

## Alameda Renters Coalition

www.thealamedarenterscoalition.org

February 29, 2016

Lara Weisiger, Alameda City Clerk Office of the City Clerk City of Alameda 2263 Santa Clara Avenue, Room 380 Alameda, CA 94501 P: (510) 747-4800

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CITY OF ALAMEDA CITY CLERK'S OFFICE

Request for Preparation of Ballot Title and Summary of Proposed Initiative Re:

Dear Ms. Weisiger:

Enclosed please find a Notice of Intent to Circulate an Initiative entitled the "Alameda Renter Protection and Community Stabilization Charter Amendment," the text of the proposed initiative, proponents' certifications required by Elections Code section 9608, and a \$200 filing fee. Please immediately transmit a copy of this measure to the City Attorney for preparation of a ballot title and summary.

Please direct all questions and correspondance regarding this matter to me via e-mail at cjpauling@gmail.com or via telephone at (510) 220-2030.

Very truly yours,

Catherine Jo Pauling

Alameda Renters Coalition, Coordinator

Alameda Renters Coalition: a group of Alameda city residents who recognize housing as a basic need and seeks to bring housing stability to our community.

#### Notice of Intent to Circulate Petition

Notice is hereby given by the persons whose names appear hereon of their intention to circulate the petition within the City of Alameda for the Alameda Renter Protection and Community Stabilization Charter Amendment.

Respectfully,

Catherine Jo Pauling 1417 Lincoln Avenue Alameda, CA 94501 Date

FEB 29 2016

CITY OF ALAMEDA CITY CLERK'S OFFICE

Eric King Strimling 407 Haight Street Alameda, CA 94501 <u>1-29-16</u> Date

Charles Keith Edwards 1009 Lincoln Avenue Alameda, CA 94501 Date

Article XXIX to the City Charter is enacted as follows:

CITY OF ALAMEDA CITY CLERK'S OFFICE

## ARTICLE XXIX

# THE ALAMEDA RENTER PROTECTION AND COMMUNITY STABILIZATION CHARTER AMENDMENT

Sec. 1	Title and Purpose.
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Sec. 12	Partial Invalidity.
Sec. 13	Supersedes.
Sec. 14	Majority Approval, Effective Date, Execution.

## Sec. 1. Title and Purpose.

This Amendment shall be known as the Alameda Renter Protection and Community Stability Charter Amendment. The purpose of this Amendment is to promote neighborhood and community stability, healthy housing, and affordability for renters in the City of Alameda by controlling excessive rent increases and arbitrary evictions to the greatest extent allowable under California law, while ensuring Landlords a fair and reasonable return on their investment and protections for homeowners.

## Sec. 2. Findings.

The people of Alameda find and declare as follows:

- (a) According to the BAE Urban Economics City of Alameda Rent Study commissioned by the City of Alameda ("the City"), 55.3% of households in Alameda in are renters.
- (b) The problem of rent increases has reached a crisis level, with examples of rents rising at rates more than ten (10) times that of inflation or average wage growth.
- (c) Without a knowable, rational rate of potential increase in rent, and with instability in housing when renters may be evicted without cause, Alameda renters face an uncertainty that threatens the health, safety and quiet enjoyment of property.

- (d) There is a shortage of decent, safe, affordable, and sanitary housing in the City of Alameda.
- (e) City residents have reported to (a) the City Council at City Council meetings and in Council communications, (b) the Rent Review Advisory Committee at its meetings and (c) the press that there have been substantial rent increases and a substantial increase in the number of evictions without cause.
- (f) On May 5, 2015, City Council began discussing amending the policies concerning the review of rent by the Rent Review Advisory Committee and the need to study the impacts of rising rents on Alameda residents, which led to the engagement of BAE Urban Economics in June 2015 to conduct a study of Alameda's rental housing market.
- (g) According to *Real-Answers* (Third Quarter, 2015), the average monthly rent for market rate units of apartment buildings with fifty or more units in the City of Alameda has increased by 52% between 2011 and 2015.
- (h) According to *RealFacts* (March 20, 2015), the monthly rent and occupancy rates of market rate units in apartment buildings of fifty or more units in the City have increased every year since 2010; the average asking rent of market-rate rental units has increased by 24.3% between 2010 and 2014.
- (i) Between 2000 and 2013 median household income for those who rent in Alameda increased by 29%, which has not kept pace with rising rents that increased by 54% over the same 13-year period, and has created a growing "affordability gap" between incomes and residential rents.
- (j) The Alameda City Council has recently enacted various ordinances to try to ameliorate these and other problems listed below in these findings. However, the people of the City of Alameda find and declare that these measures are not adequate to deal effectively with the severity of these problems. Any and all such measures enacted by the City Council are hereby declared to be null and void, to the extent that they conflict directly with this charter amendment. The people of the City of Alameda hereby find and declare that significant tenant protections need to be placed in the city charter.
- (k) Given this increased housing cost burden and poverty faced by many Alameda residents, excessive rental increases threaten the public health, safety, and welfare of Alameda residents, including seniors, those on fixed incomes, those with very low, low, and moderate income levels, and those with other special needs to the extent that such persons may be forced to choose between paying rent and providing food, clothing, and medical care for themselves and their families.
- (l) The people of the City of Alameda find and declare that excessive rental increases could result in the displacement of low-income to moderate-income families.
- (m) Rent control has been adopted in a dozen jurisdictions in California and has long been upheld as constitutional by the California Supreme Court. Many cities with rent control are exploring ways to strengthen and expand tenant protections.

Up until November 5, 2015, when the emergency rent control and just cause moratorium ordinance was enacted by the City Council (Ordinance 3140), the City of Alameda had never had rent

control, rent stabilization, or just cause eviction measures in effect, except for certain non-binding procedures at the Rent Review and Advisory Commission, known as RRAC. This moratorium was initially in effect for sixty-five (65) days. Despite the clear intent of the City Council in the first iteration of the moratorium, landlords attempted to exploit a loophole in this urgency ordinance, specifically the section regarding capital improvement. The revised moratorium was renewed for another sixty (60) days on January 5, 2016. The people of the City of Alameda find and declare that this emergency moratorium, in its revised form, had a very salutary effect and needs to be continued in permanent form, with some further measures for expanding its reach in the City Charter.

