



Presentation to Alameda City Council 2024 Valerie Turpen, President Alameda Museum

Alameda Historical Society



Oakland Tribune



ALAMEDA CITY'S RELICS ARE SAVED BY HISTORICAL SOCIETY

1948

Alameda Historical Society is founded and Fred Croll is elected President.

1950

The City funds renovation of a room in the basement of the library for meetings and displays of a historical collection. The Historical Room opens in 1951 on Wednesdays 1:30 pm - 4:00 pm.



Acc. No. 00.315.1 Fred Croll was Deputy Assessor for the City of Alameda in 1906.

He is shown above at the office in 1909.

March 2020 - June 2021

We are continuing to live with the effects and consequences of the Coronavirus Pandemic. With stay at home orders in Alameda and across the world, life as we knew it ceased in March 2020. The doors of the museum closed for fifteen months.

- Our lecture series was canceled.
- Estate sales ceased.
- The museum lost our Treasurer of many years.
- Curator George Gunn retired after 50 years at the museum.
- Board members, members, and docents moved.

The museum desk calendar remained on March 15 for over a year.



Accomplishments During Closure

- The Alameda Museum Quarterly continued to be published.
- Pop-up exhibits filled the museum windows.
- The museum created an ebook online of Imelda Merlin's book Alameda, a Geographical History which is out of print.
- The museum archives were converted to a searchable database in CatalogIt. Over 20,000 3 x 5 accession cards were scanned for their typed content. Each object continues to be photographed.
- A scanner was purchased thanks to grant funding. This will help record hundreds of photos, negatives, and 35mm slides in the collection.
- The textile collection was reviewed, researched, and photographed and is being preserved in handmade acid-free boxes.
- The newspaper storage racks were re-organized for easier access.

The Quarterly

Our newsletter tells stories of our city relying heavily on the museum archives and those doing research.

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ALAMEDA'S RADIO PIONEERS

a group of young Alamedan ed role in the evolution of tion of what adio" but which they called

we mostly think of radio in terms th ships at sea. It was e "high tech" of its day that excited the ins day that kids, who set teur stations to transmit uges. But the field back ferent from ham radio today.

First, there were no laws regulating it. You slidn't need license to get on the air and transmit. Anyone could end out messages on any frequency with as much power as they could muster whenever they fell like it. Since useful acount tubes had not yet been invented, signals were roduced by generating sparks. Communication was in forse code dots and dashes since much more sophisticated fed to send and re ather than just a tone). You didn't ught or made the parts and put them fom's sewing needle, borax, coils

Fred Mudgett and the Great San Francisco Earthqu

Fred Mudgett lived with his parents at 2305 Santa Clara Avenue, across the street from City Hall. His connection with the latter was a quite literal one: a long antenna wirs stretched from his radio shack clear over Oak Street and a rrom his radio shack clear over Oak rred to the flagpole atop the now long-k tower, the highest point in Alameda Hall clock to always taken up with electrical toys and that wonderful power attracted me," recalled Fred. "I began the study of icity about 8 years ago [1897] as a p

AMQ September 2022 Fred Mudgett, age 14, attached his radio antennae to the City Hall tower. He was the only connection the world had with San Francisco after the 1906 earthquake.

AMQ March 2022 The memoir of Arthur Hayashi, a high school student when Executive Order 9066 was signed February 19, 1942.



it was a white man's town with about ies¹ and a few Hispanic families. As I loo ad use lised in an area in Alamada boundar the east, to Willow Street to the west. t Church and the Methodist Church were the middle of this area. I don't know if it was a deliberate choice or whether we had no choice in

goodies. We had an auto garage and ir, barber, bathhouse, and our own riki (Walter Keisuke Iriki, a Stanford grad a laundry across the street and two clean

shops. Down the street was the Yokohama Cleaners and snops, Down the street was the 1 okonama Cleaners and ours was called Tokyo Cleaners. Although my father had a cleaners, I can still see him riding his bicycle every day to do housework. My father would then come to press the clothes at night. My mother would watch the soft throughout the day doing alterations and interins of the

laundry which we took in. Within our small community we had a Buddhist Templ and a Methodist Church. Both had a Japanese Language School. The Buddhist Language School was patterned afte the schools in the old country. When the bell rang for the start of classes, the kids lined up by class, bo

guys like me only went to Japanese lan our mothers insisted we go to class. W uage School after regular school, bet 00 pm - 6:00 pm, which cut into our playtime

