

Business License Ordinance Amendment

(Ordinance 5-7.1)

Business License Penalty Rate History (annual and semiannual)

- ❑ 1943 10% after 30 days; 15% after 60 days
- ❑ 1986 10%; maximum 60%
- ❑ 2013 20%; maximum 100%
- ❑ 2016 10%; maximum 60%;
provides the Bureau of Licenses Director
the ability to waive all or part of
penalties if there is good cause shown by
the business owner

Cities in Alameda County

Agency	Penalty				Interest
	Period	Rate	Period	Rate	
Alameda	30 days	20%; max 100%			
Berkeley	30 days	10%	60 days	50%	
Emeryville	when due	5%	150 days	25%	
Fremont	30 days	5%	150 days	25%	1% per month including penalties
Hayward	30 days	10%			
Livermore	30 days	25%	60 days/90 days	35%/50%	7% per month including penalties
Oakland	30 days	10%	60 days	25%	1% per month including penalties
Pleasanton	30 days	25%	60 days	50%	5% simple interest
San Leandro	30 days	greater of 50% or \$50	90 days	greater of 100% or \$100	

Business License Penalty Revenue

➤ FY 2012-13	\$68,000	actual
➤ FY 2013-14	\$201,000	actual
➤ FY 2014-15	\$66,000	actual
➤ <i>FY 2015-16</i>	<i>\$50,000</i>	<i>projected</i>
➤ <i>FY 2016-17</i>	<i>\$30,000</i>	<i>estimated (60% of prior year)</i>

Consider Approval of the Amendment of
the Alameda Municipal Code Ordinance
by Amending Chapter 5-7.1 Penalty for
Nonpayment of Annual, Quarterly or
Semi-Annual License