- (n) Without adequate, reasonable, rationally-related controls on rent increases and other rent stabilization measures, along with just cause for eviction protections, certain aspects of public peace, health, or safety in the City of Alameda are at risk. It is in the interest of the City, of owners and residents of rental units, and of the community as a whole that the City enact regulations in this charter to protect and promote housing affordability within the City including, but not limited to, rent stabilization and just cause for eviction regulations.
- (o) In light of the numerous concerns noted herein, including, but not limited to, the current and immediate threat to the health, safety, and welfare of the City's residents and the adverse impacts that would result from a substantial decrease of housing affordability within the City, the People of the City of Alameda determine that it is in the interest of immediately preserving the public health, safety and general welfare to adopt this charter amendment in order to allow staff to put into place, among other things, regulations to protect affordable housing within the City, just cause for eviction policies, and rent stabilization.
- (p) This Charter Amendment shall supersede any ordinance passed by the Alameda City Council covering the area of rents or evictions.

#### Sec. 3. **Definitions.**

The following words or phrases as used in this Amendment shall have the following meanings:

- (a) <u>Annual Allowable Rental Adjustment</u>: "Annual Allowable Rental Adjustment" refers to the limit on the Maximum Allowable Rent increase, which a Landlord may charge on any Controlled Rental Unit each year without order from a hearing officer.
  - (b) **Board:** The term "Board" refers to the Alameda Rental Board established by this Charter.
  - (c) **Disabled**: The term "Disabled" is defined in Govt. Code Section 12955.3.
- (d) <u>Controlled Rental Units</u>: All Residential Rental Units in the City of Alameda, except those Rental Units exempt under one or more of the following provisions:
  - (1) Rental Units in hotels, motels, inns, tourist homes and rooming and boarding houses which are rented primarily to transient guests for a period of fewer than fourteen (14) days.
  - (2) Rental Units in any hospital, convent, monastery, extended medical care facility, asylum, non-profit home for the aged, or dormitory owned and operated by an accredited institution of higher education.

(3) Rental Units which a government unit, agency or authority owns, operates, manages, or in which governmentally subsidized Tenants reside only if applicable federal or state law or administrative regulation specifically exempt such units from municipal rent control.

Any lawful small second housing unit built in compliance with *Alameda Municipal Code* Section 30-4.1(b)(9).

- (4) Any units exempted by the Homeowner Protections in Section 4.
- (e) <u>Housing Services</u>: Housing Services include, but are not limited to, repairs, maintenance, painting, providing light, hot and cold water, elevator service, window shades and screens, storage, kitchen, bath and laundry facilities and privileges, janitor services, utilities that are paid by landlord, refuse removal, furnishings, telephone, parking, the right to have a specified number of occupants, and any other benefit, privilege or facility connected with the use or occupancy of any Rental Unit. Housing Services to a Rental Unit shall include a proportionate part of services provided to common facilities of the building in which the Rental Unit is contained.
- (f) <u>Landlord</u>: An owner, lessor, sublessor or any other person entitled to receive rent for the use and occupancy of any Rental Unit, or an agent, representative or successor of any of the foregoing.
- (g) <u>Maximum Allowable Rent:</u> The maximum allowable rent which may be charged on any Controlled Rental Unit covered by this Charter.
- (h) <u>Primary Residence</u>: Occupancy of a Primary Residence does not require that the individual be physically present in the unit at all times or continuously, but the unit must be the individual's usual place of return. Indicia of Primary Residence include:
  - (1) the individual carries on basic living activities at the subject premises for extended periods;
  - (2) the subject premises are listed with other public agencies, including federal, state and local taxing authorities as their primary residence;
  - (3) Utilities are billed to and paid by the individual at the subject premises;
  - (4) Homeowner's tax exemption for the individual has not been filed for a different property;
  - (5) The occupant is not registered to vote at any other location;
  - (6) Ownership must be held in the name of the individual claiming Primary Residence and not held by a Limited Liability Corporation or other corporate structure;
  - (7) Other relevant factors illustrating Primary Residence.
- (i) <u>Property</u>: All Rental Units on a parcel or lot or contiguous parcels or contiguous lots under common ownership.
- (j) <u>Rent</u>: All periodic payments and all nonmonetary consideration including, but not limited to, the fair market value of goods, labor performed or services rendered to or for the benefit of the

Landlord under a Rental Housing Agreement, as defined in this Section, concerning the use or occupancy of a Rental Unit and premises, including all payment and consideration demanded or paid for parking, utilities, pets, furniture, subletting and security deposits for damages and cleaning.

- (k) <u>Rental Housing Agreement</u>: An agreement, oral, written or implied, between a Landlord and Tenant for use or occupancy of a Rental Unit and for Housing Services.
  - (1) Rental Housing Fee: The fee described in Section 6(m)(1).
- (m) <u>Rental Unit</u>: Any building, structure, or part thereof, or land appurtenant thereto, or any other rental property rented or offered for rent for residential purposes, together with all Housing Services connected with use or occupancy of such property, such as common areas and recreational facilities held out for use by the Tenant.
- (n) <u>Recognized Tenant Organization</u>: Any group of Tenants residing in Rental Units in the same building or in different buildings operated by the same management company, agent or Landlord, who choose to be so designated.
  - (o) Rounding: Numbers will be rounded using the "half away from zero" method.
- (p) <u>Single-Family Home</u>: A detached building containing a single residential dwelling unit separately alienable from any other dwelling unit.
- (q) <u>Temporary Tenancy:</u> The tenancy in a Single-Family Home, which is the primary residence of the Homeowner and does not last any longer than 12 consecutive months. A written contract must be provided to tenant at the inception of the tenancy, which includes a notice that the tenancy shall terminate in no more than 12 months when the owner shall return to the Single Family Home to reoccupy.
- (r) <u>Tenant</u>: A Tenant, subtenant, lessee, sublessee or any other person entitled under the terms of a Rental Housing Agreement to the use or occupancy of any Rental Unit.
  - (s) Utility Charges: Any charges for gas, electricity, water, gas, cable or internet.

## Sec. 4. Homeowner Protections.

- (a) Homeownership is of great importance to the residents of the City of Alameda. Nothing in this Article shall prevent the following if the single-family home is the primary residence of the homeowner.
  - (1) <u>Small, Second Units Unregulated</u>. A unit that is permitted and in compliance with Alameda Municipal Code § 30-4.1(b)(9) will be exempt from this Article if the owner is the Primary Resident of the first, larger single-family home.
  - (2) <u>Renting of a Room, Unregulated</u>. The tenancy where the tenant shares a bathroom or kitchen with the homeowner shall be exempt from this Article if the single-family home is the Primary Residence of the homeowner.
  - (3) <u>Temporary Tenancy</u>. A homeowner who is the Primary Resident of a single-family home may create a temporary tenancy. The temporary tenant must be provided, in writing at the inception of the tenancy, the length of the tenancy and a statement that the

tenancy may be terminated at the end of the temporary tenancy (pursuant to Section 5 (a)(8) below) and payment of relocation fees shall not be required are not required.

