

## Exhibit 1: Updated Industry Analysis

**Figure 1a: Targeted Industry Group Employment in Alameda, 3rd Quarter 2010, 2013, 2015**

| Industry Categories  | 2010          |              | 2013          |              | 2015          |             |
|--|---------------|--------------|---------------|--------------|---------------|-------------|
|  | Employment    | % of total   | Employment    | % of total   | Employment    | % of total  |
| Maritime Industry and Recreation   | 1,180         | 5.9%         | 1,589         | 7.2%         | 1,321         | 5.5%        |
| Biotech/Alternative Energy   | 413           | 2.1%         | 749           | 3.4%         | 1,257         | 5.3%        |
| High Tech Manufacturing  | 1,319         | 1.5%         | 729           | 1.4%         | 739           | 2.1%        |
| Specialty Food and Beverage Manufacturing                                | 299           | 6.6%         | 317           | 3.3%         | 492           | 3.1%        |
| Media, Computer Technology and Professional Services (Excluding Biotech) | 2,514         | 12.7%        | 2,184         | 9.9%         | 2,132         | 8.9%        |
| Hospitality, Arts, Entertainment, and Recreation                         | 369           | 1.9%         | 581           | 2.6%         | 683           | 2.9%        |
| Eating and Drinking  | 1,767         | 8.9%         | 2,509         | 11.4%        | 3,099         | 13.0%       |
| <b>Total in Industry Groups</b>  | <b>7,860</b>  | <b>39.6%</b> | <b>8,659</b>  | <b>39.2%</b> | <b>9,723</b>  | <b>41%</b>  |
| <b>Total in City of Alameda</b>  | <b>19,872</b> | <b>100%</b>  | <b>22,087</b> | <b>100%</b>  | <b>23,876</b> | <b>100%</b> |

Sources: California Employment Development Department, 2010-2015; U.S. BLS Quarterly Census of Employment and Wage, 2008-2015; Strategic Economics, 2016.

**Figure 1b: Targeted Industry Group Employment in Alameda, 3rd Quarter 2017, 2019 and 1st Quarter 2021**

| Industry Categories  | 2017          |             | 2019          |             | 2021          |             | Change 2017-2021 |              |
|--|---------------|-------------|---------------|-------------|---------------|-------------|------------------|--------------|
|  | Employment    | % of total  | Employment    | % of total  | Employment    | % of total  | Employment       | % change     |
| Maritime Industry and Recreation   | 1,458         | 5.1%        | 1,442         | 4.8%        | 1,132         | 4.1%        | -326             | -22.4%       |
| Biotech/Alternative Energy   | 1,888         | 6.7%        | 2,645         | 8.8%        | 4,037         | 14.6%       | 2,149            | 113.8%       |
| High Tech Manufacturing  | 822           | 2.9%        | 1,025         | 3.4%        | 1000          | 3.6%        | 178              | 21.7%        |
| Specialty Food and Beverage Manufacturing                                | 386           | 1.4%        | 478           | 1.6%        | 408           | 1.5%        | 22               | 5.7%         |
| Media, Computer Technology and Professional Services (Excluding Biotech) | 1,921         | 6.8%        | 2,289         | 7.6%        | 1,796         | 6.5%        | -125             | -6.5%        |
| Hospitality, Arts, Entertainment, and Recreation                         | 760           | 2.7%        | 1,157         | 3.9%        | 485           | 1.8%        | -275             | -36.2%       |
| Eating and Drinking  | 3,408         | 12.0%       | 3,334         | 11.1%       | 2,526         | 9.1%        | -882             | -25.9%       |
| <b>Total in Industry Groups</b>  | <b>10,643</b> | <b>38%</b>  | <b>12,370</b> | <b>41%</b>  | <b>11,384</b> | <b>41%</b>  | <b>741</b>       | <b>7.0%</b>  |
| <b>Total in City of Alameda</b>  | <b>28,376</b> | <b>100%</b> | <b>30,017</b> | <b>100%</b> | <b>27,690</b> | <b>100%</b> | <b>-686</b>      | <b>-2.4%</b> |

Sources: California Employment Development Department, 2017-2021; City of Alameda, 2022

