

## EXTERNAL CORRESPONDENCE

The City Clerk's Office received  
the attached correspondence regarding  
**Agenda Item #6-F on the  
2-17-15 City Council Agenda**

**Lara Weisiger - Item 6-F 2015-1340 Mayor's Challenge for Safer people, safe streets**

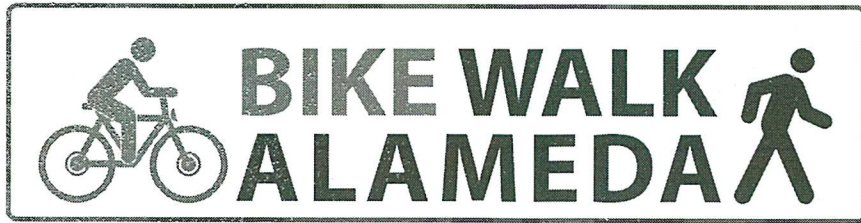
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**From:** Lucy Gigli <lucy@bikewalkalameda.org>  
**To:** Tony Daysog <tdaysog@alamedaca.gov>, Frank Matarrese <frank\_matarrese@ya...  
**Date:** 2/16/2015 9:58 PM  
**Subject:** Item 6-F 2015-1340 Mayor's Challenge for Safer people, safe streets  
**Attachments:** BWA council 2015-02.pdf

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Please accept the following letter from Bike Walk Alameda.  
We look forward to discussing this item.

thanks,  
lucy



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ALAMEDA, CA 94501

February 16, 2015

Alameda City Council  
Alameda, CA 94501

RE: Item 6-F 2015-1340 Mayor's Challenge for Safer people, safe streets

Mayor and Councilmembers,

Bike Walk Alameda would like to encourage the council to approve a resolution to participate in the Mayor's Challenge. The resolution should define that the city, through the Mayor and staff, are joining the challenge and what activities that will entail.

Because the Challenge specifically calls for officials to take significant action to improve safety for bicycle riders and pedestrians of all ages and abilities over the next year, we feel strongly about our recommendations and that Bike Walk Alameda should be involved.

At direction of the City Council, the City Manager should identify a point of contact, as per the Secretary's direction, for USDOT to communicate with.

- **We propose Liam Garland** who works in transportation in Public Works

Based on Secretary Foxx's Call to Action BWA recommends that the council support a resolution that does the following:

1. Issue a public statement about the importance of bicycle and pedestrian safety.

- **This statement should include data related to collisions that involve pedestrians and bicyclists and the data related to citations for those collisions, including where the city's focus should be, based on education and engineering to reduce the actions cited by Alameda Police Department that result in collisions with vulnerable road users. For example, of the 41 pedestrian collisions the department investigated in 2013, drivers in 36 were found to be at fault, 26 of them for failing to yield to pedestrians in crosswalks. (APD)**

- **This statement needs to be clear that Alameda's involvement in the challenge is**



**directly in line with the Secretary's special focus on active transportation users.**

*"city's commitment to making roads safe, convenient, and accessible for all users including pedestrians, bicyclists, and those using personal mobility devices."*

- **This statement should acknowledge the work already accomplished and underway regarding safety projects for people who walk and use a bicycle.** *Example projects include Shoreline Drive, Fernside Boulevard, Clement Avenue, North of Park Street pedestrian safety, Stargell Ave/Webster Street, Alameda Point and the Del Monte project which all show the city already ahead of the curve in prioritizing safety for people.*
- **Commit the city to Vision Zero** which is a policy that identifies a goal of zero roadway fatalities as the city's target and clearly states that no traffic deaths are acceptable as business as usual.

**2. Form a local action team** that advances safety and accessibility goals

- **Partner with Bike Walk Alameda** to create a task force that includes Transportation Commission, Planning Board, and Mayor's Commission on Disability, plus advocates for bicycling, walking, and senior issues
- Commit to identifying actions within 90 days

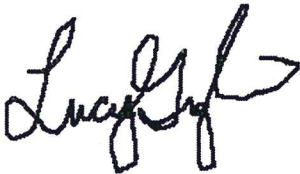
**3. Take local action through the following Mayors Challenge activities during the next year to improve pedestrian and bicycle transportation safety in their communities:**

- Take a Complete Streets approach:
  - i. **Commit to implementing the Complete Streets plan.** While we have a good Complete Streets plan embedded within the Transportation Element of the General Plan, the City of Alameda needs a plan to **IMPLEMENT** the policy. This includes an **inventory of current procedures and training staff.**
  - ii. **Develop a multidisciplinary coalition or task force** to review and identify gaps, loopholes, or deficiencies in local ordinances, codes, and practices
    - Develop and implement plan **Commit to updating the Bicycle Master Plan, Pedestrian Master Plan, and Long Range Transit Plan**
    - resurfacing.
- Identify and address barriers to make streets safe and convenient for all road users, including people of all ages and abilities and those using assistive mobility devices.

- Gather and track biking and walking data.
  - i. **Increase the number of locations for the annual pedestrian and bike counts**
- Use designs that are appropriate to the context of the street and its uses.
  - i. **Analyze current bike and walking design standards**
- Take advantage of opportunities to create and complete ped-bike networks through maintenance
- **Improve walking and biking safety laws and regulations.**
  - i. Engage APD in identifying target enforcement based on citation data
- **Educate and enforce proper road use behavior by all.**
  - i. Highly-visible and well publicized targeted enforcement tied with educational campaign has shown to be effective in reducing crashes.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lucy Gigli', with a stylized flourish at the end.

Lucy Gigli, Director of Advocacy, Bike Walk Alameda