#### Sec. 5. Just Cause for Eviction Protections.

- (a) No Landlord shall take action to terminate any tenancy, including but not limited to making a demand for possession of a Rental Unit, threatening to terminate a tenancy verbally or in writing, serving any notice to quit or other eviction notice, or bringing any action to recover possession or be granted recovery of possession of a Rental Unit unless:
  - (1) <u>Failure to Pay Rent</u>. The Tenant has failed to pay the Rent to which the Landlord is legally entitled under the Rental Housing Agreement, this Article, state and any other local law.
  - (2) **Breach of Lease.** The tenant has continued, after written notice to cease, to substantially violate any of the material terms of the rental agreement, except the obligation to surrender possession on proper notice as required by law, and provided that such terms are reasonable and legal and have been accepted in writing by the tenant or made part of the rental agreement; and provided further that, where such terms have been accepted by the tenant or made part of the rental agreement subsequent to the initial creation of the tenancy, the landlord shall have first notified the tenant in writing that he or she need not accept such terms or agree to their being made part of the rental agreement.
    - (A) Notwithstanding any contrary provision in this Section, a Landlord shall not take any action to terminate a tenancy based on a Tenant's sublease of the unit if the following requirements are met:
      - i. The Tenant continues to reside in the Rental Unit as his, her or their primary residence.
      - ii. The sublease replaces one or more departed Tenants under the Rental Housing Agreement on a one-for-one basis.
      - iii. The Landlord has unreasonably withheld the right to sublease following written request by the Tenant. If the Landlord fails to respond to the Tenant in writing within fourteen (14) days of receipt of the Tenant's written request, the Tenant's request shall be deemed approved by the Landlord. A Landlord's reasonable refusal of the Tenant's written request may not be based on the proposed additional occupant's lack of creditworthiness, if that person will not be legally obligated to pay some or all of the Rent to the Landlord. A Landlord's reasonable refusal of the Tenant's written request may be based on, but is not limited to, the ground that the total number of occupants in a Rental Unit exceed the maximum number of occupants as determined under Section 503(b) of the Uniform Housing Code as incorporated by California Health & Safety Code Section 17922.
    - (B) **Protections for Families.** Notwithstanding any contrary provision in this Section, a Landlord shall not endeavor to recover possession of a Rental Unit

as a result of the addition to the Rental Unit of a Tenant's child, parent, grandchild, grandparent, brother or sister, or the spouse or domestic partner (as defined in California Family Code Section 297) of such relatives, or as a result of the addition of the spouse or domestic partner of a Tenant, so long as the number of occupants does not exceed the maximum number of occupants as determined under Section 503(b) of the Uniform Housing Code as incorporated by California Health & Safety Code 17922. The Rent Board shall promulgate regulations that will further protect families and promote stability for school aged children.

- (3) <u>Nuisance</u>. The Tenant has continued, after the Landlord has served the Tenant with a written notice to cease, to commit or expressly permit a nuisance in, or cause substantial damage to, the Rental Unit.
- (4) Failure to Give Access. The Tenant has continued to refuse, after the Landlord has served the Tenant with a written notice, to grant the Landlord reasonable access to the Rental Unit for the purposes of showing the unit to prospective purchaser or mortgagee or making necessary repairs or improvements required by the laws of the United States, the State of California or any subdivision thereof. This shall include inspections by code or health inspectors and any other inspections needed so that the landlord may comply with any government orders. The Board shall promulgate regulations for the repair and improvement of Rental Units to ensure the least amount of disruption for the Tenant. Unless due to a documented emergency affecting a Tenant's health and/or safety, all repair or improvement work will be scheduled in compliance with applicable Board regulations. To terminate a tenancy under this Subsection (a)(4), a Landlord must show that written notice was provided to the Tenant and all necessary repair or improvement work was scheduled in compliance with this Section and all applicable Board regulations. Landlords may not use lock boxes on occupied units.

## (5) Temporarily Vacate in Order to Undertake Substantial Repairs.

- (A) The landlord, after having obtained all necessary permits from the City of Alameda, seeks in good faith to undertake substantial repairs which are necessary to bring the property into compliance with applicable codes and laws affecting the health and safety of tenants of the building or where necessary under an outstanding notice of code violations affecting the health and safety of tenants of the building, and where such repairs cannot be completed while the tenant resides on the premises.
- (B) Where such repairs can be completed in a period of 60 or fewer days, and the tenant, within 30 days after the service of a notice of termination of his or her tenancy, agrees in writing to vacate the premises during the period required to complete the repairs at no charge to the landlord, other than abatement of the obligation to pay rent for the premises during the period required to complete the repairs, the landlord may not recover possession pursuant to this subsection 5 unless the tenant shall fail or refuse to vacate the premises in accordance with such agreement.
- (C) Where the landlord owns any other residential rental units in the City of Alameda, and any such unit is vacant and available at the time of service of the written notice terminating the tenancy, or at any time thereafter until the

earlier of the tenant's vacating the premises or the entry of a judgment by a court of competent jurisdiction awarding possession of the premises to the landlord, the landlord shall, as a condition of obtaining possession pursuant to this Subsection 5(a)(5) notify tenant in writing of the existence and address of each such vacant rental unit and offer tenant the right, at the tenant's option:

