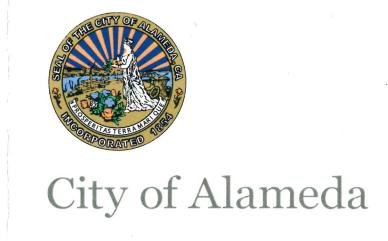


CITY OF ALAMEDA 2263 Santa Clara Avenue Alameda, CA 94501

www.AlamedaCA.gov



Comment Card Inside

Your feedback is important to us.



Please Read: Important information inside about steps Alameda is considering to protect our quality of life.

Your feedback is important to us.

1st CLASS STAMP HERE



une 2016

Dear Alameda Resident:

'our input is needed as the City of Alameda makes important decisions about protecting our juality of life and essential city services. City Council is considering placing a measure, called the Itilities Modernization Act (UMA), on the November ballot. This measure would allow Alameda to naintain essential city services such as police, fire and emergency response, street and sidewalk epairs, park maintenance and library services, by modernizing our existing Utility Users Tax (UUT) nd confirming Alameda Municipal Power's (AMP) historical support of city services.

his measure reinforces existing laws and allows the City to maintain city services. It will not acrease current tax rates; however, it will clarify the scope of what the UUT covers.

here are two reasons for this measure. First, our UUT has not been modernized in 30 years. learly every other city in Alameda County has modernized its UUT to take into account the new echnologies that have occurred since the 1970s. Bundled services and many newer technologies ke wireless, VoIP, and conferencing are not specifically described in the existing UUT. This measure rould provide needed clarifications to all aspects of the UUT and ensure that all users are treated he same regardless of technology.

econd, since 1914 AMP has transferred funds to the City of Alameda to pay for essential services. his measure, without raising rates or taxes, would confirm the transfer and allow our municipal tility to continue supporting critical city services.

lease take a moment to provide your feedback. Complete the reply card or if you prefer, respond nline at: **www.alamedaca.gov** or email: **manager@alamedaca.gov**

hank you! We would like to hear from you before we finalize the details and consider whether put this measure on the ballot. We will share your input with the City Council before critical ecisions are made.

rish Herrera Spencer, Mayor

Jill Keimach, City Manager



The Utilities Modernization Act (UMA) will protect critical City services.

What: The Utilities Modernization Act will update the existing Utility Users Tax (UUT) and confirm the annual transfer of funds from Alameda Municipal Power (AMP) to the City, which will protect core city services without raising taxes.

Benefits: The UMA will allow Alameda to maintain its high quality of life, including funding for police, fire and emergency response, street and sidewalk repairs, park maintenance and library services.

No increase in tax rate: It clarifies the scope of what the UUT covers, as well as modernizes and confirms our existing law, allowing the City to maintain core services for Alameda residents. This measure will not increase current tax rates.

Alameda Residents and Property Owners:

Your feedback is important!

City Council will take action soon!

For additional information, please visit:

www.alamedaca.gov

Provided as a public service from the City of Alameda

Your feedback is important to t

Please provide you	ur feedback here or online at:	
www.alamedo		
What do you think existing UUT and o more information?	c about the proposal to modernize the confirm the AMP transfer? Do you ne ?	he eed
Are there other Cit	ty services, in addition to public safe e, libraries and parks that you would	ety
to see the City pric		3 11
Comments or ques	stions:	
Contact Information	on (optional)	
NAME		
NAME ADDRESS		
	STATE ZIP	

Please email me updates from the City.