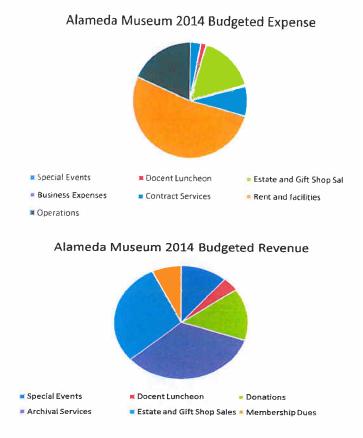
Annual City Council Presentation May 6, 2014

A Year in the Life of the Alameda Museum and the Meyers House

The Alameda Museum

1. **Income statement:** We are close to breaking even with annual income of \$136,384 and expenses of \$142, 829. About one-third of our monthly income stems from the city Archival Service Agreement. For years we have accepted, catalogued, preserved and displayed materials from city departments and organizations. At least sixty percent of the Museum's collections are composed of archival materials pertaining to the City of Alameda, its history and its residents. These archives enable research into our rich past.



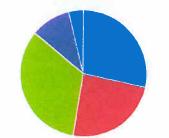
2. **Raising the rest:** For years, our volunteers and members have raised thousands of dollars to supplement funds from the Archival Services contract. Sources include gift shop sales, dues, membership lunch, raffle, and auction, the annual home tour, donations, estate sales, lecture sponsorships and admissions, and fees for use of the art gallery. More than 60 dedicated volunteer staff and docents support our work, as well as more than 300 paid members.

Submitted by Judith Lynch at the 5-6-14 meeting Re: 3-D

- 3. *Community Cultural Center:* Monthly rotating art exhibits in the Alameda Museum gallery showcase local talent, and its rental is an income source. The lecture series on local history, people and architecture is going strong after 14 years! Local businesses and ;professionals sponsor the lectures, and admissions bring revenue and entice many new people to join. This year board members developed, produced and are selling a new map, "Historic Alameda California."
- 4. *Education:* Museum volunteers visit classrooms and lead walks and Museum tours to teach students, parents, and teachers about the lure of local history and architecture. The Museum hosted Kids & Queen Victoria art show for the 17th year. It was presided over by City Manager Russo, who had the singular honor of introducing Queen Victoria herself. We also arrange special tours and local history presentations for various groups throughout the city. Museum members also offer free classes in Alameda history and architecture at Mastick Center.
- 5. **On-line resource:** Through a special program at the College of Alameda, intern Robbie Erion is scanning thousands of images in the Museum collection; These will be sold on-line, another income source.
- 6. **Stabilization of our venue**: We are negotiating a lease with the Masons that will give us the option of maintaining our rent at its current level for 10 years.
- 7. *Collaboration with other organizations:* We co-sponsor the annual home tour with Alameda Architectural Preservation Society. We helped organize the Six Museum Alliance of Alameda with the California Historic Radio Society, the Naval Air Museum, Pacific Pinball Museum, and the USS Hornet. Museum board members organize Historic Preservation Season for the City. We collaborate with other history museums throughout the Bay Area.

The Meyers House and Garden

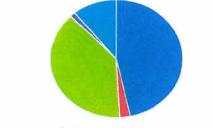
1. **Income statement:** We are a bit ahead, with annual income of \$25, 900 and expenses of \$18, 236. Anything extra goes into the fund for deferred maintenance and capital improvements. Income is from East Bay Community Foundation, donations, memberships, tour admissions, and in kind contributions.



Meyers House 2014 Budgeted Expense

Gardening Insurance Utilities Supplies and other Event Rental

Meyers House 2014 Budgeted Revenue



EBCF Grant Admission Fees Donations Memberships Event Rental

- 2. *Capital Improvements and maintenance completed last year*: Entire house was prepped and painted, pergola repaired and painted; carriage house reroofed, painted; storage building constructed, garden artifacts repaired, stabilized and repainted. Huge metal tank in pump house removed by Eagle Scouts. Cost approximately \$60,000 raised from generous donations, dues, admissions and an advance from the Alameda Museum treasury.
- 3. *Capital Improvements and maintenance needed:* Install carriage house foundation and replace floor, stabilize and seal walls; upgrade electrical, install sink and ADA compliant restroom.
- 4. *Meyers Committee :* This new group is preparing a contract and compiling other details for rental of the garden. Our first wedding comes up this month! They are also preparing a priority list of what needs to be done for long term preservation and maintenance of this valuable City Landmark.
- 5. *Archival work:* The Meyers House and its outbuildings have significant collections of furniture, paintings, photos and other historical materials that are in need of care and preservation

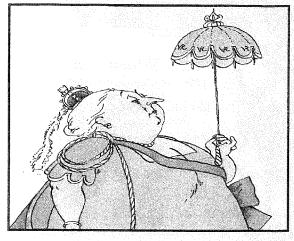
6. Long-term goals for Meyers House and Garden::

~Be economically self-sustaining

~Preserve the house and grounds

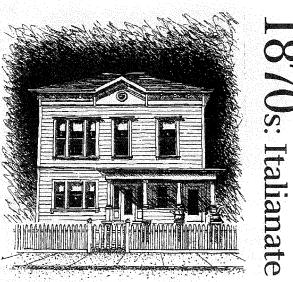
 \sim Interpret the home, grounds and artifacts to educate students, residents and visitors

7. **Extended hours** We now have enough docents to open the Meyers House Museum twice each month. More than 20 docents and staff volunteers support our work here.. To announce this new availability to see the house and grounds, we used this beautiful watercolor by a local artist with the Frank Bette center and we created a new guest pass. One is in your packets. We hope you will all use it to visit us!



Victorian & Edwardian Homes on the Island of Alameda

Queen Victoria ruled the British Empire for a long time, from 1837 until she died in 1901. Her son Edward VII then reigned until his death in 1910. In the United States, the structures built during their reigns are called Victorian and Edwardian in their honor. However during that time a handful of styles were popular here. This brochure is a guide to house styles in Alameda during the decades from 1870 until 1910. Please note that the decades assigned to each style are approximate, and some homes combine elements of different styles.



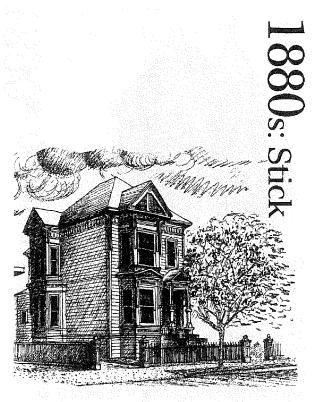
Italianate Style-flat front

STYLE CUES: False front, brackets, uncomplicated window decoration, no bay windows, simple hand-turned millwork. Originally painted to mimic stone, such as limestone, marble, or granite. A rare few survive on the island. To see one, visit 2252 Encinal Avenue between Oak and Walnut Streets.

Italianate Styleslanted bay

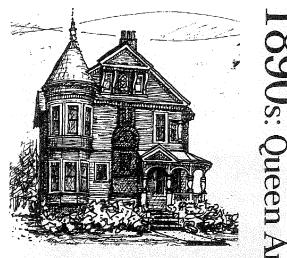
for John A. Anthony.

STYLE CUES: Projecting bay windows, false front, brackets, "classical" redwood millwork. To see one, visit 1630 Central Avenue between Paru and Grand Streets, built in 1876



Stick Style

STYLE CUES: Rectangular bay windows, sometimes topped by a "fake" gable or French cap, exuberant inventive machine-made redwood decoration. Originally painted three to four colors close in hue. To see a good example of the one-story version, visit 1900 Alameda Avenue at Lafavette Street, built in 1885 by A.C. Gilbert & Company. To eveball the two-story variety, seek out 1402, 1406, and 1410 Santa Clara Avenue between Morton and Benton Streets, built in 1885 by E.W. Lewis.