- To enter into a rental agreement (to be designated as a "temporary rental agreement") on any available rental unit which the tenant may choose, at a rent not to exceed the lesser of the lawful rent which may be charged for such available rental unit or the lawful rent in effect, at the time of the notice of termination of tenancy, on the unit being vacated, said rental agreement to be for a term of the lesser of ninety days or until completion of repairs on the rental unit being vacated by tenant; or
- ii. To enter into a new rental agreement or lease for such available rental unit at a rent not to exceed the lawful rent which may be charged for such available rental unit.
- (D) Where the landlord recovers possession under this Subsection 5(a)(5) the tenant must be given the right of first refusal to re-occupy the unit upon completion of the required work. In the event the landlord files an application for an individual rent adjustment within six months following the completion of the work, the tenant shall be a party to such proceeding the same as if he or she were still in possession, unless the landlord shall submit, with such application, a written waiver by the tenant of his or her right to re-occupy the premises pursuant to this subsection.
- (6) <u>Owner Move-In</u>. The Landlord seeks to recover possession in good faith for use and occupancy as a Primary Residence by the Landlord, or the Landlord's spouse children, parents or grandparents.
  - (A) Landlord, as used in this Subsection (a)(6), shall only include a Landlord that is a natural person who has at least a fifty (50) percent recorded ownership interest in the Property.
  - (B) No eviction may take place for an "owner move-in" if the same Landlord or enumerated relative already occupies a unit on the property, or if a vacancy already exists on the property. At all times a Landlord may request a reasonable accommodation if the Landlord or enumerated relative is Disabled and another unit in Alameda is necessary to accommodate the person's disability.
  - (C) The notice terminating tenancy shall contain the name, address and relationship to the Landlord of the person intended to occupy the Rental Unit.
  - (D) The Landlord or enumerated relative must intend in good faith to move into the Rental Unit within ninety (90) days after the Tenant vacates and to occupy the Rental Unit as a primary residence for at least Thirty-Six (36)

- consecutive months. The Board may adopt regulations governing the determination of good faith.
- (E) If the Landlord or relative specified on the notice terminating tenancy fails to occupy the unit within ninety (90) days after the Tenant vacates, the Landlord shall:
  - i. Offer the unit to the Tenant who vacated it; and
  - ii. Pay to said Tenant all reasonable expenses incurred in moving to and from the unit.
- (F) Eviction Protection for Elderly or Disabled Tenant. A Landlord may not evict a Tenant pursuant to this Subsection if the Tenant (1) has resided in the Rental Unit for at least five (5) years and is either at least 62 years old or Disabled; or (2) is certified as being terminally ill by the Tenant's treating physician. For the purposes of this Subsection, notwithstanding the above, a Landlord may evict a Tenant who qualifies for the exemption if the Landlord or enumerated relative who will occupy the unit also meets the criteria for this exemption and no other units are available.
- (7) Withdrawal from Rental Market. The Landlord seeks in good faith to recover possession to withdraw all Rental Units of an entire property located in the City of Alameda or for Demolition. The Landlord has filed the requisite documents with the Board initiating the procedure for withdrawing Units from rent or lease under Government Code Section 7060 et. seq. and all regulations passed by the Board, with the intention of completing the withdrawal process and going out of the rental business or demolition of the property. Tenants shall be entitled to a minimum of 120-day notice or one (1) year in the case tenants are defined as senior or Disabled under Govt. Code Section 12955.3. Notice times maybe increased by regulations if state law allows for additional time. Tenants will also have a right of return if the unit is placed back on the rental market.
- (8) Termination of Temporary Tenancy. A landlord or lessor seeks in good faith to recover possession of the Single-Family Home for his/her occupancy as a primary residence, where the landlord or lessor has previously occupied the rental unit as his/her principal residence and has the right to recover possession of the unit for his/her occupancy as a principal residence under an existing rental agreement with the current tenants for no more than 12 consecutive months. Landlord must be in compliance with all requirements listed in Section 3 and any regulations that might be promulgated. No relocation is required.
- (b) Relocation: A landlord seeking to recover possession under Sections 5(a)(5),(6) or (7) above shall make relocation payments. The following fees shall be the total amount paid for each tenancy based on length of tenancy, age of tenants and whether or not a tenant has a disability. Relocation in the amount of \$7,300 shall be paid if that tenant has lived in their rental unit for fewer than three years, or \$9,650 if the tenant has lived in the rental unit for more than three years. This payment is to be provided to the tenant at the time of service of the notice to quit. Each tenant who is 62 years of age or older or who is disabled within the meaning of California Government Code Section 12955 et seq., and each household with at least one tenant and at least one child under the age of 18 years, shall be entitled to receive a payment of \$15,500 if that tenant has lived

in the rental unit for less than three years, or \$18,300 if the tenant has lived in the rental unit for more than three years.

(1) This payment is to be provided to the tenant within fifteen (15) calendar days of the landlord's receipt of written notice from the tenant of entitlement to the relocation payment along with supporting evidence. The landlord shall notify the tenants of their rights under this section at the time of service of the notice to quit.

Length of Tenancy	Base Rate	Tenant 62 and	Disabled Tenant
		older	
		Or minor child	
Less than three	7300	15,000	15,000
years			
3 years or more	9650	18,300	18,300

- (2) Commencing upon passage of this Ordinance, these relocation expenses shall increase annually, rounded to the nearest dollar, at the rate of increase in the "rent of primary residence" expenditure category of the Consumer Price Index ("CPI") for the preceding calendar year, as that data is made available by the United States Department of Labor and published by the Rent Board.
- (c) <u>Right of Return and First Right of Refusal</u>: All Tenants that are displaced based on Sections 5(a)(5),(6) or (7) shall have the first right of refusal to return to the unit if it should ever be returned to the market by the Landlord or successor Landlord. Rent shall be the Rent lawfully paid by the tenant at the time the Landlord gave notice of basis listed in Sections 5(a)(5),(6) or (7)
- (d) Written Warning Notice Requirements: Any written notice as described in Subsections 5(a)(2)-(4) shall be served by the Landlord within a reasonable period prior to serving a notice to terminate tenancy and shall inform the Tenant that a failure to cure may result in the initiation of eviction proceedings, of the right to request a reasonable accommodation and the contact number for the Board. The notice shall also include sufficient details allowing a reasonable person to comply. The notice shall also include any information necessary to determine the date, time, place, witnesses present and other circumstances concerning the reason for the notice.
- (e) <u>Retaliation is Barred:</u> Notwithstanding the above provisions, possession shall not be granted if it is determined that the eviction is knowingly in retaliation for the Tenant reporting violations of this Article, for exercising rights granted under this Article, including the right to withhold Rent upon authorization of the Board under this Article or for forming a Recognized Tenant Organization with other Tenants.
- (f) <u>Notice Requirements:</u> In any notice purporting to terminate tenancy the Landlord shall state the cause for the termination, and in any action brought to recover possession of a Rental Unit, the Landlord shall allege and prove compliance with this Section. All notices described in Subsection 5(a)(2) shall be attached to any notices that purport to terminate a tenancy for which they correspond. The Landlord shall file with the Board a copy of any notice terminating tenancy within three (3) days after serving the notice on the Tenant.

(g) Failure to comply: Failure to comply with any requirement of this Article may be asserted as an affirmative defense in an action brought by the Landlord to recover possession of the Unit. Additionally, any attempt to recover possession of a Unit in violation of this Charter shall render the Landlord liable to the Tenant for actual damages, including damages for emotional distress, in a civil action for wrongful eviction. The Tenant or the Rent Board may seek injunctive relief and money damages for wrongful eviction. A Tenant prevailing in an action for wrongful eviction shall recover costs and reasonable attorney's fees.

#### Sec. 6. Rental Control Board.

- (a) <u>Composition</u>: There shall be in the City of Alameda an elected Rent Control Board. Local enforcement is the most effective way to create stability for Tenants, homeowners, and Landlords. Protection shall be overseen by a Board elected by Alameda residents. The Board shall consist of five members. The Board shall elect annually as chairperson one of its members to serve in that capacity.
- (b) <u>Eligibility</u>: Duly qualified electors of the City of Alameda are eligible to serve as Members of the Board. Any landlords or managers of residential rental property elected to this Board must make a showing that they are in compliance with this Article and all other local, state and federal laws regulating the provision of housing. This showing must be provided in writing with any necessary documentation and provided on the City of Alameda website.
- (c) <u>Full Disclosure of Holdings</u>: Candidates for the position of Board Member shall submit a verified statement listing all of their interests and dealings in real property, including but not limited to its ownership, sale or management, during the previous three (3) years. This documentation shall be made available to the public.
- (d) <u>Election of Board Members</u>: Board Members shall be elected at general municipal elections in the same manner as set forth in Article XIX of this Charter, except that the first Members shall be elected at a special municipal election held within ninety (90) days of the adoption of this Article. The elected Members shall take office on the first Tuesday following their election.
- (e) <u>Interim Board:</u> The City Council shall function as the Board from the time this Article goes into effect until a Board is elected by special election described above.
- (f) <u>Term of Office</u>: Board Members shall serve terms of four (4) years, except that of the first five Board Members elected in accordance with Section 6(d), the three Board Members receiving the most votes shall serve a term of four years and the remaining two Board Members shall serve a term of two years. Board Members shall serve a maximum of two full terms not to exceed a total of 10 years.
  - (g) Powers and Duties: The Board shall have the following powers and duties:
    - (1) Establish a Base Rent under Section 7(a).
    - (2) Make adjustments in the Rent Increase and Decreases in accordance with Section 7.
    - (3) Set Rents at fair and equitable levels in order to achieve the intent of this Article.

- (4) Issue orders, rules and regulations, conduct hearings and charge fees as set forth below.
- (5) Make such studies, surveys and investigations, conduct such hearings, and obtain such information as is necessary to carry out its powers and duties.
- (6) Report annually to the City Council of the City of Alameda on the status of rental housing covered by this Article. This shall include a summary of the numbers of notices served, the basis upon which they were served, the amount of the Rent increases and the addresses for which they were served. A searchable database will be created so that service of notice may be determined as well as the summaries. A Rent increase, termination, or change in terms of tenancy is not valid if not served on the Board.
- (7) Administer oaths and affirmations and subpoena witnesses.
- (8) Establish rules and regulations for deducting penalties and settling civil claims under Section 10.
- (9) Refer violations of this Article to appropriate authorities for prosecution.
- (10) Seek injunctive and other civil relief under Sections 10-11.
- (11) Charge and collect the Rental Housing fee, including penalties for late payments.
- (12) Make available on a contract basis legal assistance services for low-income residents of Alameda related to evictions and Board petitions, hearings and appeals.
- (13) Collect and/or receive copies of notices of termination of tenancy and changes in terms of tenancy.
- (14) Any other duties necessary to administer and enforce this Charter.
- (h) <u>Rules and Regulations</u>: The Board shall issue and follow such rules and regulations, including those which are contained in this Article as will further the purposes of the Charter Amendment. The Board shall publicize its rules and regulations prior to promulgation on its website and any other appropriate medium. All rules and regulations, internal staff memoranda, and written correspondence explaining the decisions, orders, and policies of the Board shall be kept in the Board's office and made available on line to the public for inspection, download and copying or any other future appropriate technology.
- (i) <u>Community Education</u>: The Board shall publicize this Article so that all residents of Alameda will have the opportunity to become informed about their legal rights and duties under this Article. The Board shall prepare a brochure which fully describes the legal rights and duties of Landlords and Tenants under The Alameda Renter Protection and Community Stabilization Charter Amendment. The brochure shall also include helpful information for homeowners. The brochure will be available to the public, and each Tenant of a Rental Unit shall receive a copy of the brochure from his, her or their Landlord. Landlords shall provide the brochure at the commencement of the tenancy and with each notice of rent increase. This brochure will be made available for download from the City of Alameda website and/or other appropriate technology. Information about the Ordinance shall be made available in all other languages that are requested by the community.

