

***Members of the Planning Board***

January 2, 2016

City Of Alameda  
2263 Santa Clara Ave.  
Alameda, CA-94501

**Re: PLN15-0440- 1716 Webster St. Applicant: United Brothers Enterprise, Inc.**

Members of the Alameda Planning Board:

The board or directors of the West Alameda Business Association, in their board meeting on November 18, 2015, have voted to support the Use Permit application made by Circle K, located at 1716 Webster St., to sell beer and wine in their convenience store.

The WABA board has voted to support this use permit application after considering these facts:

- 1) Most gas stations with convenience stores in California now sell beer and wine.
- 2) The City Of Alameda has permitted all gas stations with convenience stores on Park Street in Alameda to sell beer and wine and these businesses are currently doing so.
- 3) The new Safeway grocery store located at Alameda Landing sells beer and wine.

The Circle K convenience store at 1716 Webster Street has gone through an extensive renovation and expansion of their services to better compete with other gas stations in Alameda and provides a much needed service to the businesses and residents of Alameda.

Denying the Circle K's application to sell beer and wine would make it uncompetitive for the owners to operate the gas station and convenience store after spending a substantial amount of money to make improvements.

Since there is no valid reason for denying this use permit application, it would be unfair to the business owners if you were to vote against them in your meeting on Jan 11<sup>th</sup>. We are therefore urging the Planning Board to vote in favor of Circle K and grant them approval for selling beer and wine.

Sincerely,



Sandip Jariwala  
President, West Alameda Business Association

cc: Community Development Staff & Debbie Potter  
Mayor Trish Herrera Spencer