





City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment

Rates

Enforcement

Next Steps

June 2014

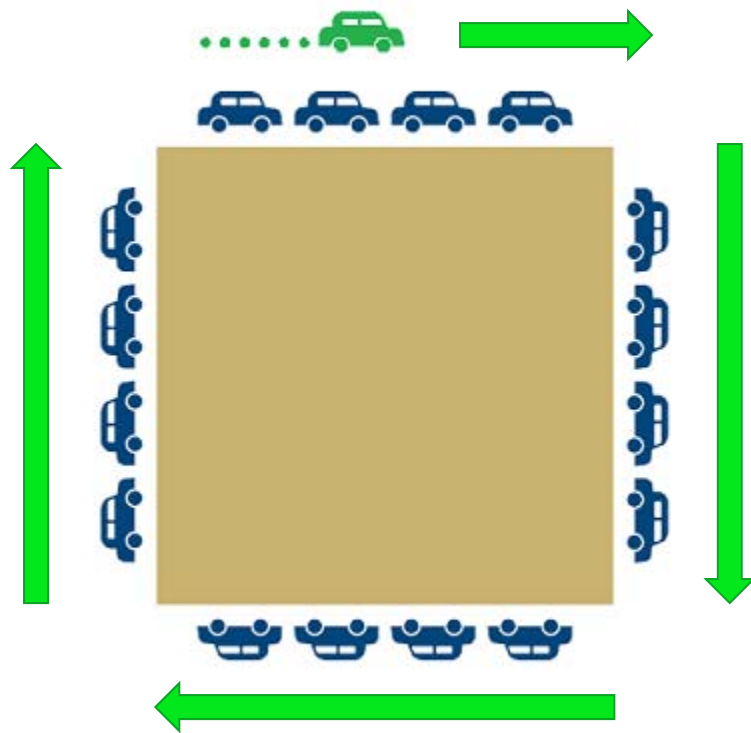
Data Collection

Input

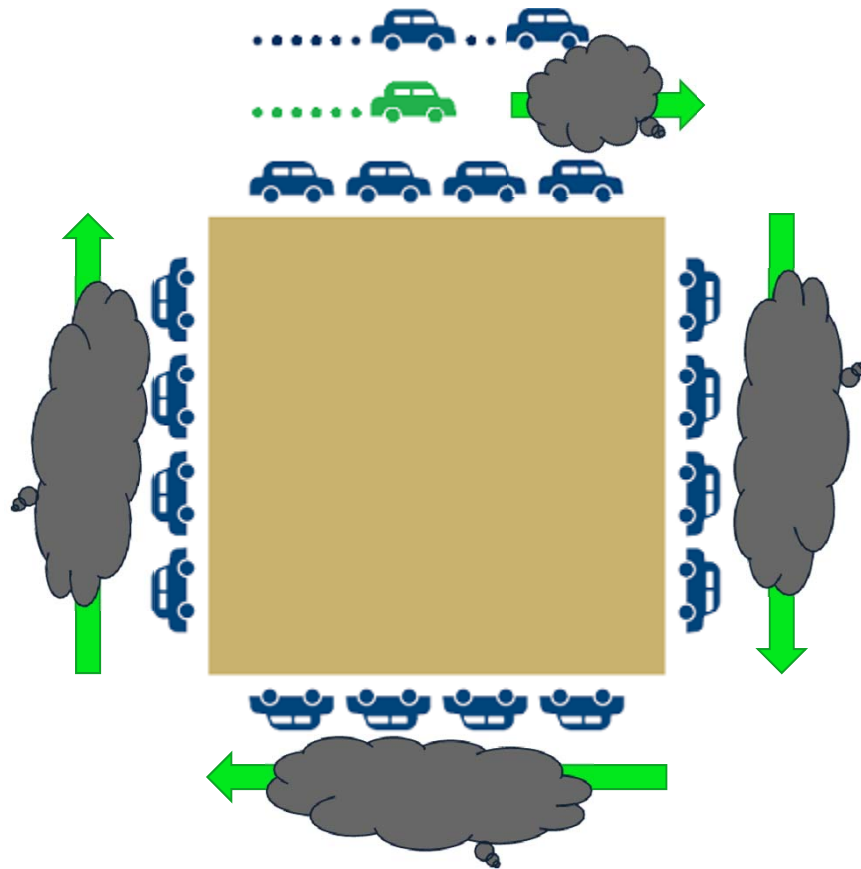
Recommendations

Implementation

