

LARA WEISIGER

From: Trish Spencer
Sent: Monday, October 03, 2016 11:57 AM
To: Janet Kern; LARA WEISIGER
Subject: Fwd: October 4th Hearing, Item 6-B 2016-3305

Sent from my iPad

Begin forwarded message:

From: Tina Blaine <tblaine@gmail.com>
Date: September 29, 2016 at 6:14:08 PM PDT
To: "Spencer, Trish" <tspencer@alamedaca.gov>, Frank Matarrese
<fmatarrese@alamedaca.gov>, <tdaysog@alamedaca.gov>, <mezzyashcraft@alamedaca.gov>, <joddie@alamedaca.gov>
Subject: Re: October 4th Hearing, