

Transit and Transportation Demand Management Plans

City Council Meeting
January 19, 2016



Plans Recommendation

- # Award a contract for \$395,000, with contingency, to CDM Smith
- # Amend the Measure B and Base Reuse Dept. budgets for FY 2015-16 by appropriating \$100,000 from each fund

(Staff Report: Title, Page 1)

Timeline

2015

- January: Councilmember Tony Daysog referral on transportation planning
- February: City staff approach to TC and PB
- April: City staff approach to City Council
- September: City Council approved RFP including work scope

2016

- January: City Council requested to approve consultant team and plan funding

(Staff Report: Background, Page 1)

Purpose

- # Help ensure that the City sustains its high quality of life during a time of population growth throughout the Bay Area region from 7 million to an expected 9 million population in 2040.

(Staff Report: Background, Page 1)

Purpose (cont.)

Key Concepts:

- Traffic Congestion
- Housing Requirements
- Climate Change
- Transportation Funding
- Transit Provider Coordination
- Changing Demographics

(Staff Report: Background, Page 1)

Goals

(1) Minimize the total net new single-occupant vehicle trips at the island crossings and;

(2) Enhance multimodal intra-city mobility.

(Staff Report: Background, Page 1)

Plan Work Scope

Citywide Transit Plan: Implement transit-related services and infrastructure, including an evaluation of a free intra-city Alameda shuttle.

TDM Plan: Recommend how to best manage transportation funds and place requirements on new development.

(Staff Report: Background, Page 1)

Community Involvement

- # Web Page
- # Public Opinion Survey
- # Web-based Comment Page
- # Stakeholder Outreach
- # Community Workshops
- # Transportation Commission
- # Planning Board
- # City Council

(Staff Report: Background, Page 1)

Proposals Received

- # CDM Smith (SF) - \$328,546
- # Fehr and Peers (Oakland/SF/Walnut Creek) - \$361,226
- # Steer Davies Gleave (LA) - \$345,145
- # City and Rural Transit Consultants (Solvang) - \$342,783

(Staff Report: Discussion, Page 2)

Selection Committee

- # Base Reuse Dept.
- # Community Development Dept.
- # AC Transit
- # WETA
- # Planning Board member
- # Transportation Commissioner
- # Catellus Development Corporation

(Staff Report: Discussion, Page 2)

Consultant Team

CDM Smith

- Traffic engineering, multimodal and TDM experience
- Supported by 5,000 staff in 125 offices
- Relevant experience:
 - Emeryville-Berkeley-Oakland Transit Study
 - Mountain View's Shoreline Transportation Study
 - Mission Bay Development Transportation Studies
 - Tri Delta Transit Bus Route Eval. and Re-Design

(Staff Report: Discussion, Page 2)

Consultant Team (cont.)

- # Moore Iacofano and Goltsman, Inc. (MIG) to lead the outreach effort
- # Corey, Canapary & Galanis (CC&G) Research to lead the public opinion survey
- # Wendy Silvani – to work on TDM efforts

(Staff Report: Discussion, Page 2)

Consultant Team (cont.)

- # Staff is requesting that the City Council award the contract to the CDM Smith team
- # Work Scope – Exhibit 5 (7 tasks)
- # Schedule – Exhibit 6 (18 months)
- # Budget – Exhibit 7 (\$395,000)
- # Contract – Exhibit 8

(Staff Report: Pages 2-3)

Budget

# Measure B:	\$100,000
# Base Reuse Dept:	\$100,000
# General Fund:	\$195,000
# Total Cost:	\$395,000

(Staff Report: Budget, Page 3)

Plans Recommendation

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(Staff Report: Recommendation, Page 3)