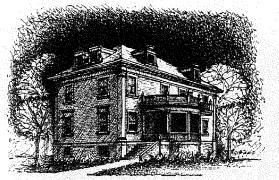
Queen Anne Tower House

STYLE CUES: Round or octagonal tower, gable with attic or living space, shingles, spindles, art glass windows, round or slanted bay windows, whimsical inventive plaster embellishment. Originally painted so that each story was a different earth tone, with the darkest color on the bottom. A most tasty tower house can be found at 2070 San Jose Avenue on the corner of Willow Street, built in 1893 and designed by architect Charles S. Shaner.

Queen Anne Cottage

STYLE CUES: Gable roof with lavish decoration, bands of shingles going across the house, spindles, and whimsical plaster embellishment, often in the form of leaves, flowers, and faces. A juicy pair to visit: 1215 and 1219 Pacific Avenue between Bay and Sherman Streets, built in 1895 by Marcuse & Remmel.



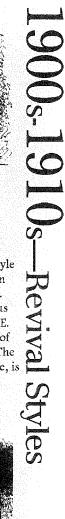


Colonial Revival

STYLE CUES: Classically derived details: columns, pilasters, dentils, egg and dart molding, and Palladian windows. A grand example of the style can be enjoyed at 1303 Caroline Street, built in 1899 by D. Straub & Sons for Captain James C. Eschen. At 1200 St. Charles Street is a delicious one designed for Fred W. Voogt by architect B.E. Remmel and featured in the April, 1898 issue of *The California Architect and Building News.* The Meyers House Museum, 2021 Alameda Avenue, is also of the Colonial Revival persuasion.

Dutch Colonial Revival

STYLE CUE: A ski-jump roof, a cold weather anomaly in the clement weather of Alameda. Architect A.W. Smith helped popularize this style. A sweet example can be found at 915 San Antonio Avenue, built in 1880 for machinist A.M. Morrison.



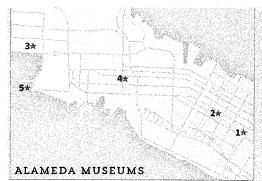
To Learn More

A Home in Alameda, Woodruff C. Minor, Alameda Museum, 2009 Alameda: An Architectural Treasure Chest, Dennis Evanosky, Sun Media, 2009

- Buildings of the Edwardian Period, City of Alameda, 1905-1909, George Gunn, Alameda Museum, 1988
- Documentation of Victorian and Post-Victorian Residential and Commercial Buildings, City of Alameda, 1854-1904, George Gunn, Alameda Museum, 1988
- Historical Atlas of Alameda County, Thompson & West, Oakland, 1878, reproduced in 1976 by Valley Publishers: Fresno, California
- Houses Have History (video), mostly filmed in Alameda, watch it on Youtube.com/ watch?v=sdVdVAdS86E
- Rehab Right, City of Oakland Planning Department, Ten Speed Press: Berkeley, 1986
- Taking Care of Business: Historic Commercial Buildings of the Island City, Woodruff C. Minor, Alameda Museum, 2006
- *Victoria's Legacy*, Judith Lynch and Sally Woodbridge, 101 Productions: San Francisco, California, 1978

Note: Some of the books are available in the gift shop of the Alameda Museum, 2324 Alameda Avenue near Park Street. For hours of operation please visit alameda-museum.org or call 510.521.1233. Prepared by Judith Lynch. Cover sketch of Queen Victoria scanned from *The Queen's Holiday*, Margot Wildt, Beaufort Books: New York, 1985. House drawings by Richard Knight.

a shekara shtiri baya da s



1 The Alameda Museum - alamedamuseum.org 2324 Alameda Ave, (510) 521-1233. Open Wed. - Sun. 1:30PM- 4PM, Saturdays 11AM - 4PM. Admission: Free, donations gladly accepted.

