LARA WEISIGER

From:	Brian McGuire <brianrmcguire@gmail.com></brianrmcguire@gmail.com>
Sent:	Thursday, October 29, 2015 1:59 PM
То:	Trish Spencer; Frank Matarrese; Jim Oddie; Marilyn Ezzy Ashcraft; Tony Daysog; LARA WEISIGER; City Manager
Subject:	Public Comment during Nov. 4 meeting

Good afternoon Mayor Spencer and Council,

I am pouring over all the information in the agenda for Wednesday's meeting. Obviously, turnout will be large and there will be a lengthy public comment period after the staff presentation.

Given the multiple subtopics for consideration and the complexities of the conversation around each, I think our normal public comment process is likely to prove inadequate.

I would propose that when any particular item is being specifically discussed, there be a method for reopening the public comment for some pointed feedback on the direction of each sub item. Perhaps, after a motion is made and seconded the chair can use her discretion to reopen the public comment and allot 5 minutes per "side" to divvy up and comment before final discussion and voting. Or, simply allow folks to line up and get 30 seconds each to make a potentially salient point missing from the discussion.

Without some orderly method of gaining input potentially hours in from the end of the formal public comment period, it could get very chaotic in there.

We should anticipate this and be ready.

Good luck,

Brian McGuire

LARA WEISIGER

David Howard <dhoward773@gmail.com></dhoward773@gmail.com>
Thursday, October 29, 2015 12:56 PM
LARA WEISIGER; Trish Spencer; Jim Oddie; Tony Daysog; Marilyn Ezzy Ashcraft; Frank
Matarrese
Input for special meeting re: rising rents in Alameda.

Just an observation...

The BAE urban economics report validates what I've been saying since at least 2007 - if we're serious, as a community, about building multi-family housing for the purpose of providing lower-cost housing for lower-income residents, and not just for profit, the density bonus law - State law since 1979 - provides the necessary exemption to Measure A to permit that.

Even before the City of Alameda adopted a density bonus ordinance in 2010, any developer serious about building affordable housing could have brought forth a project, and, under state law, even in the absence of a local density bonus ordinance, could have asked for a Measure A exemption and a density bonus.

I believe, in fact, Boatworks/Collins was just such a project, and the City of Alameda fought them on it.

And, it was amusing, in 2010, when SunCal, after losing Measure B at the polls, and having read my 2007 paper talking about the density bonus, which I personally handed to Pat Keliher, suddenly adopted the density bonus mechanism as their approach to staying in the running at Alameda Point.

David Howard Alameda, CA