

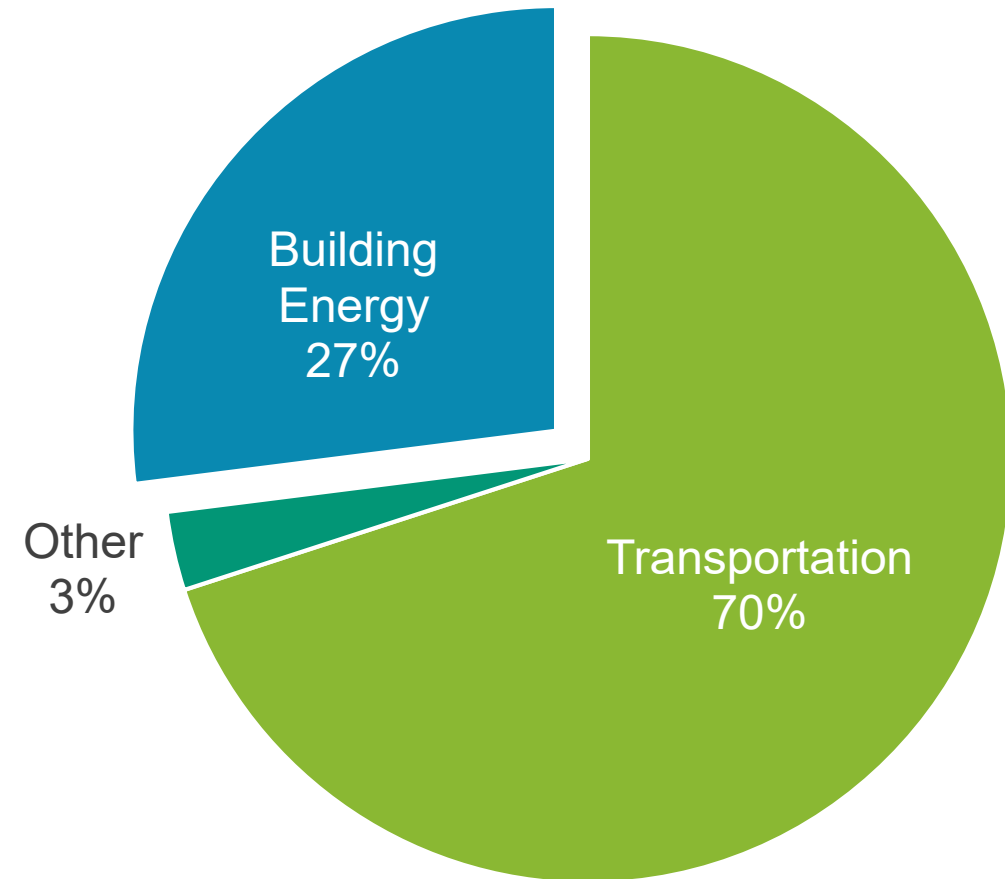
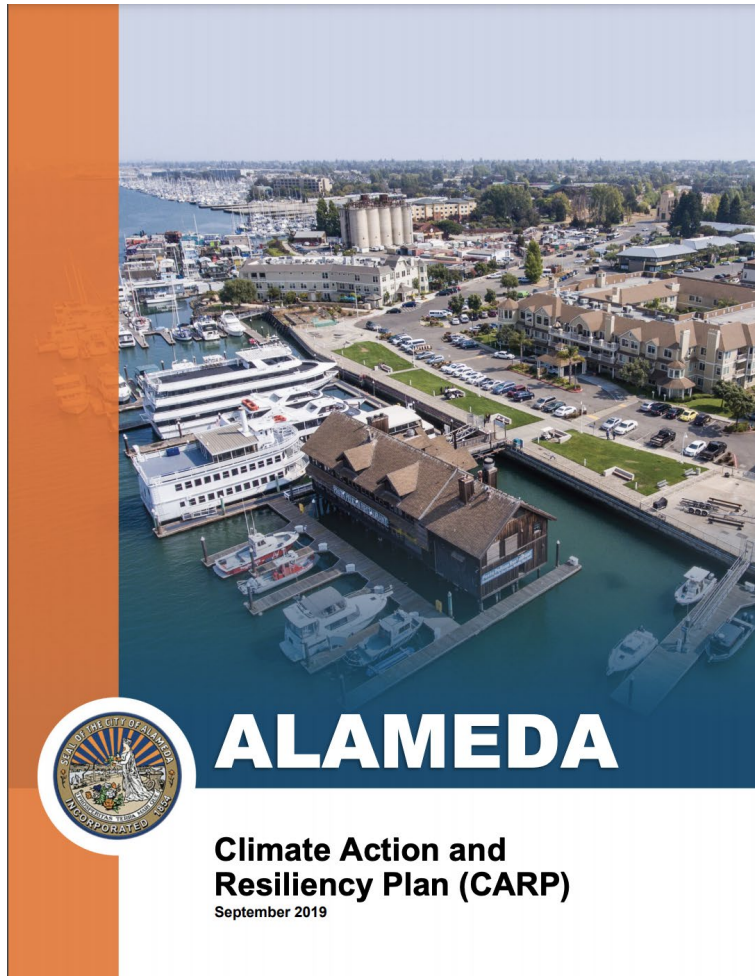
# Equitable Building Decarbonization Plan