**Figure 2a: Industry Groups Establishments in Alameda, 3rd Quarter 2010, 2013, 2015**

| Industry Categories  | 2010           |              | 2013           |              | 2015           |              | 2017           |              |
|--|----------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|
|  | Establishments | % of total   | Establishments | % of total   | Establishments | % of total   | Establishments | % of total   |
| Maritime Industry and Recreation   | 53             | 2.4%         | 56             | 2.5%         | 58             | 2.4%         | 66             | 2.6%         |
| Biotech/Alternative Energy   | 19             | 0.9%         | 18             | 0.8%         | 24             | 1.0%         | 25             | 1.0%         |
| High Tech Manufacturing  | 11             | 0.5%         | 10             | 0.5%         | 13             | 0.5%         | 15             | 0.6%         |
| Specialty Food and Beverage Manufacturing                                | 10             | 0.4%         | 9              | 0.4%         | 12             | 0.5%         | 10             | 0.4%         |
| Media, Computer Technology and Professional Services (Excluding Biotech) | 233            | 10.5%        | 228            | 10.3%        | 241            | 9.9%         | 231            | 9.0%         |
| Hospitality, Arts, Entertainment, and Recreation                         | 13             | 0.6%         | 17             | 0.8%         | 19             | 0.8%         | 18             | 0.7%         |
| Eating and Drinking  | 150            | 6.7%         | 163            | 7.4%         | 187            | 7.7%         | 197            | 7.7%         |
| <b>Total in Industry Groups</b>  | <b>489</b>     | <b>22.0%</b> | <b>501</b>     | <b>22.7%</b> | <b>554</b>     | <b>22.8%</b> | <b>562</b>     | <b>22.0%</b> |
| <b>Total in City of Alameda</b>  | <b>2224</b>    | <b>100%</b>  | <b>2207</b>    | <b>100%</b>  | <b>2430</b>    | <b>100%</b>  | <b>2559</b>    | <b>100%</b>  |

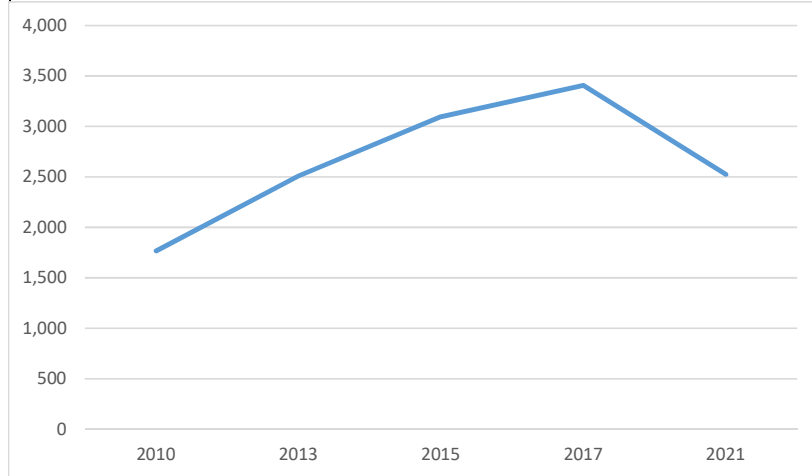
Sources: California Employment Development Department, 2010-2015; U.S. BLS Quarterly Census of Employment and Wage, 2008-2015; Strategic Economics, 2016.

**Figure 2b: Industry Groups Establishments in Alameda, 3rd Quarter 2017, 2019 and 1st Quarter 2021**

| Industry Categories  | 2017           |              | 2019           |               | 2021           |               | Change 2017-2021 |              |
|--|----------------|--------------|----------------|---------------|----------------|---------------|------------------|--------------|
|  | Establishments | % of total   | Establishments | % of total    | Establishments | % of total    | Establishments   | % change     |
| Maritime Industry and Recreation   | 66             | 2.6%         | 69             | 2.5%          | 64             | 2.3%          | -2               | -3.0%        |
| Biotech/Alternative Energy   | 25             | 1.0%         | 28             | 1.0%          | 30             | 1.1%          | 5                | 20.0%        |
| High Tech Manufacturing  | 15             | 0.6%         | 15             | 0.5%          | 14             | 0.5%          | -1               | -6.7%        |
| Specialty Food and Beverage Manufacturing                                | 10             | 0.4%         | 11             | 0.4%          | 14             | 0.5%          | 4                | 40.0%        |
| Media, Computer Technology and Professional Services (Excluding Biotech) | 231            | 9.0%         | 277            | 10.0%         | 278            | 9.8%          | 47               | 20.3%        |
| Hospitality, Arts, Entertainment, and Recreation                         | 18             | 0.7%         | 19             | 0.7%          | 26             | 0.9%          | 8                | 44.4%        |
| Eating and Drinking  | 197            | 7.7%         | 207            | 7.5%          | 214            | 7.6%          | 17               | 8.6%         |
| <b>Total in Industry Groups</b>  | <b>562</b>     | <b>22.0%</b> | <b>626</b>     | <b>22.6%</b>  | <b>640</b>     | <b>22.7%</b>  | <b>78</b>        | <b>13.9%</b> |
| <b>Total in City of Alameda</b>  | <b>2559</b>    | <b>100%</b>  | <b>2769</b>    | <b>100.0%</b> | <b>2823</b>    | <b>100.0%</b> | <b>264</b>       | <b>10.3%</b> |

