

EXTERNAL CORRESPONDENCE

The City Clerk's Office received
the attached correspondence regarding
**Agenda Item #6-H on the
1-20-15 City Council Agenda**

Lara Weisiger - FW: Alameda Rental Housing

From: Jeff Cambra <jeffcambra@earthlink.net>
To: Lara Weisiger <LWEISIGER@alamedaca.gov>
Date: 1/20/2015 2:50 PM
Subject: FW: Alameda Rental Housing

Here is one. I have permission to forward.

jc

From: Victor Jin <Victor@ISellRE.com>
Date: Tuesday, January 20, 2015 10:33 AM
To: Frank Matarrese <fmatarrese@alamedaca.gov>, Jim Oddie <joddie@alamedaca.gov>, "John A. Russo" <manager@alamedaca.gov>, "Marilyn Ezzy Ashcraft" (mezzyashcraft@alamedaca.gov) <mezzyashcraft@alamedaca.gov>, Tony Daysog <tdaysog@alamedaca.gov>, Trish Herrera Spencer <tspencer@alamedaca.gov>
Cc: Jeff Cambra <jeffcambra@earthlink.net>
Subject: Alameda Rental Housing

I have reviewed the Discussion Points agreed upon by all who participated in the Discussion Project pertaining to Alameda Rentals. Jeff Cambra has done a tremendous job in establishing and summarizing the Six Discussion Points and obtaining a consensus to recommend the inclusion of the points to the City for incorporation to the appropriate Department.

I also strongly recommend the Discussions Point be considered for implementation to the Department which would handle the administration.

Sincerely,

Victor Jin, CRB

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Lara Weisiger - FW: Letters of Support for tomorrow night's Council meeting

From: "AlamedaCurrents.tv" <info@alamedacurrents.tv>
To: Lara Weisiger <LWEISIGER@alamedaca.gov>
Date: 1/20/2015 3:56 PM
Subject: FW: Letters of Support for tomorrow night's Council meeting
Attachments: LtrToCityOfAlameda.1-19-15.pdf

Forwarded with permission

jc

From: Dennis Cox <coxerect@aol.com>
Date: Monday, January 19, 2015 6:53 PM
To: Jeff Cambra <info@alamedacurrents.tv>
Subject: Re: Letters of Support for tomorrow night's Council meeting

Jeff,

Rescan attached

-dennis

In a message dated 1/19/2015 5:01:04 P.M. Pacific Standard Time, info@alamedacurrents.tv writes:

It is great as written. My regular email would be sent right now. So I am using my back up email.

The letter was a little crooked in the scan. Do you want to rescan or just go with it as is.

THANK YOU!!

jc

From: Dennis Cox <coxerect@aol.com>
Date: Monday, January 19, 2015 4:47 PM
To: Jeff Cambra <jeffcambra@earthlink.net>
Subject: Re: Letters of Support for tomorrow night's Council meeting

Jeff,

As I may not be able to stay until we are heard, please review, and if you approve of it, forward the attached letter to all concerned. If you think it should be changed, please let me know. I may be out of my office for most of tomorrow (Tues), however, but I will try to make the meeting.

Thanks again for all of your efforts.

-Dennis Cox

In a message dated 1/19/2015 2:54:14 P.M. Pacific Standard Time, jeffcambra@earthlink.net writes:

Good afternoon:

As you know, I will be presenting an update to the City Council tomorrow night at 7 PM. We are down a ways on the agenda so it is hard to tell when we will be presenting. Looks like after 8, but I would hate to predict. I will be there at 7 regardless.

A few people have asked about writing to the City Council in order to support the request for the Council to direct staff to begin reviewing the six discussion points and report back to the Council as soon as practical. I have also been asked where to send the email.

Here is the page on the city's website containing all the members of the City Council:

<http://alamedaca.gov/node/860>

The street address is 2263 Santa Clara Avenue, Alameda, Ca 94501.

Just click on the name of each council member to see the individual email address. Please send me a copy if you feel comfortable doing so. I am happy to review drafts if requested. You should also send a copy to the City Clerk: Lara Weisiger at lweisiger@alamedaca.gov.

Also, if you send me the letter, I can make a pdf and send it to each of them electronically.

When writing, please keep in mind that what we are asking for is to have the Council direct staff to:

begin reviewing the six discussion points and reporting back to the Council as soon as practical.

We are not asking them to adopt the six points, just authorize the staff to evaluate them and report back to the Council.

Here is a check list of things you might want to cover and some language you might want to use.

Points to cover:

Introduction of who you are (tenant or landlord), how long in Alameda, size of complex or management company.

Brief description of your participation in the process. I.e. attended public meetings, attended closed meetings, member of the focus group, etc.

Conceptual support for the five points and support for on going talks for point #6.

Affirmation that you wish to be **directly** involved with staff in the further development of these points.

Brief comment of support on the process that resulted in arriving at the six points including the opportunity to talk directly with tenants.

I am not looking for a compliment here, just an opinion on the process. Were people heard, many opinions considered, opportunity to talk directly with tenants, etc.

This is the language I am using in my presentation to the City Council in summarizing what we are trying to do. You are free to quote it directly.

The Community Discussion Project requests the City Council to direct staff to work on the further development of the six discussion points in order to:

- create an accurate and complete data recording process to document unreasonable rent increases, and

- provide a neutral and supportive forum where both tenants and housing providers can come together to collaborate and arrive at a mutually beneficial outcome.
- Please let me know if you will write a letter of support and how it will be delivered to the City.

Best,

jc