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Planning Board  
September 12, 2022



# Alameda Climate Action and Resiliency Plan (CARP)



# Agenda

- What is Building Decarbonization?
- Equity Principles and Housing Nexus
- Phases and Elements of the Plan
- Outreach Process
- Recommendation



# Decarbonization Pathway

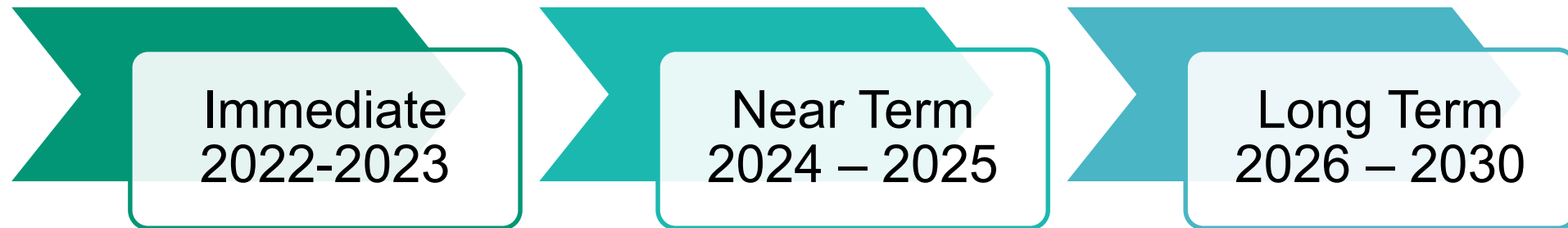


# Equity Principles

- Everyone, especially low to moderate income households, should be able to affordably switch to modern electric equipment, reducing their energy burden.
- Electrification policy should also support healthy, safe, affordable housing and quality, good paying jobs.
- The electrification process should be as simple and seamless as possible.
- We should act ambitiously and expeditiously while being also realistic about the challenges we face in transitioning Alameda's buildings.