ONE WOMAN'S **QUEST FOR**

HEALTH

CARE IN

ALAMEDA Myrna van Lunterer

WHEN SETTLERS FIRST CAME to what was to becom Alameda, medical care as we know

today, grounded in strict scientific research and augmented with tested medications and preventative vaccines was beginning to take form.

rice W. Rev

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Alameda Museum

Early doctors established them-selves in the developing town. These doctors were trained at specialized Fletcher, and Dr. Kate P. Van Orden all had active practices in Alameda. medical departments of universities medical departments of universities, obtaining an official degree of M.D.-Medicinae Doctor, Doctor of Medicine. By the 1890s, for instance, Dr. John Taylor McLean, Dr. C. George Bull, Dr. George Potter Reynolds, Dr. William In the first years of modern ent. nu around taking care of physical day-tr day needs of invalids, often elderly, lay Stephens, Dr. William Tappar and as a result, these were temporary um, Dr. Weston Olin Smith ments: either the patient got W. Brown, Dr. A.A. Stafford, A. Clark, Dr. E.M. Keys, better or they died. Often nur ialized in taking care o ry M. Pond, Dr. Mary Dela

This changed, however, in line with the increasing change in the practice of medicine. Nurses were physical care. Hand-in-hand with a change in attitude towards female doctors, the profession became mor respected. The first hospital allor both Dr. Kate Van Orden and Dr

AMQ August 2020 Jack the mailman wearing a mask makes a delivery to the Nurses' Home on Clinton Avenue during the 1918 - 1920 flu pandemic.



Pop-Up Exhibits

An Assemblage of Hats

Showcasing items from the museum archives. These shows were visible online and in the storefront on Alameda Avenue.





Pop-Up Exhibits

Making History 2020 An archive of images, statements and events that became history in 2020.







THE SHAME OF

ING INNO



Digitizing the Collection



The museum has over 20,000 objects in its collection. Originally the donation record was typed on a 3" x 5" card and filed in drawers.

Today the information is archived in a digital database widely used by museums.

E CatalogIt

Acc. No. 18.13.1 Wonder Horse c. 1950s purchased at Stone's on Santa Clara Avenue. The shop sells bicycles today.

Preserving the Collection



Beth Sibley organizing and cataloging high school yearbooks. Acc. No. 96.112.4 Alameda High School December 1901 "Acorn" yearbook. Soft-bound booklet, with gold design. Size: L 9-3/4" X W 6"





Acc. No. 16.40.1

Encinal High School started operations in 1952; 1956 was the first year a Yearbook was produced featuring the first graduates.

Preserving the Collection



Textile expert Nancy Martin, assesses a donation to determine its age and to review the materials it is made of.



Acc. No. 22.1.1 Two-piece satin and floral cut velvet wedding dress. The panel is edged with metal and glass buttons. Acc. No. 82.26.1 A gown purchased at Kahns', Movieland Shop, Oakland, CA. Worn by Mrs. William Murray, wife of the Mayor of Alameda, 1931-1935, to a ball held at Neptune Beach, January 30, 1934.

The dress is a replica of a gown worn by Lupe Velez, a famous movie actress of the time.

Assessing the Collection

The Alameda Free Library held a collection of Native American artifacts when the museum was established in the basement of the Carnegie. These possessions of the Ohlone people have moved with the museum since that time. Today the Alameda Museum has reached out to three local Ohlone tribes for advice and collaboration on the best path forward.

Acc. No. 91.1.26 Pierced abalone shell.

Acc. No. 91.1.69 Obsidian spearhead



Acc. No. 91.1.167 Large circular stone hollowed out. Native American artifacts.



Visitors

2023

74% Exhibits

14% Store

12% Research

In 2020 we began counting visitors and having them list their reasons for visiting in the guest book.