- (j) <u>Meetings</u>: The Board shall hold such regularly scheduled meetings as are necessary to ensure the timely performance of its duties under this Article. All regular and special meetings shall be called and conducted in accordance with state law. There shall be minimally one (1) meeting a year so that the Board may comply with Section 7.
  - (k) **Quorum**: Three (3) Members shall constitute a quorum for the Board.
- (l) **Voting**: The affirmative vote of three (3) Members of the Board is required for a decision, including all motions, regulations, and orders of the Board.
- (m) <u>Financing</u>: The Board shall finance its reasonable and necessary expenses by charging Landlords annual Rental Housing fees in amounts deemed reasonable by the Board.
- (n) Rental Housing Fee: All Landlords shall pay the business license fee required by Alameda Municipal Code Section 5-4.1 (h), unless the City Council removes that requirement, plus the Rental Housing Fee. The City shall charge the Rental Housing Fee at the same time as the business license fee. After the first Board has been elected and in office, the Board may collect the Fee if in its discretion determines that it is more effective to have the Board collect instead of the City. The amount will be determined by the first elected Board. The Board and staff to enforce this Article shall be funded by the Rental Housing Fee. However, the City shall front any necessary funds until the City has collected such fees.
  - (1) From the time that this Article goes into effect until the first Board is elected and determines the first fee amount, the amount shall be \$120 per Controlled Rental Unit per year (\$10 a month) for controlled units and \$84 per unit \$7 a month for Units that are only covered by Just Cause for Eviction Protections.
  - (2) This fee shall become due within thirty (30) days of inception of new tenancy if no fee was paid the prior year. Ongoing tenancies shall have fees collected at the same time as the City business license each year.
- (o) <u>Integrity and Autonomy of Board</u>: The Board shall be an integral part of the government of the City, but shall exercise its powers and duties under this Charter independent from the City Council, City Manager, and City Attorney, except by request of the Board. The City shall provide infrastructural support on an ongoing basis as it would with any other department. During the transition period before the Board Members are elected and an Executive Director is hired, the City shall take whatever steps necessary to perform the duties of the Board and implement the purpose of this Article.
- (p) <u>Budget</u>: The Board shall, prior to July 1 of each year, hold a public hearing on a proposed budget and adopt an annual budget for the ensuing fiscal year. At least thirty-five days prior to the beginning of each fiscal year, the Board's Director shall submit to the Board the proposed budget as prepared by the Executive Director. After reviewing the same and making such revisions as it may deem advisable, the Board shall determine the time for the holding of a public hearing thereon and shall cause to be published a notice thereof not less than ten days prior to said hearing, by at least one insertion in the official newspaper. Copies of the proposed budget shall be available for inspection by the public in the office of the Board at least ten days prior to said hearing. The City Council and the City Manager shall have no authority to oversee, supervise, or approve this budget. Upon final adoption, the budget shall be in effect for the ensuing fiscal year and the amounts stated therein shall be and become appropriated by the Board for the respective objects and purposes therein specified. At any meeting after the adoption of the budget the Board may

amend or supplement the budget by the affirmative votes of at least three members. Copies of the adopted budget and any amendments or supplements shall be filed with the City Clerk, and City Manager. Necessary adjustments to city administrative procedures shall be made.

- (q) <u>Personnel</u>: The Board shall review and assess yearly that sufficient number of staff are employed, including an Executive Director, hearing examiners, housing counselors and legal staff, as may be necessary to perform its function efficiently in order to fulfill the purpose of this Article. Except for the elected or appointed Board Members and the Executive Director, all employees of the Board are within the classified civil service of the City. The Board shall appoint an Executive Director to administer and supervise the exercise of its powers and duties who shall be directly responsible to the Board.
- (r) <u>Board Legal Work:</u> Legal staff hired by the Board shall represent and advise the Board, its Members, and its staff in any civil matters, actions, or proceedings in which the Board, its Members, or its staff, in or by reason of their official capacity, are concerned or are a party. The Board may, in its sole discretion, and without approval of the City Council, retain private attorneys to furnish legal advice or representation in particular matters, actions or proceedings.
- (s) <u>Contracts and Purchases</u>: The Board shall procure goods and services as do other City agencies using existing support services within the City as would any other department, i.e. Finance, Information Technology, and Public Works among others, provided, however, that the Board shall have sole and final authority to employ attorneys, legislative lobbyists, and other professionals, and to approve contracts for such professional services.
- (t) <u>Conforming Regulations</u>: If any portion of this Article is declared invalid or unenforceable by decision of a court of competent jurisdiction or rendered invalid or unenforceable by state or federal legislation, the Board and not the City Council shall have authority to enact replacement regulations consistent with the intent and purpose of the invalidated provision and applicable law. Such replacement regulations shall supersede invalidated or unenforceable provisions of this Article to the extent necessary to resolve any inconsistency. The subject matter of such replacement regulations shall be limited to rent control matters as enumerated in this Article.

## (u) Reporting and Fee Payment Requirements:

- (1) Within sixty (60) days after the adoption of this Article, all Landlords shall be required to file a copy of all rental increase notices, change of terms of tenancy and tenancy termination notices with the Board before serving the tenant the notice. A proof of service with time and date of service of notice shall be included with notice filed with the City.
- (2) If the Board, after the Landlord has proper notice and after a hearing, determines that a Landlord has willfully and knowingly failed to properly report, as described above, any rental increase notices, change of terms of tenancy or tenancy termination, or pay the Rental Housing fee, the Board may authorize the Tenant of such a non-reporting or fee paid Unit to withhold all or a portion of the Rent for the Rental Unit until such time as the Rental Housing fee is paid or notice filed. After a notice is properly filed or fee paid, the Board shall determine what portion, if any, of the withheld Rent is owed to the Landlord for the period in which the notice is not properly filed or fee paid. Whether or not the Board allows such withholding, no Landlord who has failed to properly report or pay the

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fee shall at any time increase Rents for a Controlled Rental Unit until such fee or notice is reported. This shall go into effect thirty (30) days after determination of the Board.

(3) Further, failing to pay the fee or filing a copy of a notice before the filing of an unlawful detainer is a complete defense to an unlawful detainer. No Board action is required for defense to be alleged or litigated in an unlawful detainer.

## Sec. 7. Stabilization of Rents; Right of Reasonable Return for Landlords.

- (a) Establishment of Base Rent: Beginning the effective date of this Article, no Landlord shall charge Rent for any Controlled Rental Units in an amount greater than the Rent in effect on May 5, 2015, except for increases expressly allowed under this Charter. The Rent in effect on that date is the Base Rent. If there was no Rent in effect on May 5, 2015, the Base Rent shall be the Rent that was charged on the first date that Rent was charged following May 5, 2015. For tenancies commencing after the adoption of this Charter, the Base Rent is the initial rental rate in effect on the date the tenancy commences. As used in this Subsection, the term "initial rental rate" means only the amount of Rent actually paid by the Tenant for the initial term of the tenancy. The Base Rent is the reference point from which the Maximum Allowable Rent shall be adjusted upward or downward in accordance with Section 7(c).
- (b) <u>Posting</u>: As soon as the Landlord is aware of the Annual General Adjustment the Landlord shall post it in a prominent place in or about the affected Controlled Rental Units. The Board may require that other information it deems relevant also be posted.
- (c) <u>Annual General Adjustment</u>: No later than June 30 each year, the Board shall announce the percentage by which Rent for eligible Rental Units will be generally adjusted effective September 1 of that year.
  - (1) The Annual General Adjustment shall be equal to sixty-five (65%) percent of the percentage increase in the Consumer Price Index (All Urban Consumers, San Francisco-Oakland-San Jose region, or any successor designation of that index that may later be adopted by the U.S. Bureau of Labor Statistics) as reported and published by the U.S. Department of Labor, Bureau of Labor Statistics, for the 12-month period ending as of March of the current year.
  - (2) Subparagraph 1 of this Subsection notwithstanding, in no event shall the Annual General Adjustment be less than zero percent (0%).
  - (3) For the period between the effective date of this Charter Amendment and the first Annual General Adjustment announced September 1, the landlord may increase the Maximum Allowable Rent to include one Annual General Adjustment for September 2016.
- (d) <u>Petitions</u>: Upon receipt of a petition by a Landlord and/or a Tenant, the Maximum Allowable Rent of individual Controlled Rental Units may be adjusted upward or downward in accordance with the procedures set forth elsewhere in this Section. The petition shall be on the form provided by the Board and shall include a declaration by the Landlord that the Rental Unit meets all requirements of this Charter. Notwithstanding any other provision of this Section, the Board or hearing examiner may refuse to hold a hearing and/or grant a Rent adjustment if an individual hearing has been held and decision made with regard to the Maximum Allowable Rent within the previous twelve (12) months.

