

Exhibit 10. Timeline

Data Collection and Outreach

January 29	Inter-department kickoff (AMP, CM, MSC, PD, PW)
February	Electronic Community Surveys
February 18	Chamber of Commerce Board meeting
February 19	West Alameda Business Association (WABA) Board meeting
February 26	Park Street Business Association (PSBA) Board meeting
February 26	Inter-department meeting
Feb. – Mar.	Parking Occupancy Data Collection

Administrative Draft, Business Association Input, and Public Input

March 12	WABA Board meeting
March 18	Chamber of Commerce Board meeting
March 26	PSBA Board meeting
March 26	Transportation Commission Meeting
April 2	Inter-department meeting (AMP, CM, ED, MSC, PD, PW)
April 3	Briefing with City Manager
April 22	Public Workshop

City Council

May 28	Transportation Commission Meeting
June 17	City Council Meeting
Jul. – Oct.	Implementation of Approved Recommendations

Phase 2

Nov.– Jan. 2015	Data Collection
April 2015	Return to Transportation Commission and City Council with further recommendations

Abbreviations

AMP	Alameda Municipal Power
CM	City Manager's Office
ED	Economic Development
MSC	Maintenance Services Center
PD	Police Department
PW	Public Works