

Final Name Recommendation for

Alameda Landing Waterfront Park
Alameda Point Waterfront Park
Alameda Point Neighborhood Park

CITY COUNCIL

NOVEMBER 1, 2022



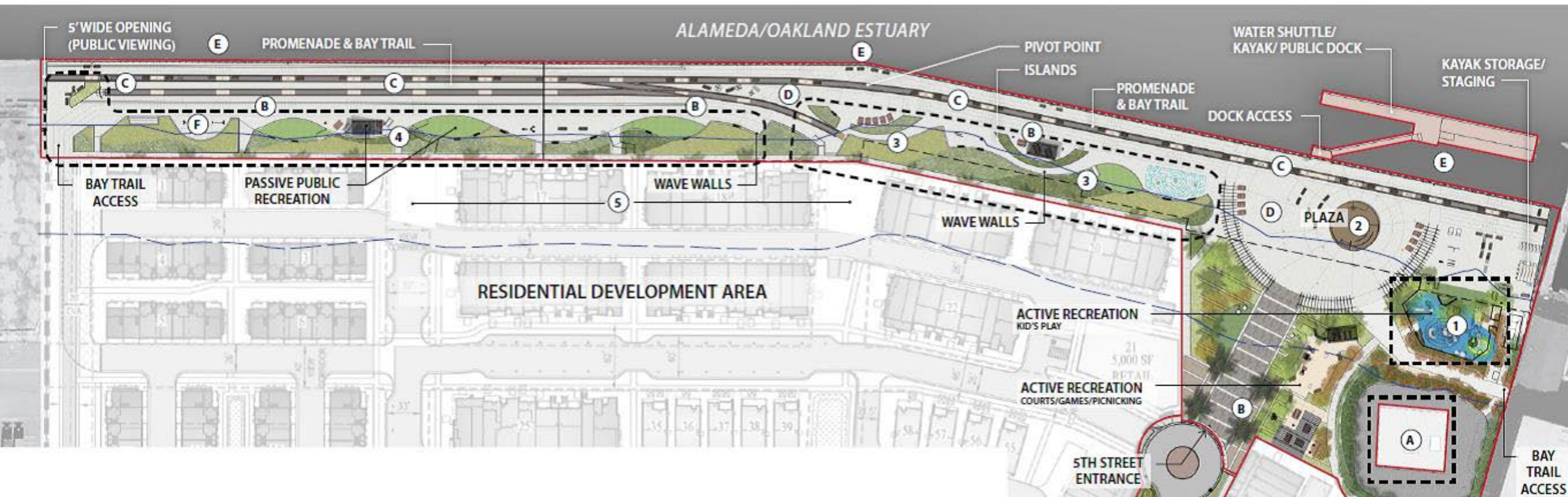
Background

- This is the final step of a four-step public process
 1. Commission establishes name criteria
 - a. Community survey to solicit name ideas
 2. Commission selects top 10 names
 - b. Community survey of top 10 names
 3. Recommend final name to City Council
 4. City Council make the final determination of the park name

Diversity & Inclusion for Facility Names

- The Naming Policy includes the following requirements:
 - A focus on local Alameda significance but may reflect California or a national lens as appropriate.
 - A person must be deceased for at least three years to be considered.
 - Names must reflect values of inclusivity and diversity.
- Consider the demographics of existing Alameda Parks named after people. Alameda park names should be inclusive of everyone in our community and reflect our diversity.
- Current park name demographics:
 - Gender: 17 Men, 6 Women and 1 Not Specific
 - Ethnicity: 19 White, 2 Black, 0 Latinx, 1 Indigenous

Alameda Landing Waterfront Park



Established Name Criteria: “The uniqueness of the park’s location on the pier and estuary with an intersection with diverse and inclusive cultural significance in Alameda.”

Alameda Landing Waterfront Park

- Alameda Pier Fleet Park
- Bohol Circle Immigrant Waterfront Park - *Bohol Circle is a Filipino-American social society in Alameda*
- Costanoan Park - *Also known as Ohlone, Costanoan are the Indigenous people whose territory originally extended from Say Francisco Bay south to Monterey Bay and inland to the Mount Diablo mountain range.*
- Diversity Pier
- Fleet and Industrial Supply Park
- Gateway Park
- Immigrant Landing Park
- Island City Park
- Waterfront Pier Park
- Waterways Terminal Park

Final Recreation & Park Commission Name Recommendation

Bohol Circle Immigrant Park

Alameda Point Waterfront Park



Established Name Criteria: “Aviation – Alameda history, people and park features.”

Alameda Point Waterfront Park

- Alameda Point Promenade
- Bessie Coleman Promenade - *The first African-American woman and Native American to hold a pilot's license*
- Captain Frank McCrary Waterfront Park - *Served as the first Commanding Officer of the Naval Air Station Alameda*
- Liwa Promenade - *The word "water" in the Coast Miwok language (Tribe in what is now known as Marin)*
- Maritime Waterfront Promenade
- Navy Veteran's Waterfront Park at Alameda Point
- Naval View Promenade
- Pacific Fleet Park
- Seaplane Lagoon Promenade
- Waterfront Promenade

Final Recreation & Park Commission Name Recommendation

Seaplane Lagoon Promenade

Alameda Point Neighborhood Park



Established Name Criteria: “Reflection and history of working waterfront shipyards.”

Alameda Point Neighborhood Park

- Alameda Whale Park
- Alameda Whale Point Park
- Allie at the Point
- Allie's Humpback Park
- Little Whale Park
- Midway Park - *The Battle of Midway was a WWII naval battle and the USS Midway was an aircraft carrier based at Naval Air Station Alameda*
- Navy Veteran's Park
- Rosie the Riveter Park - *A symbol of WWII representing women who worked in factories and shipyards*
- Whale Park

**Final Recreation & Park Commission
Name Recommendation**

Whale Park