- (e) <u>Hearing Procedure</u>: The Board shall enact rules and regulations governing hearings and appeals of individual adjustment of Maximum Allowable Rents which shall include the following:
  - (1) <u>Hearing Examiner</u>. A hearing examiner appointed by the Board shall conduct a hearing to act upon the petition for individual adjustment of Lawful Rent and shall have the power to administer oaths and affirmations.
  - (2) <u>Notice</u>. The Board shall notify the Landlord, if the petition was filed by the Tenant, or the Tenant, if the petition was filed by the Landlord, of the receipt of such a petition and provide a copy thereof.
  - (3) <u>Time of Hearing</u>. The hearing officer shall notify all parties as to the time, date and place of the hearing.
  - (4) Records. The hearing examiner may require either party to a Rent adjustment hearing to provide it with any books, records and papers deemed pertinent in addition to that information contained in registration statements. The hearing examiner shall conduct a current building inspection and/or request the city to conduct a current building inspection if the hearing examiner finds good cause to believe the Board's current information does not reflect the current condition of the Controlled Rental Unit. The Tenant may request the hearing examiner to order such an inspection prior to the date of the hearing. All documents required under this Section shall be made available to the parties involved prior to the hearing at the office of the Board. In cases where information filed in a petition for Maximum Allowable Rent adjustment or in additional submissions filed at the request of the hearing examiner is inadequate or false, no action shall be taken on said petition until the deficiency is remedied.
  - (5) <u>Open Hearings</u>. All Maximum Allowable Rent adjustment hearings shall be open to the public.
  - (6) <u>Right of Assistance</u>. All parties to a hearing may have assistance in presenting evidence and developing their position from attorneys, legal workers, Recognized Tenant Organization representatives or any other persons designated by said parties.
  - (7) Hearing Record. The Board shall make available for inspection and copying by any person an official record which shall constitute the exclusive record for decision on the issues at the hearing. The record of the hearing, or any part of one, shall be obtainable for the cost of copying. The record of the hearing shall include: all exhibits, papers and documents required to be filed or accepted into evidence during the proceedings; a list of participants present; a summary of all testimony accepted in the proceedings; a statement of all materials officially noticed; all recommended decisions; orders and/or rulings; all final decisions, orders and/or rulings, and the reasons for each final decision, order and/or ruling. All hearings shall be recorded. Any party may receive a copy of the audio that was made. Reasonable costs may be charged. The Board shall not be responsible to transcribe such audio.
  - (8) **Quantum of Proof and Notice of Decision**. No individual adjustment shall be granted unless supported by the preponderance of the evidence submitted at the hearing. All parties to a hearing shall be sent a notice of the decision and a copy of the findings of fact and law upon which said decision is based. At the same time, parties to the

proceeding shall also be notified of their right to any appeal allowed by the Board and/or to judicial review of the decision pursuant to this Section and Section 9 of this Article.

- (9) <u>Consolidation</u>. All Landlord petitions pertaining to Tenants in the same building will be consolidated for hearing, and all petitions filed by Tenants occupying the same building shall be consolidated for hearing unless there is a showing of good cause not to consolidate such petitions.
- (10) <u>Appeal</u>. Any person aggrieved by the decision of the hearing examiner may appeal to the Board. On appeal, the Board shall affirm, reverse or modify the decision of the hearing examiner.
- (11) <u>Finality of Decision</u>. The decision of the hearing examiner shall be the final decision of the Board in the event of no appeal to the Board. The decision of the hearing examiner shall not be stayed pending appeal; however, in the event that the Board on appeal reverses or modifies the decision of the hearing examiner, the Landlord, in the case of an upward adjustment in Rent, or the Tenant, in the case of a downward adjustment of Rent, shall be ordered to make retroactive payments to restore the parties to the position they would have occupied had the hearing examiner's decision been the same as that of the Board.
- (12) <u>Time for Decision</u>. The rules and regulations adopted by the Board shall provide for final action on any individual Rent adjustment petition within a reasonable time.
  - (A) Decisions decreasing Rents shall remain in effect until the Board finds that the Landlord has corrected the defect warranting the decrease. The Board shall, by regulation, establish procedures for making prompt compliance determinations. Upon a determination of compliance the Landlord shall be entitled to reinstatement of the prior Rent level, retroactive to the date that the Landlord corrected the defect which warranted the decrease.
  - (B) This shall be in compliance with California Civil Procedure Section 1942.4. If the Landlord is found to be in violation of California Civil Procedure Section 1942.4, then no rent shall be charged for the period during which the Landlord was in violation.
- (f) <u>Individual Adjustments Rent Increase</u>: In making individual adjustments of the Annual Adjustable Rent Increase, the Board shall consider the purposes of this Article and the requirements of law. In making an individual downward adjustment, the Board may consider decreases in living space, furniture, furnishings, equipment, or services; substantial deterioration of the Controlled Rental Unit other than as a result of ordinary wear and tear; or failure on the part of the Landlord to provide adequate Housing Services or to comply substantially with applicable housing, health and safety codes.
- (g) The landlord may not charge for utilities unless the utility is separately or individually metered.
- (h) <u>Landlords have the right to a Reasonable Return on their Investment:</u> In making individual adjustments of the Maximum Allowable Rent, the board or hearing examiner shall

consider the purposes of this Charter and shall specifically consider all relevant factors, including (but not limited to):

