

City of Alameda

Strategic Plan Workshop 2023

March 6, 2023

Open to the public

4:30 pm – Collaboration and Dinner

Agenda

1. 5:30 pm – Public Comment

2. 5:45 pm – City Manager Welcome

3. 5:50 pm – Overview of Strategic Plan and Process

- Agenda and meeting goals
- What is a strategic plan, and why do we need one?

4. 6:00 pm – Initial Visioning for Alameda Now and in the Future

- Summary of data gathered from City Council interviews and Executive Team focus group
- *Council Discussion Question:* Reflect on the draft vision and discuss areas of alignment and difference.

5. 6:40 pm – Break

6. 6:50 pm – Vision and Themes

- Discussion to further refine the identified vision
- *Council Discussion Question:* What are the themes that are emerging from the visions?

7. 7:20 pm – Key Priorities for Alameda

- Prioritization exercise to work toward a shared set of top priorities for the coming three years.
- *Council Discussion Question:* What are the three to five key priority areas that, if addressed in the next several years, will fundamentally improve the quality of life in Alameda?

8. 8:20 pm – Wrap Up

- Review takeaways from the Council workshop
- Next steps