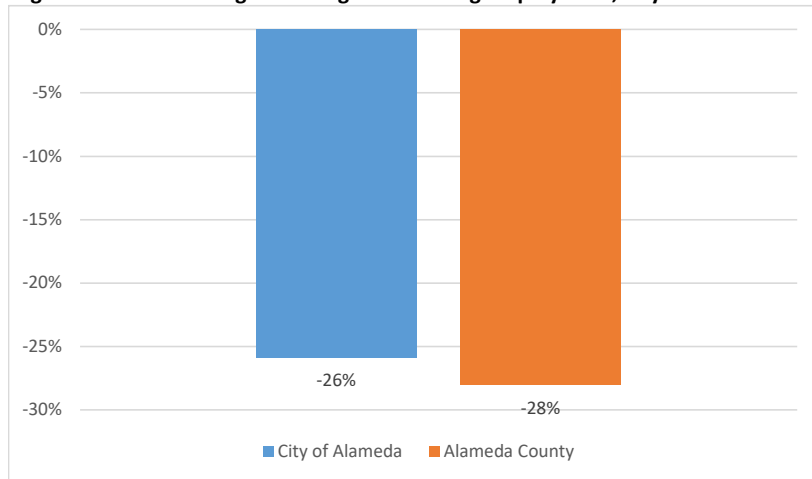
Sources: California Employment Development Department, 2017-2021; City of Alameda, 2022

**Figure 3: City of Alameda Eating and Drinking Employment, 3rd Quarter 2010, 2013, 2015, 2017, 2019 and 1st Quarter 2021**



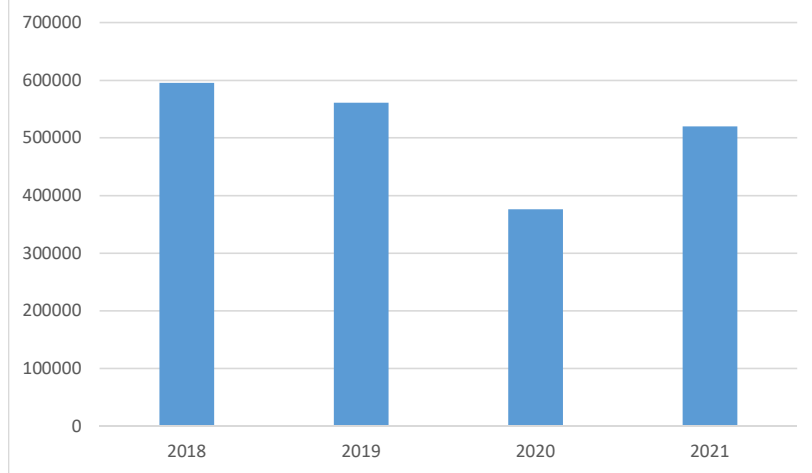
Sources: California Employment Development Department, 2010-2021; U.S. BLS Quarterly Census of Employment and Wage, 2008-2015; Strategic Economics, 2016, City of Alameda, 2022.

**Figure 4: Percent Change in Eating and Drinking Employment, City of Alameda and Alameda County, 2017-2021**



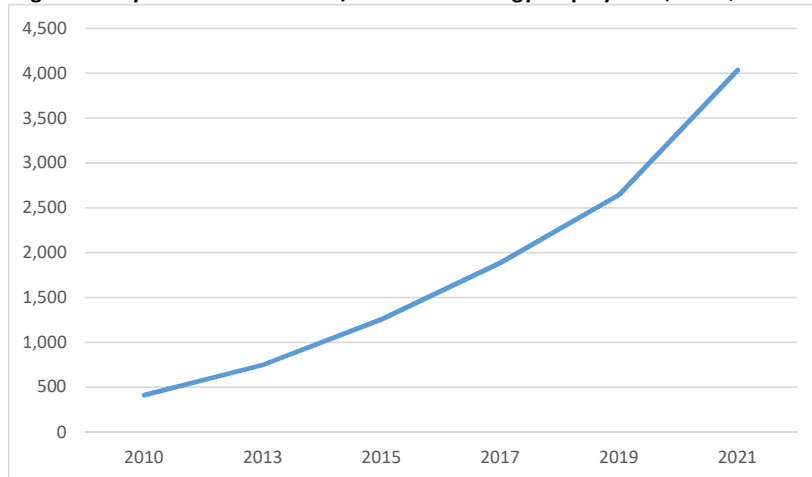
Sources: California Employment Development Department, 2010-2021; U.S. BLS Quarterly Census of Employment and Wage, 2008-2015; Strategic Economics, 2016, City of Alameda, 2022.