Cruising for Parking

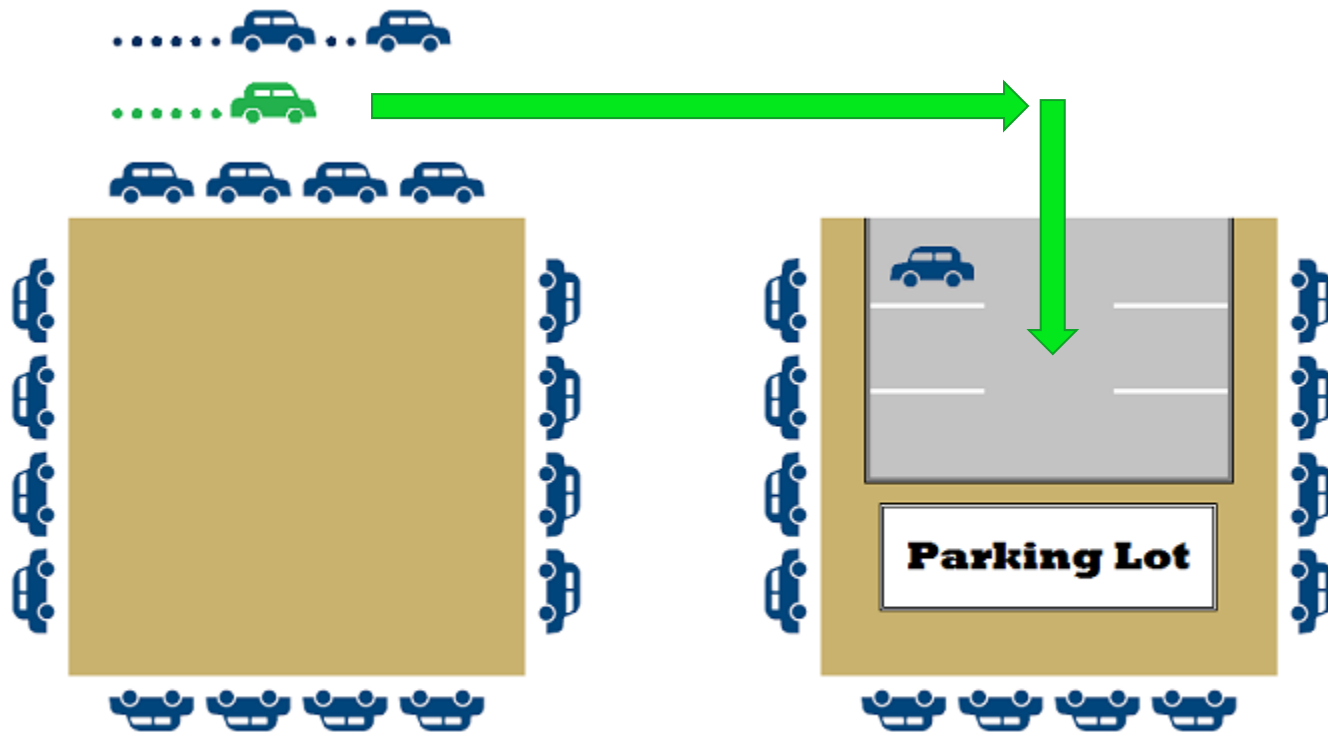


Cruising for Parking

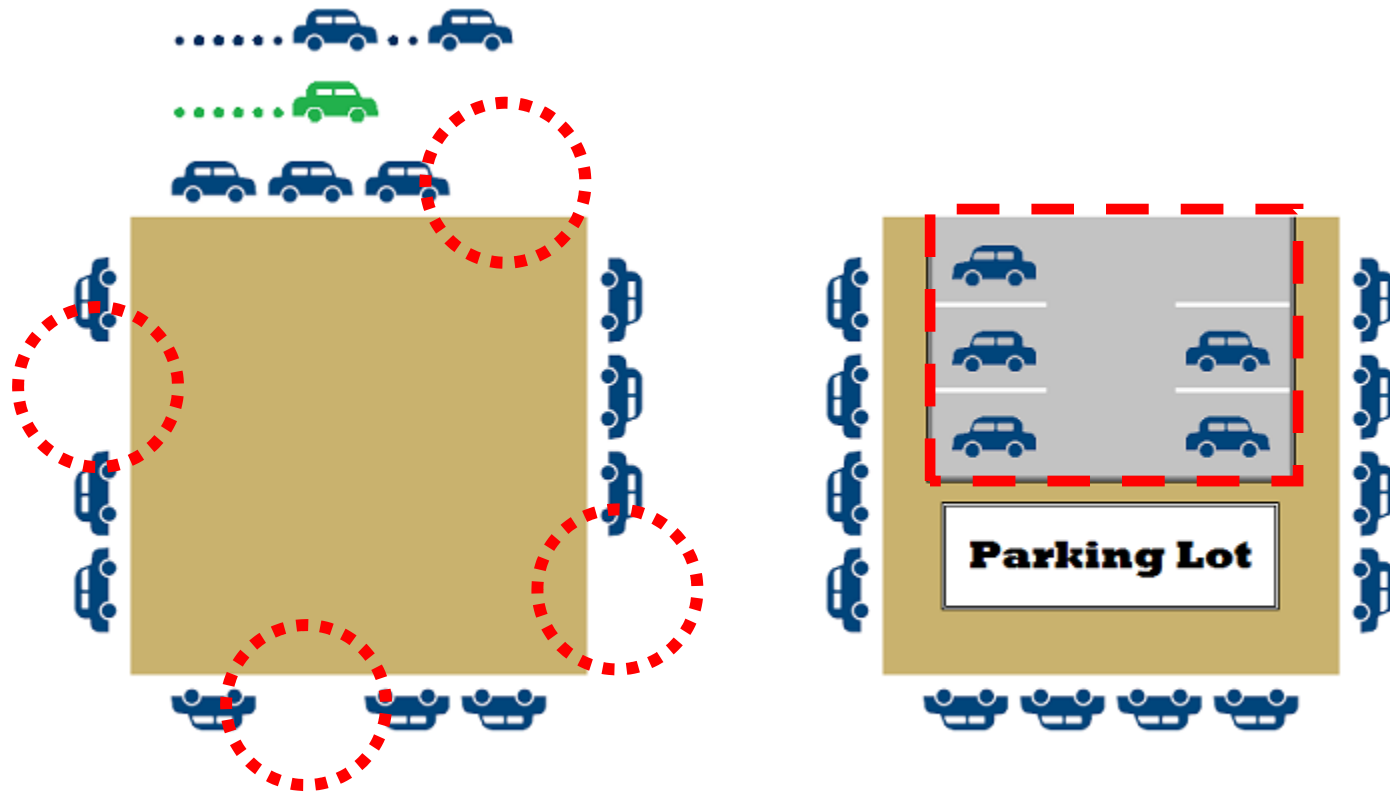


**UP
TO
30%**

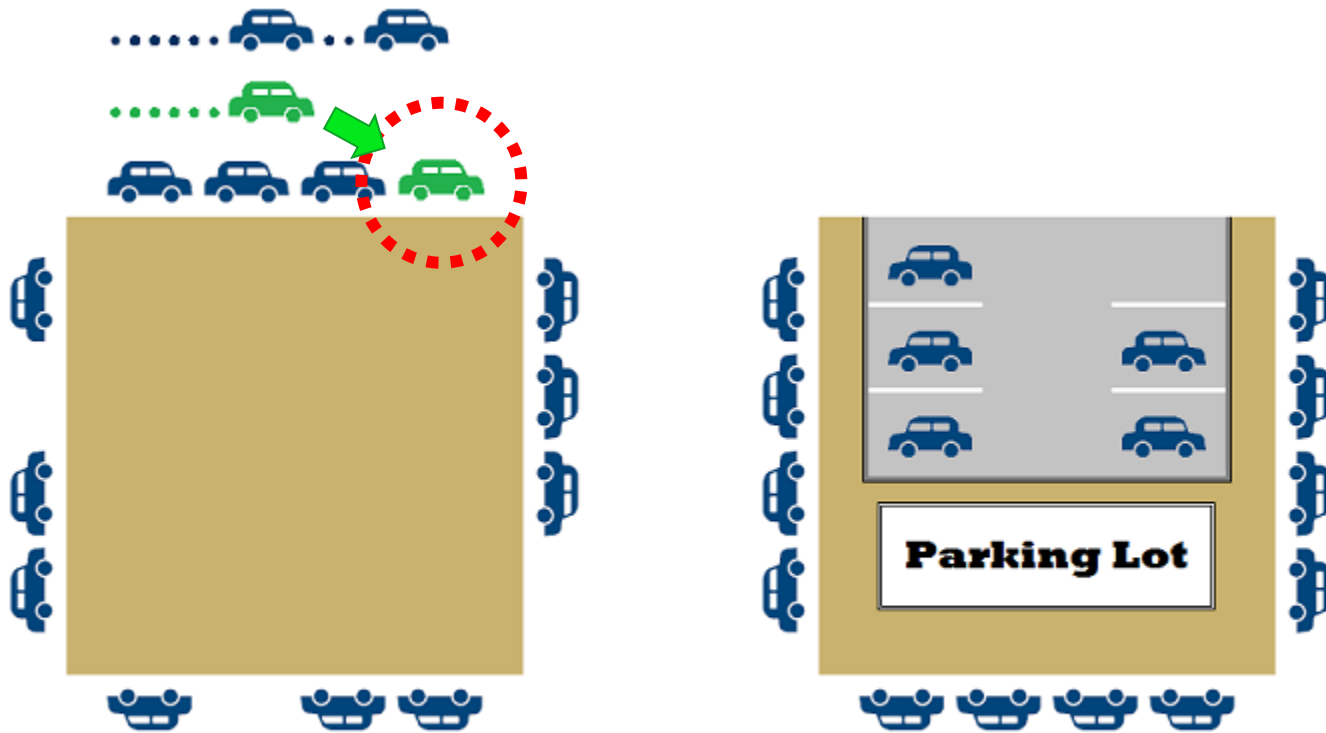
Cruising for Parking



Cruising for Parking



