arrival of Panel Member Brock Grunt.

- Staff members Butler and Fonstein invited clarifying questions.

- Public member Benjamin Winters requested the presentation slide deck. Staff member Butler offered to share the presentation slide deck.
- President Mik opened discussion. Action items from the discussion are as follows:
 - What has the economic impact of the pandemic been? How many businesses have closed?
 - What is the economic impact/cost of implementing this plan? How will it be paid for?
 - Commercial streets: If these are made permanent, how much parking will be lost? Are businesses ok with this loss of parking?
 - How will the implementation of this plan be evaluated, and how will it be determined which strategies become permanent versus which are temporary? Recommend a review period, and the ability to accommodate changing conditions.
- Staff members offered to research the number of parking spots converted into parklets and confirmed that an analysis can be done on the economic impact of the Commercial Streets and Restriping programs.
- Staff member Butler shared that the City did not experience a significant loss of sale tax and property tax revenue; however, the pandemic's economic impact on individual businesses has been devastating. Butler offered to research the number of temporarily and permanently closed businesses, and clarified that the majority of funding for proposed initiatives would be repurposed from existing funding sources.
- Members suggested set time-frames to revisit, evaluate and fine-tune various Economic Recovery Initiatives, expressed appreciation for the thoroughness of the existing report, and discussed the potential traffic flow impacts of restriping and parklets.
- Panel member Stebbins made a motion to approve the Economic Recovery Plan and recommend approval of the Plan to the City Council including panel's discussion points. Seconded by Vice President Schneider. Ayes: President Mik, Vice President Schneider, Panel members DeSouza, Rose, Elsesser, Stebbins, Grunt, and Saddik. Nays: none. The motion passed 8-0.

6. WRITTEN COMMUNICATIONS

None.

7. ORAL COMMUNICATIONS – PANEL MEMBERS AND STAFF

Staff member Butler notified the panel of the Homeless Strategic Plan that is being developed.

8. ADJOURNMENT

President Mik adjourned the meeting at approximately one hour and seven minutes after the recording started.

Respectfully submitted,
Lois Butler, Economic Development Manager
Secretary
Mayor's Economic Development Advisory Panel