

LARA WEISIGER

From: Trish Spencer
Sent: Sunday, June 19, 2016 11:39 PM
To: LARA WEISIGER
Subject: Fwd: Legal notice contract

FYI

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: Dennis Evanosky <editor@alamedasun.com>
Date: 06/17/2016 1:14 PM (GMT-07:00)
To: City Manager <MANAGER@alamedaca.gov>, Trish Spencer <TSpencer@alamedaca.gov>, Frank Matarrese <FMatarrese@alamedaca.gov>, Tony Daysog <TDaysog@alamedaca.gov>, Marilyn Ezzy Ashcraft <MEzzyAshcraft@alamedaca.gov>, Jim Oddie <JOddie@alamedaca.gov>
Cc: Eric Kos <ekos@alamedasun.com>
Subject: Legal notice contract

From: The Alameda Sun
To: Alameda City Manager, Mayor, Vice-Mayor and City Councilmembers
Re: Contract to publish the city's legal notices

Dear Ms. Keimach, Mayor Spencer, Vice-Mayor Matarrese, and members of the City Council.

As I do each Friday, I look over the city's website to find things of interest for my newspaper. For the second year now I read with some consternation the following statement in the City Council packet.

"The Alameda Journal submitted its bid, in writing, for the publication, of all legal advertising of the City for the period ending June 30, 2016, whereupon the Council of said City, on the 21st day of June 2016, duly accepted said bid and awarded the contract for such legal advertising to said Publisher."

This disturbs me because two years ago I asked if the Journal automatically got this contract or if it was put out for bid. I was told that the contract was put out for bid. When Can you share with me just where this request for bids was published this year? Was in the Journal? And only in the Journal? I hope not.

I have a feeling that the city automatically gives the contract to a newspaper that is owned by a conglomerate in New York rather than a locally owned paper. The newspaper you continue to award the contract to has a circulation of 16,700, maybe fewer papers; the Sun's circulation is 23,500. I'm curious as to what the Journal is claiming as its circulation in its contract. Is it 16,700?

Further, the money you are awarding this newspaper goes, as you likely noticed from the signature, to Walnut Creek

I am not complaining by any means that the Sun was not awarded the contract. I am complaining that in its 15-year history the Sun has never been given the opportunity to bid on the contract, and that money from Alameda taxpayers' pockets continues to flow out of town without giving your locally owned newspaper a chance.

I am simply asking that in 2017, for the first time, the city gives the Alameda Sun ample notice to bid on this contract .

Dennis Evanosky
Publisher
Alameda Sun