Cruising for Parking





City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage



Equipment

Rates

Enforcement

Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage



Equipment

Rates

Enforcement

Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment



Rates

Enforcement

Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment

Rates

Enforcement



Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment

Rates

Enforcement



Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment

Rates

Enforcement

Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation

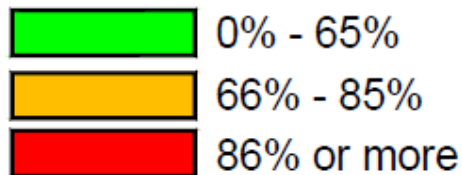
Occupancy

Surveys

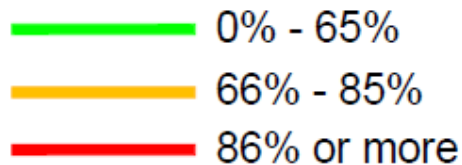
Parking Occupancy Data

Parking Occupancy

Off-street



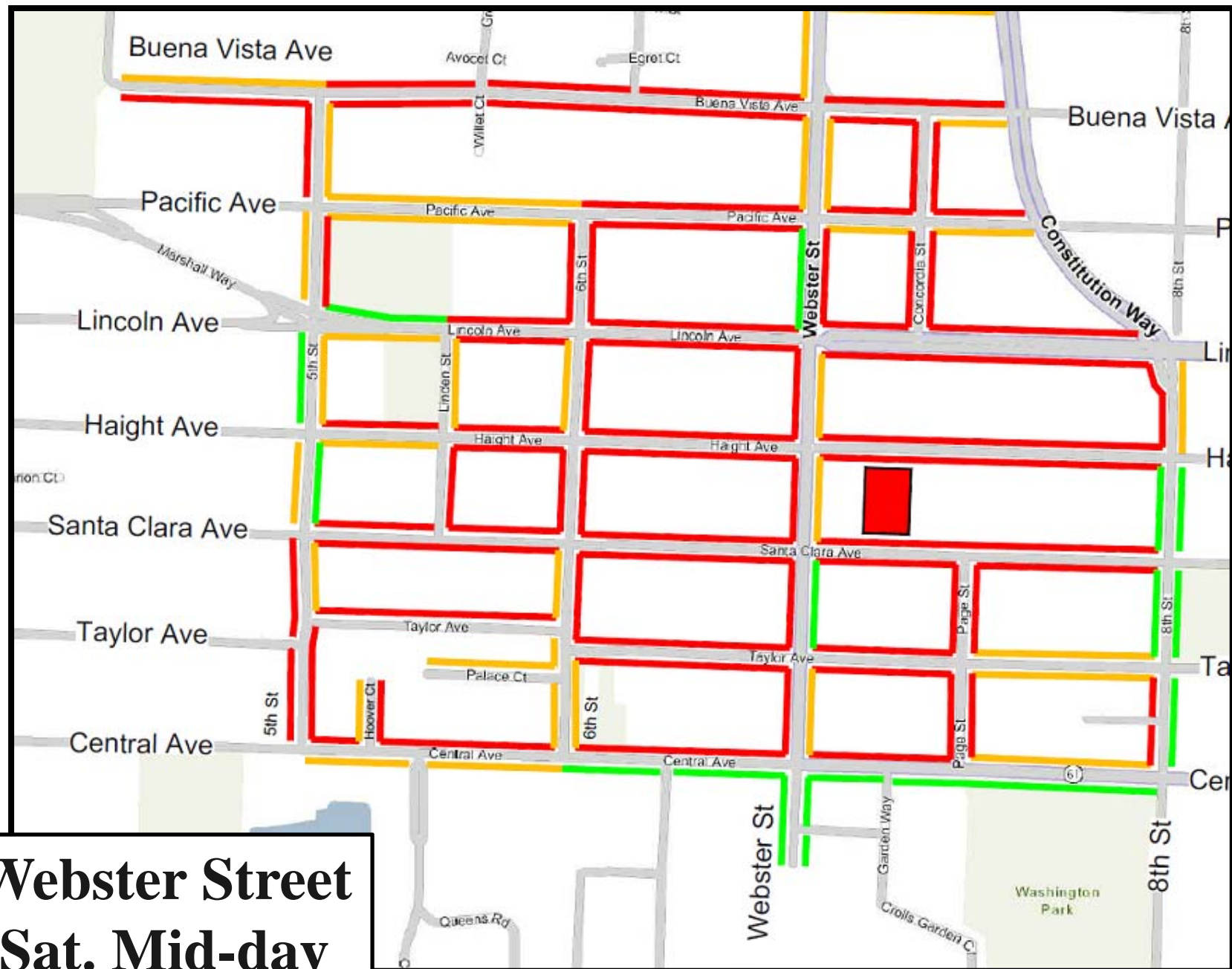
On-street



xx/yy empty spaces/
total spaces

Off-street Parking

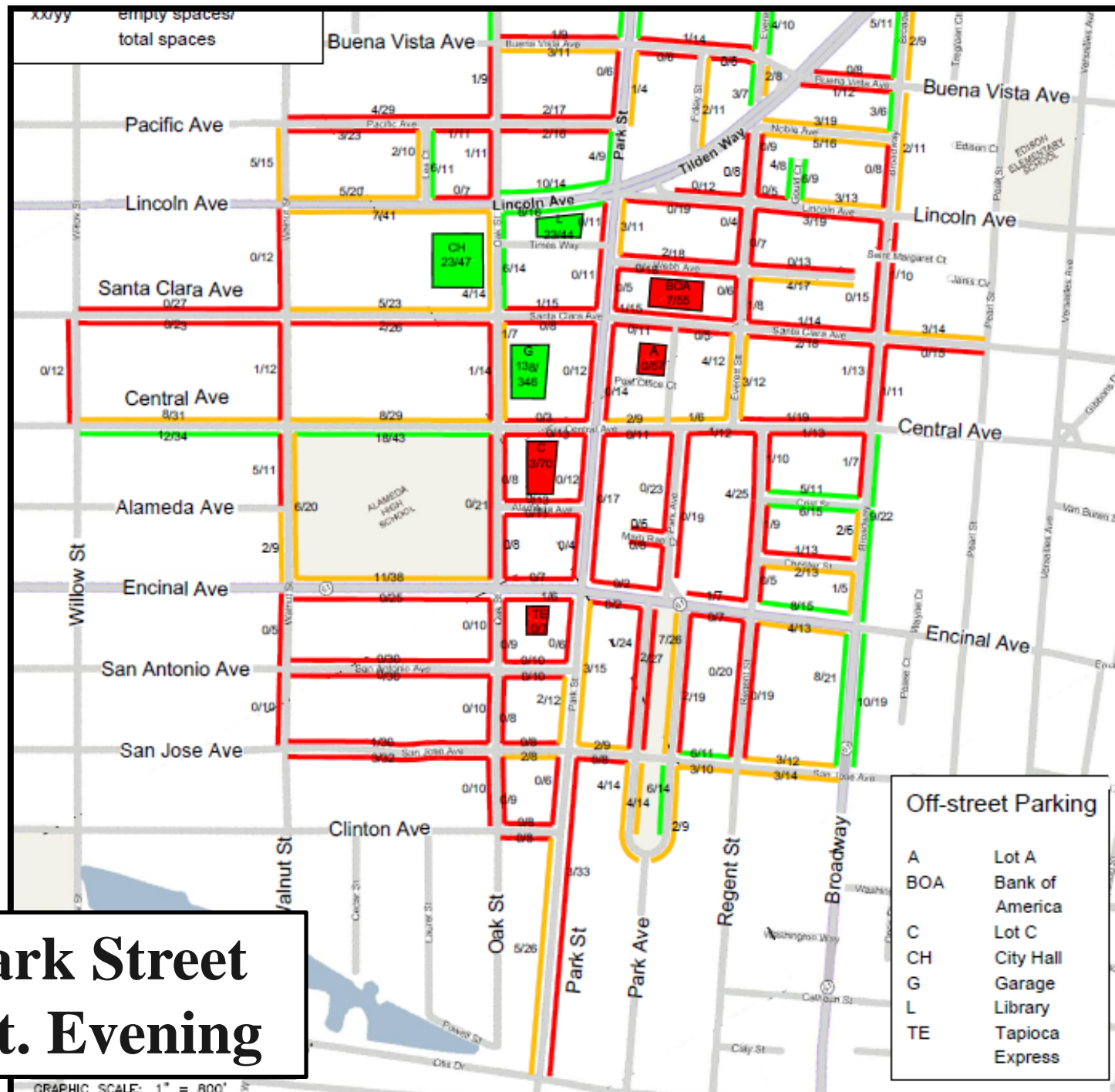
A	Lot A
BOA	Bank of America
C	Lot C
CH	City Hall
G	Garage
L	Library
TE	Tapioca Express



