

City Council Call for Review



1926 Park Street
Use Permit and Design Review



Gateway Design

Design Review Findings



Project is consistent with General Plan and Zoning and Design Review Manual

Project is appropriate for site and compatible with surroundings.

Proposed design of structure and exterior materials are visually compatible with surrounding development.



Gateway Design



“Alameda’s entrances should create a sense of civic pride.” – G.P.

“Support Alameda’s unique character and encourage innovative design that support an attractive pedestrian district.” – N.P. Zoning

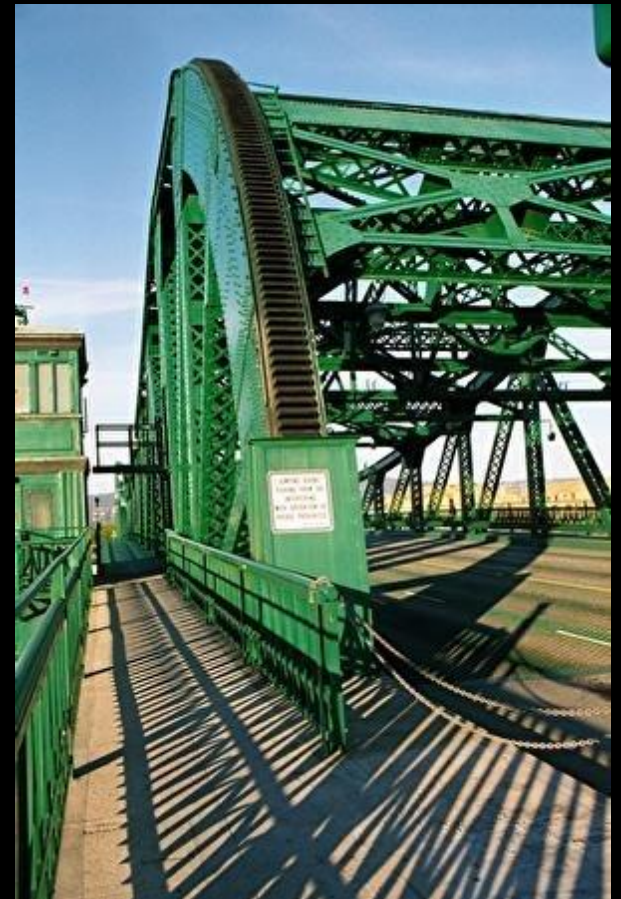
“Civic Pride”: History, Innovation, and Creativity



Innovation, Creativity, and History



Compatibility
with
Surrounding
Structures



Innovation, Creativity, and History



Vertical Mixed Use:

A modern interpretation of a traditional Park Street concept



Innovation, Creativity, and History



The Corner Tower:

A modern interpretation of a traditional Park Street design



Innovation, Creativity, and History



A Nighttime Gateway.



Planning Board Decision and Staff Recommendation



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