

CITY COUNCIL STRATEGIC PLANNING RETREAT 2023

DRAFT PRIORITIES





Community Safety & Services

- Adequately staff public safety officers and improve response times and ticketing practices
- Reduce crime
- Support adequate mental health services for youth
- Offer high-quality educational programs and supports for families
- Adequately staff and support recreational programs and libraries
- Ensure active, beautiful and resilient green and blue spaces, community events and public art

Transportation & Infrastructure

- Build safe, efficient public transit, bicycle and pedestrian infrastructure, including laying groundwork for BART station
- Reduce traffic accidents and improve ingress and egress from the island
- Address deferred maintenance and implement top priority smart growth, revitalization, parks and other public infrastructure projects
- Ensure safe, clean and accessible streets and public facilities

Alameda Point Development	Climate Change & Sea Level Rise Resilience
 Implement comprehensive plans for housing, transportation, environmental sustainability, job creation, and diversity in Alameda Point Build a sense of community and vibrancy 	 Reduce greenhouse gas emissions Prepare for sea level rise Offer eco-friendly energy incentives and educational programs Plan for disaster readiness Mitigate climate change impacts through resilient design
Housing & Homelessness	Fiscally Responsible & Inclusive Governance
 Build more affordable housing Provide mental health and wraparound services for unhoused population and those who are housing insecure Address impacts of short-term rentals 	 Explore governance models for greater representation of the city Support the next generation of local government leaders Pursue inclusive community and business engagement in City planning and policymaking Offer a full range of fiscally sustainable public services Encourage economic and community development, including a strong and successful business sector

About the Priorities

These are the critical focus areas to achieve the vision. Diversity, equity, inclusion and belonging (DEIB) principles are embedded as an overarching framework connecting all of these strategic priorities. The draft priorities are a summary of what we heard from our one-one-one interviews with each member of the City Council. We also incorporated some concepts from a focus group with the Executive Management Team, shown in *italics*.

Discussion Prompt

Do the priorities and objectives (sub-bullets) capture the necessary steps to move toward realizing your vision? What would you change and why?

Dot Voting

What are the **four key priorities** and **nine key objectives** that, if addressed in the next three years, would fundamentally improve the quality of life in Alameda?



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DRAFT VISION



Alamedans of all ages, cultures and backgrounds feel supported and engaged in community and civic opportunities to continually make Alameda a better and safer place to live.

Alameda Point is becoming a fully activated community, contributing to the economic, cultural and recreational landscape of the entire city. Residents walk, bike and take public transit to more destinations on the island and across the Bay Area, reducing local traffic congestion and accidents.

Alameda is more resilient to climate change and sea level rise, external factors that uniquely impact its island community. Alameda residents and businesses feel prepared and trust in local agencies to keep them safe during future natural disasters, including earthquakes and flooding.

New and existing households feel welcomed and can afford housing that meets their needs. Housing is available for homeless individuals and families who have access to ongoing social service support. Residents are proud to have beautiful, clean green and blue spaces for play and recreation, and businesses, restaurants, and public events and art that reflect the vibrancy of their neighborhoods.

Overall, there is a collective feeling of pride and hope for the island, especially for the wellbeing of its youth. Alameda celebrates its many assets - in housing, business, transportation, recreation, and infrastructure – that contribute to the long-term betterment of Alameda's residents and environment.



About the Strategic Vision

The Strategic Roadmap starts with a shared vision for the future of Alameda. From that shared vision, we identified six core priorities required to achieve the vision (see next page). To accomplish each priority, we will develop key objectives and projects, name responsible departments, and create a timeline. The draft vision is a summary of what we heard from our one-one-one interviews with each member of the City Council.

Discussion Prompt

What ~ three concepts are most important for you to see in the vision? Are these reflected in the draft vision?

What, if anything, would you change or remove and why?