Webster Street
Sat. Mid-day



Webster Street Sat. Evening





City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment

Rates

Enforcement

Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation

Occupancy

Surveys



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment

Rates

Enforcement

Next Steps

June 2014

Data Collection

Input

PSBA, WABA, Chamber
Public Officials
Public Meeting

Recommendations

Implementation



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage

Equipment

Rates

Enforcement

Next Steps

June 2014

Data Collection

Input

Recommendations

Implementation

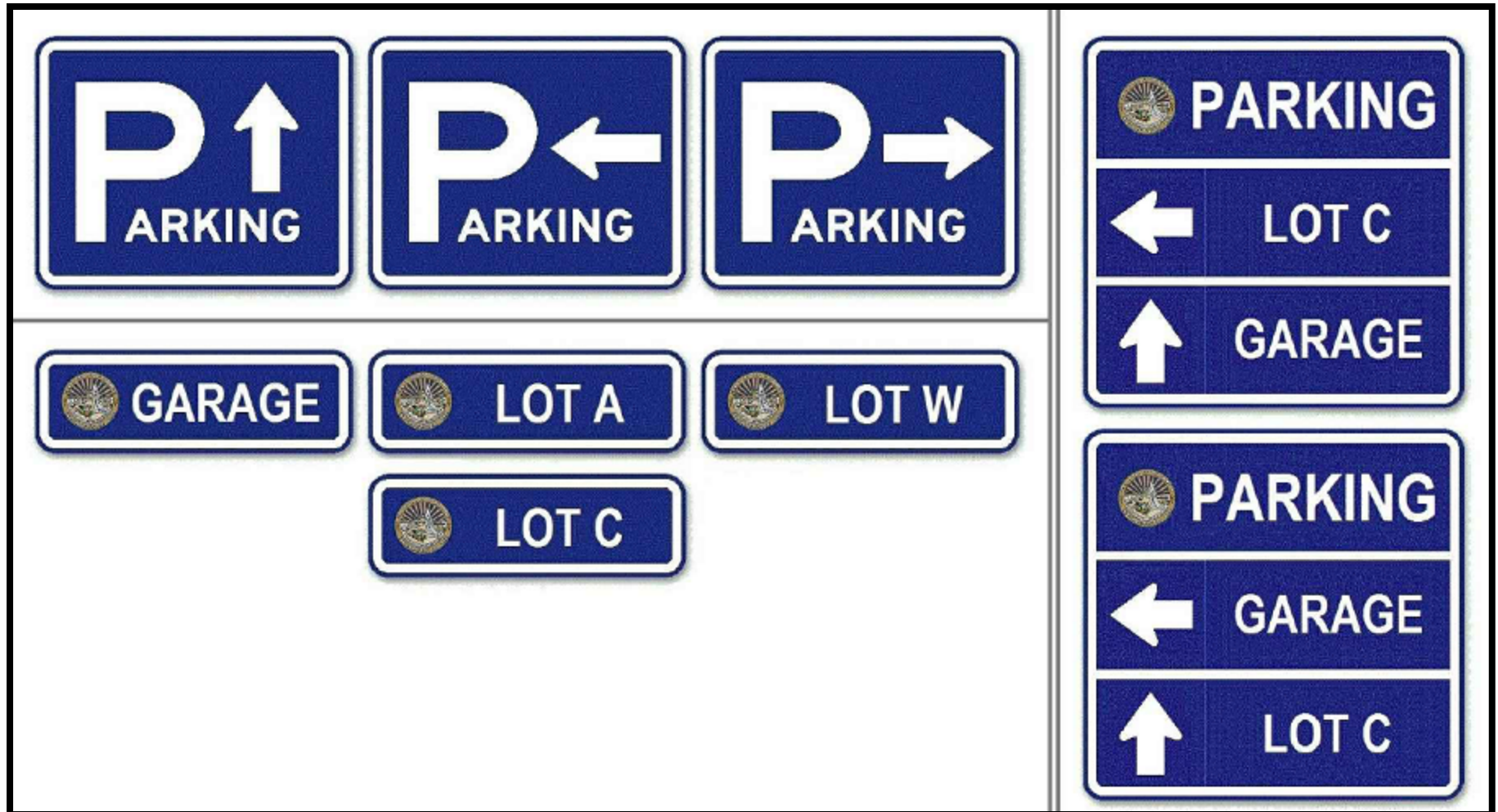
Improvements

Plan

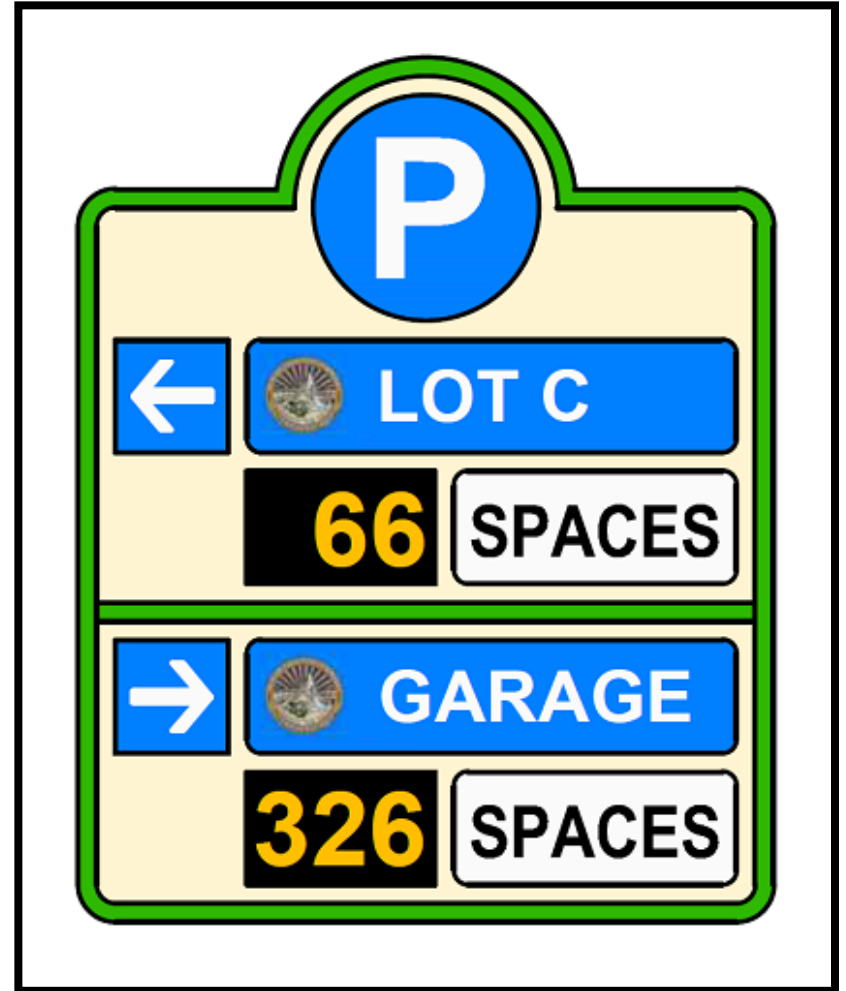
1) Signage



Signage: Guide Signs



Signage: Electronic Signs



2) Equipment

Smart Meter vs. Kiosk



Equipment: Smart Meters



Smart Meter Pilot

1. Webster St. from Haight Ave. to Santa Clara Ave.
2. Park St. from Santa Clara Ave. to Central Ave.

Equipment: Bike Parking



3) Rates

No recommended changes now

4) Enforcement

- A. Enforce time limits
- B. Refresh curb painting
- C. Clarify parking in yellow zones
- D. Continue exploring improvements for parking garage and off-street lots

The Plan

1. Adopt goal
2. Extend Public Works' responsibility
3. Yearly council reporting

What's Next?

1. Implementation, July-Oct. 2014
2. Data collection, Nov. 2014-Jan. 2015
3. Return to Transp. Commission and City Council by April 1, 2015



City of Alameda Parking Program

Opening up two parking spaces per block conveniences drivers, attracts more shoppers, and reduces greenhouse gas emissions.

Improvements

Signage



Equipment



Rates



Enforcement



Next Steps

June 2014

Data Collection

Occupancy

Surveys

Input

PSBA, WABA, Chamber
Public Officials
Public Meeting

Recommendations

Improvements

Plan

Implementation

By Nov. 1, 2014
Return to Transp.
Commission and City Council
by April 1, 2015