

From: [Lara Weisiger](#)
To: [Ashley Zieba](#)
Subject: FW: Support for the City of Alameda's Prohousing Designation Program Application
Date: Tuesday, March 5, 2024 5:38:16 PM
Attachments: [AHA Prohousing Letter of Support 240305.pdf](#)
[image002.png](#)

From: Jennifer Ott <jott@alamedaca.gov>
Sent: Tuesday, March 5, 2024 5:12 PM
To: Lara Weisiger <lweisiger@alamedaca.gov>
Subject: FW: Support for the City of Alameda's Prohousing Designation Program Application

fyi

From: Sylvia Martinez <smartinez@alamedahsg.org>
Sent: Tuesday, March 5, 2024 4:36 PM
To: Marilyn Ezzy Ashcraft <MEzzyAshcraft@alamedaca.gov>; Tony Daysog <TDaysog@alamedaca.gov>; Tracy Jensen <tjensen@alamedaca.gov>; Malia Vella <MVella@alamedaca.gov>
Cc: Jennifer Ott <jott@alamedaca.gov>; Lisa Fitts <lfitts@alamedaca.gov>; Vanessa Cooper <vcooper@alamedahsg.org>
Subject: [EXTERNAL] Support for the City of Alameda's Prohousing Designation Program Application

Honorable Mayor Ezzy Ashcraft and City Council,

We support the proposed Resolution (Item 2024-3814) to submit a Prohousing Designation Program Application to the California Department of Housing And Community Development. The Alameda City Council and staff are to be commended for their efforts to promote the development of affordable homes in the City of Alameda.

Thank you for your consideration and support.

Sylvia Martinez
Director of Housing Development
Housing Authority of the City of Alameda
701 Atlantic Avenue
Alameda, CA 94501
d: (510) 747-4343





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March 5, 2024

Mayor Marilyn Ezzy Ashcraft
City Council of the City of Alameda
City Hall
950 W. Mall Square, Suite 205
Alameda, CA 94501

Re: Support for the City of Alameda's Prohousing Designation Program Application

Dear Mayor Ashcraft and City Council:

On behalf of the Housing Authority of the City of Alameda, I am writing to express strong support for the City of Alameda's Prohousing Designation Program Application to the State of California's Housing and Community Development Department. The Prohousing Designation Program is an excellent opportunity for the City of Alameda to showcase its dedication to addressing the statewide housing crisis by committing to policies and practices that will help remove barriers to housing production and coordinating with state and local leaders across California.

The Prohousing Designation Program offers many benefits to jurisdictions that are awarded the designation, such as:

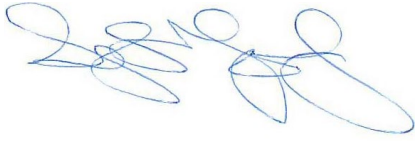
- Receiving priority processing or funding points when applying for several funding programs, such as the Affordable Housing & Sustainable Communities program (AHSC);
- Eligibility for the second round of the Prohousing Incentive Program, a \$9.5 million state investment from the Building Homes and Jobs Trust Fund.

The Housing Authority of the City of Alameda is the largest multifamily operator of affordable housing in the City and supports 3,000 low-income households every year with housing choice vouchers. Our current and future residents will benefit greatly from the City's long-term commitment to accelerate housing production and the advantages provided by a Prohousing Designation.

We appreciate your consideration for the City of Alameda's Prohousing Designation Program Application. Additionally, we would like to thank City staff for their efforts in putting together the application. Please contact me at smartinez@alamedahsg.org for any further information.



Sincerely,

A handwritten signature in blue ink, appearing to read 'Sylvia Martinez', with a stylized, cursive script.

Sylvia Martinez
Director of Housing Development
Housing Authority of the City of Alameda

Cc:

Tony Daysog, Vice Mayor
Tracy Jensen, Councilmember
Trish Herrera, Councilmember
Malia Vella, Councilmember
Jennifer Ott, City Manager
Lisa Fitts, Housing and Human Services Manager