**Figure 5: Sales Tax Revenues from Restaurants, City of Alameda, 3rd Quarter Receipts**



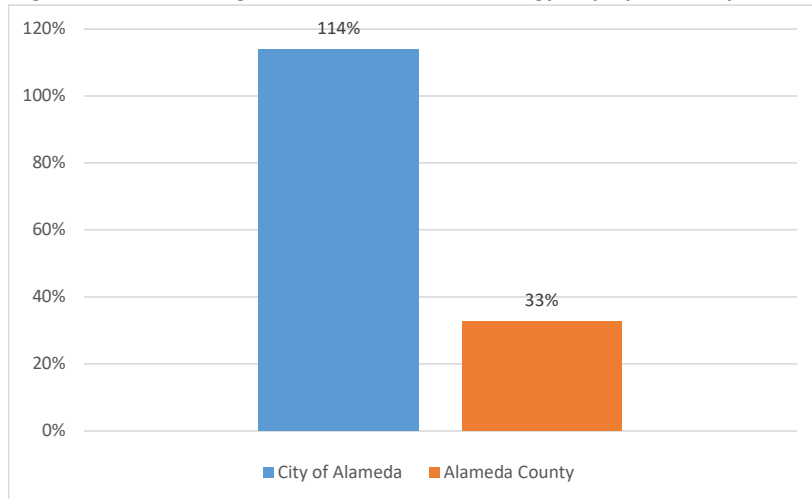
Source: HDL Companies, 2018-2021; City of Alameda, 2022.

**Figure 6: City of Alameda Biotech/Alternative Energy Employment, 3rd Quarter 2010, 2013, 2015, 2017, 2019 and 1st Quarter 2021**



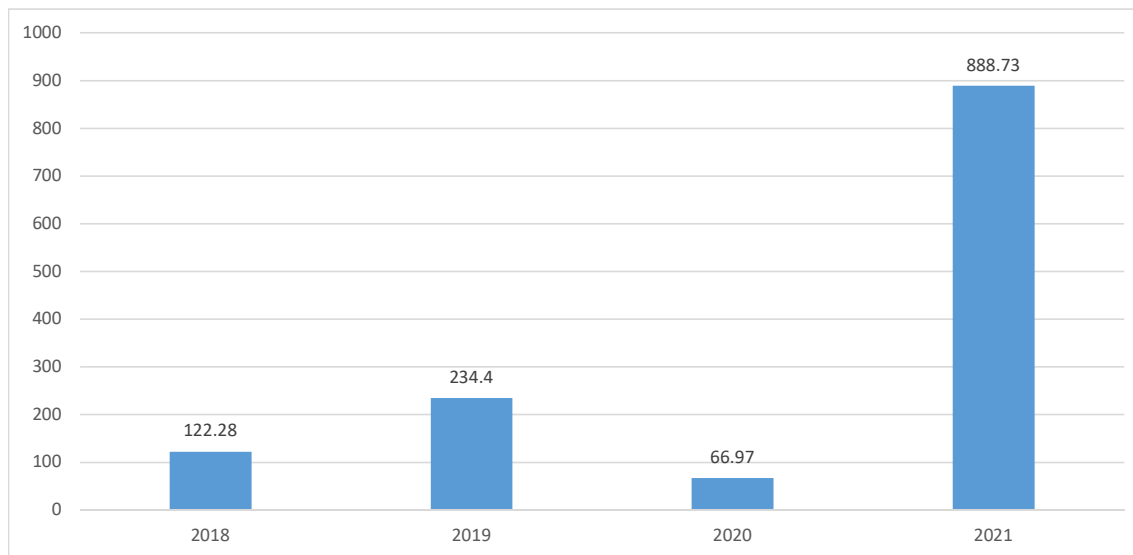
Sources: California Employment Development Department, 2010-2021; U.S. BLS Quarterly Census of Employment and Wage, 2008-2015; Strategic Economics, 2016, City of Alameda, 2022.

**Figure 7: Percent Change in Biotech/Alternative Energy Employment, City of Alameda and Alameda County, 2017-2021**



Sources: California Employment Development Department, 2017-2021; U.S. BLS Quarterly Census of Employment and Wage, 2017-2021; City of Alameda, 2022.

**Figure 8: Venture Capital Investments in Biotech/Alternative Energy, City of Alameda, 2018-2021 (\$ Millions)**



Source: Beacon Economics; East Bay EDA; City of Alameda, 2022.