2020 January - March	2023 Monthly Visitors	
62% Exhibits	January	224
34% Research	February	239
4% Shop	March	242
2021 June - December 51% Exhibits	April	281
44% Research	May	278
5% Store	June	308
2022	July	918
78% Exhibits	August	290
18% Research	September	412
4% Store	October	428

Research

The museum holds records that allow researchers an accurate glimpse into the city's history.





PHOTO ARCHIVES

contain a variety of subjects: public buildings, homes, city departments, civic events, and portraits.

The globe shown above in the Carnegie Library is now on exhibit at the museum.

Research

Research questions are answered weekly by email, phone or in person. An appointment is requested for research using the newspaper, maps, documents, blueprints, and photo archives. Projects we have assisted with include:

- Central Avenue Safety Improvement Project: JRP Historical Consulting
- Clement Avenue Safety Improvement Project: JRP Historical Consulting
- Alameda Marina Development: AHC Archaeological/Historical Consultants
- US Maritime Training School: Page & Turnbull, architects; Planning Dept. City of Alameda; UC Berkeley Environmental Design
- California Radio Society, Alameda Sun, and Alameda Post: Newspapers, photo collection, fire records, police records, block books
- Alameda Japanese American History Project: Documenting materials pertaining to the Japanese residents of Alameda
- Family Histories: Photo search, businesses directories, yearbooks, newspapers, family Bibles, scrapbooks
- Native American Collection: Archive list, photos, maps, newspapers

Virtual Lecture Series 2022

In 2022 our lecture series became virtual hosted by board member Rasheed Shabazz on Zoom. Seven events were held including:

ASIAN AMERICAN & PACIFIC ISLANDER HERITAGE MONTH



NATIVE AMERICAN HERITAGE MONTH

Corrina Gould, tribal chair for the Confederated Villages of Lisjan Nation.



LATINO HERITAGE MONTH

A conversation about Latino identity, history, and politics with George Galvis.



Virtual Lecture Series 2023



Placing Yourself in History: The Challenges of Writing a Memoir with historian and author Dorothy Lazard



Chicana/Latina Arts Histories in the Bay Area

with Dr. Martina Ayala Executive Director of the Mission Cultural Center for Latino Arts



Muwekma Ohlone Tribe: Preservation, Recognition and Sovereignty

Charlene C. Nijmeh is the Chairwoman of the Muwekma Ohlone Tribe. She is from the Marine-Sanchez lineage that descends from the first peoples of the San Francisco Bay Area. **Deeply Rooted:** Celebrating Filipino/a/x migrations, struggles, and contributions in Alameda



Plan for the Future

Executive Director and the Strategic Plan

The Alameda Museum has reached a point that it can no longer be managed and run on volunteer power. We need an Executive Director to work with the board to solidify and implement a strategic plan. We are in the process of filling the position.

Museum Assessment

The museum will engage in the STEPS program (Standards and Excellence Program) a self-paced assessment program designed specifically for small-to mid-sized history organizations to review their policies and practices.

Online Archives

The museum has established an online archive available to the public through the CatalogIt Hub on the museum website at AlamedaMuseum.org. We plan to have the CatalogIt database information available at the front desk.

Research

Historian Dennis Evanosky is currently at the museum on weekends to answer questions and assist with research. Questions are answered via email or phone as received. We can also assist with research by appointment on weekdays.

Plan for the Future

Native American Collection

The museum has sent a letter to East Bay Ohlone groups requesting a review of the collection and to discuss a responsible outcome for the items. We have met with one tribe and are in communication with the others.

Outreach

Increase community outreach to promote awareness of our resources and promote collaborations with the museum, specifically with groups that have been underserved.

Exhibits

Reimagine our gallery space to broaden the stories told and histories displayed.

Internships

We have re-established our high school community service internship and hope to expand our internships for longer periods.

Meyers House

Increase programming at the Meyers House to include in depth displays on the Meyer sisters who were college educated career women at a time when that was unheard of.

Lecture Series

Continue and expand our lecture series to include hybrid / in person lectures.



Preserving the Past for the Future Since 1948