Alameda Museum's mission is to catalog, conserve, and display documents; photographs, objects, and artifacts relating to the City of Alameda and its citizens. We foster the preparation and publication of materials relating to the history of the City while providing educational opportunities and experiences through lectures, art gallery exhibits, and the annual September home tour.

2 Meyers House & Garden - alamedamuseum.org 2021 Alameda Ave, (510) 521-1247. Open 2nd & 4th Saturday of the month. 1 - 4PM. gate closes @3:30PM. Admission: \$5 (Free for MHG members with \$25 annual dues) City of Alameda Monument #26, this exquisitely furnished 1897 home of renowned architect Henry H. Meyers and his family is filled with antique furniture, stunning decorative arts, and family items. The Fashion & Accessory Exhibit in basement features Meyers clothing, framed art, and a kitchen tableau. The Mediterranean style Studio / Office of Henry and architect daughter Mildred and the former 3-car garage with Architectural Exhibit are in the beautiful grounds that are part of three residential lots making up the estate. Trained docents provide guided tours and are frequently attired in period inspired dress. Reservations are required for groups of 8 or larger. Grounds also available for rent for weddings, parties and other gatherings.

3 Naval Air Museum - alamedanavalairmuseum.org 2151 Ferry Point Rd. (510) 522-4262, Open Saturdays & Sundays 10AM - 4PM. Admission: \$5 adults. Military, youth groups and kids under 12 free.

Alameda Naval Air Museum, in former Air Terminal Building #77 at Alameda Point, is dedicated to preserving photographs and stories of the war workers. From the build-up and support of the Pacific Fleet in WWII to subsequent decades of service during Korea, Vietnam and Desert Storm, the NAS Alameda base forever changed our city, the Bay Area, and the nation. Re-live the past in displays of aircraft models, safety gear, medals, uniforms, badges, awards, and photographs. The Crow's Nest is a great location for group meetings, presentations, or parties.

4 Pacific Pinball Museum - pacificpinball.org 1510 Webster St, (510) 205-6959. Open Daily, 10AM - 5PM, gates close at 4PM. Admission: \$15 adults, \$7.50 children under 12.

The Pacific Pinball Museum is a non-profit organization dedicated to the promotion and preservation of one of America's great pastimes. Spend the afternoon reliving your youth or showing your children what kind of entertainment you had as a kid! Games range from the 1950s to present day with one-of-a-kind art shows and exhibits in our facility. Play 85+ machines, all set on Free Play, no quarters needed, all for the price of admission. We are a great party or meeting location or can come to your site with Lil' Ju Ju, a self-contained mini pinball museum that contains six electromechanical pinball machines servicing up to 11 players at once.

5 U.S.S. Hornet Museum - uss-hornet.org

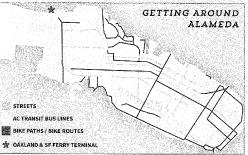
707 W Hornet Ave. (510) 521-8448. Open Daily 10AM - 5PM. Admission: \$16 adults. \$13 seniors, military & students, \$7 children 5-17, Members & kids under 4 free. The Aircraft Carrier USS HORNET participated in two of the greatest events of the 20th century — World War II and the Apollo 11 manned space mission. Moored at historic Alameda Point, the USS HORNET Museum is a timeless memorial to those who defended our American values and pursued technological advancements. The eighth aircraft carrier of the American Navy, USS Hornet (CV-8), was the third and final member of the Yorktown class of ships, a pre-World War II vessel, her size fixed in accordance with naval treaties of the 1930s

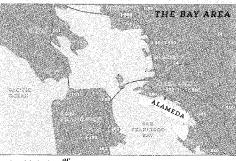
The island that Alameda occupies was originally a peninsula connected to Oakland. Part of a Peralta Spanish land grant, the land was purchased and settled in 1851 by William Chipman and Gideon Aughinbaugh. The town originally contained three small settlements: Alameda referred to the village at Encinal and High Streets, Encinal was at the North Shore ferry and shipping terminal, and Woodstock was on the west near the ferry piers. When the City Charter was passed in 1872, the three villages were incorporated into one