# Implementation Phases



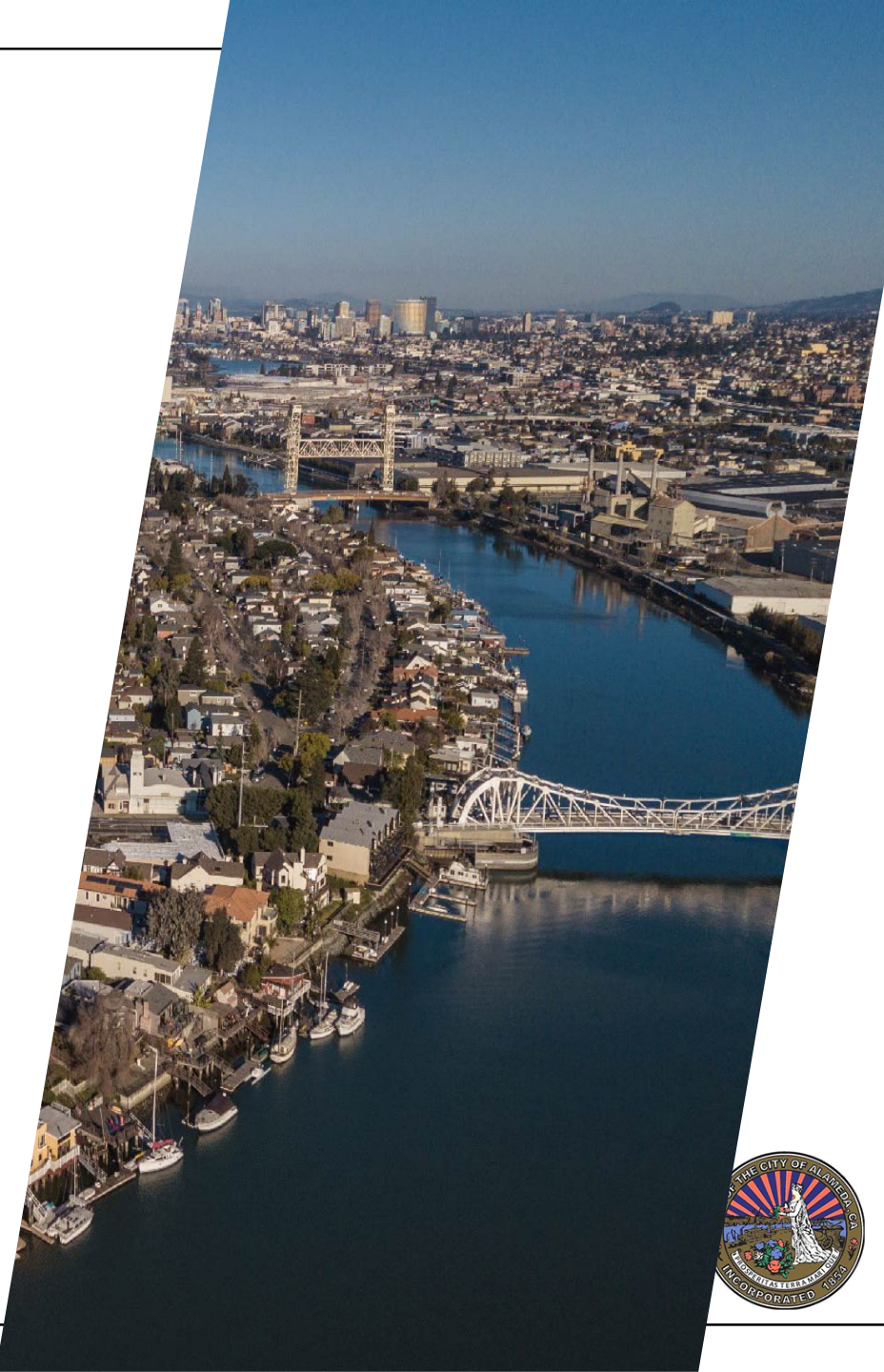
# Elements of the Plan

Education &  
Outreach

Policies &  
Programs

Financing &  
Funding

Alameda  
Municipal  
Power





# Outreach Process

- Educational Information
- Electrification Workshop Series
- Alameda + Old Town Oakland Farmers Market
- Interactive Poster at Library
- Electrification Survey
- Emails, social media
- Public Review Period



## Electrification Workshop Series



### Electrification

#### 101

March 16  
6:30-7:30PM  
West End Library  
(hybrid)

April 6  
6:30-7:30PM  
Main Library  
(hybrid)



### Roadmap Brainstorm

Residential and  
Commercial Renters  
March 28  
6:30-8:00PM  
Zoom (virtual)

Residential and  
Commercial Owners and  
Property Management  
March 30  
**TIME CHANGE:**  
1:00-2:30PM  
Zoom (virtual)

Single Family Home  
Owners  
April 4  
6:30-8:00PM  
Zoom (virtual)

### Draft Roadmap + Ordinance

April 27  
6:30-8:00PM  
Zoom (Virtual)

May 4  
6:30-8:00PM  
Main Library (in person)

[www.alamedaca.gov/BuildingElectrification](http://www.alamedaca.gov/BuildingElectrification)





# Community Feedback Incorporated into the Plan

- Support for
  - Equity Principles
  - Keeping dollars local with AMP
  - Demonstrating Alameda's leadership in climate action
  - More education and outreach in the community
  - Community-wide campaigns
  - Low cost and interim options
  - Continued AMP rebates
- Some concerns about:
  - Project cost and overall housing costs
  - Challenges with older buildings and other healthy and safety needs
  - Availability of supplies and labor



# Recommendation

*Recommend Council Adoption of the Equitable Building  
Decarbonization Plan*