- (1) Increases or decreases in property taxes;
- (2) Unavoidable increases or any decreases in maintenance and operating expenses;
- (3) The cost of planned or completed capital improvements to the rental unit (as distinguished from ordinary repair, replacement and maintenance) where such capital improvements are necessary to bring the property into compliance or maintain compliance with applicable local code requirements affecting health and safety, and where such capital improvement costs are properly amortized over the life of the improvement;
- (4) Increases or decreases in the number of tenants occupying the rental unit, living space, furniture, furnishings, equipment, or other housing services provided, or occupancy rules;
- (5) Substantial deterioration of the controlled rental unit other than as a result of normal wear and tear;
- (6) Failure on the part of the landlord to provide adequate housing services, or to comply substantially with applicable state rental housing laws, local housing, health and safety codes, or the rental agreement; and
- (7) The pattern of recent rent increases or decreases.
- (i) No upward adjustment of an individual Maximum Allowable Rent shall be authorized by the board under this Section if the landlord:
  - (1) Has continued to fail to comply, after order of the Board, with any provisions of this Article and/or orders or regulations issued thereunder by the Board, or
  - (2) Has failed to bring the rental unit into compliance with the implied warranty of habitability.
- (j) Allowable rent increases pursuant to an individual upward adjustment of the rent ceiling shall become effective only after the landlord gives the tenant at least a thirty (30) day written notice of such rent increase and the notice period expires. If the board makes a downward individual adjustment of the rent ceiling, such rent decrease shall take effect no sooner than thirty (30) days after the effective date set by the board for the downward adjustment.
- (k) No provision of this Charter shall be applied so as to prohibit the Board from granting an individual rent adjustment that is demonstrated by the landlord to be necessary to provide the landlord with a fair return on investment. Necessity shall be defined in regulations promulgated by the Board. Limits on the total increase per month and length of monthly increase shall be promulgated by the Board through regulations.

## Sec. 8. Non-waiverability.

Any provision, whether oral or written in or pertaining to a Rental Housing Agreement whereby any provision of this Article for the benefit of the Tenant is waived, shall be deemed to be against public policy and shall be void.

#### Sec. 9. Judicial Review.

A Landlord or Tenant aggrieved by any action or decision of the Board may seek judicial review by appealing to the appropriate court within the jurisdiction. No action or decision by the Board shall go into effect until thirty (30) days have expired to allow for such appeal.

#### Sec. 10. Remedies.

- (a) Any Landlord who demands, accepts, receives, or retains any payment of Rent in excess of the maximum lawful Rent, in violation of the provisions of this Article or any rule, regulation or order hereunder promulgated, including the provisions ensuring compliance with habitability standards and registration fee requirements, shall be liable in a civil action to the Tenant from whom such payments are demanded, accepted, received or retained, for reasonable attorney's fees and costs as determined by the court, plus damages in the amount by which the payment or payments demanded, accepted, received or retained exceeds the maximum lawful Rent. A civil penalty of treble the amount by which the payment or payments demanded, accepted, received or retained exceeds the maximum lawful Rent shall be awarded against the Landlord upon a showing that the Landlord has acted willfully or with oppression, fraud or malice. No administrative remedy need be exhausted prior to filing suit pursuant to this Subsection.
- (b) In lieu of filing a civil action, a Tenant may file an administrative complaint. The Board shall establish by rule and regulation a hearing procedure similar to that set forth in Section 7(e).
  - (1) The rules and regulations adopted by the Board shall provide for final Board action on any complaint for excess Rent within one-hundred twenty (120) days following the date of filing of the complaint.
  - (2) In any administrative hearing under this Section, a Landlord who demands, accepts, receives or retains any payment of Rent in excess of the maximum lawful Rent shall be liable for damages in the amount by which the payment or payments demanded, accepted, received or retained exceeds the maximum lawful Rent and may be liable for an additional amount not to exceed Five Hundred Dollars (\$500), for costs, expenses incurred in pursuing the hearing remedy, damages and penalties. The Tenant shall bear the burden of proving entitlement to the penalty. The Tenant may deduct the penalty and award of damages from future Rent payments in the manner provided by the Board. An order authorizing Rent withholding under this Article shall survive the sale or other transfer of the Property and shall be binding upon successors of the Landlord against whom the order was made. If a Tenant authorized to withhold Rent under this Article vacates the Property, the Landlord shall pay to such Tenant a sum equal to the balance of the Rent that the Tenant could have withheld.
- (c) If the Tenant from whom such excessive payment is demanded, accepted, received or retained in violation of the foregoing provisions of this Article or any rule or regulation or order hereunder promulgated fails to bring a civil or administrative action as provided for in Sections 10 (b) (c) within one hundred twenty (120) days from the date of occurrence of the violation, the

Board may settle the claim arising out of the violation or bring such action. Thereafter, the Tenant on whose behalf the Board acted is barred from also bringing an action against the Landlord in regard to the same violation for which the Board has made a settlement or brought action. In the event the Board settles said claim, it shall be entitled to retain the costs it incurred in settlement thereof, and the Tenant against whom the violation has been committed shall be entitled to the remainder.

- (d) The appropriate court in the jurisdiction in which the Rental Unit affected is located shall have jurisdiction over all actions brought under this Section.
- (e) Any Landlord violating this Article shall be guilty of a misdemeanor and shall be punished in accordance with Section 1-5.1 of the Alameda Municipal Code.

## Sec. 11. Injunctive and Other Civil Relief.

The Board, and Tenants and Landlords of Rental Units, may seek relief from the appropriate court within the jurisdiction within which the affected Rental Unit is located to enforce any provision of this Article or its implementing regulations or to restrain or enjoin any violation of this Article and of the rules, regulations, orders and decisions of the Board.

## Sec. 12. Partial Invalidity.

If any provision of this Article or application thereof to any person or circumstances is held invalid, this invalidity shall not affect other provisions or applications of this Article which can be given effect without the invalid provision or application, and to this end the provisions of this Article are declared to be severable. This Article shall be liberally construed to achieve the purposes of this Article and to preserve its validity.

#### Sec. 13. Supersedes.

This Charter Amendment shall supersede any ordinance passed by the Alameda City Council covering the area of rents or evictions.

## Sec. 14. Majority Approval, Effective Date, Execution.

This Ordinance shall be effective only if approved by a majority of the voters voting thereon and shall go into effect ten (10) days after the vote is declared by the City Council. The Mayor and City Clerk are hereby authorized to execute this Article to give evidence of its adoption by the voters.