Alameda of the 19th century, like today, was a commuter town. Along the two railroad lines that ran the length through Alameda were train stations, either separate buildings, storefronts or ticket kiosks. All the stations are gone but one, at 500 Central Ave. Their former locations are heralded by station signs installed in 1976. Eventually, the Central Pacific RR's ferry pier became the Alameda Mole. In addition to regular trains running to the Alameda Mole, Alameda was also served by local steam commuter lines of the Southern Pacific RR (initially, the Central Pacific RR) which were later transformed into the East Bay electric lines. Soon after the completion of the Bay Bridge, Alameda trains ran directly to San Francisco on the lower deck of the bridge.

The need for expanded shipping facilities and improved sewage facilities led to the dredging of a canal through the marshland between Oakland and Alameda. The canal took almost 30 years to complete, from 1874 to 1902, turning Alameda into an island. The area called Bay Farm Island is no longer an island, but is attached to Oakland by fill. In 1917, an attraction called Neptune Beach (often known as the Coney Island of the West) was built in the area now known as Crab Cove. The park was a major attraction until its closure in 1939. The vast majority of the park's structures, fittings and furnishings were auctioned off in 1940 for a fraction of their original cost.

In 1929, the San Francisco Airdrome was established as a public airport on University of California land located near the current Webster Street tube. In the 1930s, Pan American Airways established a seaplane port along the fill that led to the Alameda Mole, which was the original home base for the famous China Clipper flying boat. The Airdrome was closed in 1941 when its air traffic interfered with the newly built Naval Air Station Alameda, which was established with the advent of WW II. This major facility included a large airfield and docks for several aircraft carriers. It was decomissioned by the Navy in 1997 and the land returned to the City in 2013. It is now known as Alameda Point and is the focus of preservation efforts and new development.



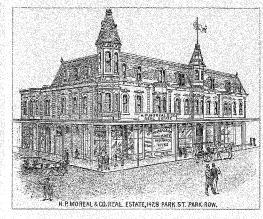


Research and design by gillico, www.gilli.co

Historical information sourced from documents available at the Alameda Museum. Current map data from openstreetmap.org.

Thanks to: Robble Dileo, Dennis Evanosky & Eric Kos, George Gunn, Judith Lynch, Imelda Merlin, Woody Minor, Elinor Richey, Valerie Turpen, Grant Ute & Bruce Singer, alamedainfo.com This publication ©2014 The Alameda Museum. alamedamuseum.org.

HISTORIC ALAMEDA CALIFORNI





A PUBLICATION OF



1. Alameda City Hall 2263 Santa Clara Ave, built 1895 T-9
2. Alameda Theatre 2315-23 Central Ave, 1932 T-10
3. Alameda High School 2200 Central Ave, 1924-26 T-10
4. St. Joseph's Basilica 1109 Chestnut St, 1921 R-9
5. Sanctuary Building, First Presbyterian Church 2001 Santa Clara Ave, 1903 S-8
6. First Church of Christ Scientist 2164 Central Ave, 1922 5-9
7. Old Post Office Building 2417 Central Ave, 1914 U-10
 First Congregational Church of Alameda 1912 Central Ave, 1904 R-9 Croll Building (Britt Hotel) 1400 Webster St. 1879 M-8
10. Alameda Masonic Temple 1327 -33 Park St, 1890 T-10
11. Second Empire Residence (Schnabel House) 2233 Santa Clara Ave. 1880 T-9
12. Union Iron Works Turbine Building 1918
Bethlehem-Alameda Shipyard Machine Shop, nicknamed The Red Brick
Building, demolished 1984
Now located: 801 Marina Village Pkwy M-5
13. Union Iron Works Power House 2917
Now located: 1305 Marina Village Pkwy M-4
 American Red Cross - Alameda Chapter (Gardner House) 2017 Central Ave, 1902 R-9
15. Lincoln Park High St between Santa Clara Ave & Central Ave, 1909 W-12
Opened in 1909 to commemorate President Lincoln's 100 th birthday.
16. Alameda Free Library (Carnegie Library) 2264 Santa Clara Ave, 1902 T-10
17. Veterans Memorial Building 2203 Central Ave, 1929 T-9
18. Park Street Historic Commercial District 72 structures, multiple T-11
19. Dr. Edith Meyers Ctr. (Greenleaf House) 1724 Santa Clara Ave, 1891 R-8
20. Approximately 1300 Globe-top, Pendant, and Post-top style street lamps
21. Bureau of Electricity Central Substation 1828 Grand St. 1936 39 Q-8 22. Webster House 1238 Versailles Ave, 1854 U-12
23. The Adelphian Club 2167 Central Ave, 1998 5-9
24. Whidden House 1630 Ninth Street, 1878-79 N-7
25. Leonard Mansion 891 Union St. 1896 0-10
26. Meyers House 2021 Alameda Ave, 1897 S-9
27. Posey Tube 2295 Mariner Square Loop, 1928 M-3
28. Alameda Point (Naval Air Station) 1938-1945 D-4
About 85 buildings and apurtenances. Base closed in 1997, returned to City in 2013.
29. Delmonte Warehouse (California Packing Warehouse) 1315 Buena Vista Ave,
1927 Q-6
30. Bruton House 1240 St. Charles St, 1897 0-9
OTHER SITES OF INTEREST
A. Alameda Free Library 1550 Oak St U-9
Main Branch.
B. Alameda Free Library 788 Santa Clara Ave N-8
West End Branch, built with funds from the Works Progress Administration (WPA).
C. Bladium Sports and Fitness Club 800 W. Tower Ave G-5
Building 40, a former seaplane hangar.
D. Crab Cove Visitor Center 1252 McKay Ave L-8 E. Crown Beach Shoreline Drive 0-11
Recognized by Sunset magazine as "one of the best spots for windsurfing and kite-boarding."
F. Flight Control Tower 2175 Monarch St F-5
Closed to the public. Home to alternative energy companies Makani and Natel.
G. Heritage Areas (Park Ave T-11, Leonardville Q-10, Bay Station P-7,
Burbank-Portola N-B) Marked in red, each of these areas represent the work of one builder or era.
H. Jackson Park Park Avenue between San Jose and Encinal Avenues T-11
Opened in 1895, Alameda's first park. Bandstand designed by architect Joseph

H. 3 Opened in 1895, Alameda's first park. Bandstand designed by architect Joseph Leonard was restored in 2001.

- I. Pedestrian-Only Drawbridge Otis Drive V-14 The only drawbridge in the US exclusively for pedestrian traffic
- J. Rhythmix Cultural Works 2513 Blanding Ave V-8
- Originally Alameda Rug Works, now a community cultural arts center. K. Todd Shipyard "Historic District" 2900 Main St J-3
- Site of WWII tugboat construction repair, and military to civilian ship conversions.
- L. Paul's Newsstand Corner of Santa Clara Av and Park St U-10 A landmark since its construction in 1936, originally run by Paul Manning.
- M. Sunset Field Airport Atlantic Av P-6
- Exact location unknown. Site of Sunset School of Aviation. N. Alaska Packers Buena Vista Av Q-5
- Formed in 1893 for canning salmon and wintering the fleet. O. Hibbard's Wharf Grand St R-6
- Built by Dr. James Hibbard in 1853
- P. Encinal Yacht Club Clubhouse Grand St U-10 Third oldest yacht club on the Bay, founded 1890.
- Q. Bath Houses Central Av L-8
- Including the Newport, Green Arbor, Sunny Cove, Terrace, and Long Branch Baths.

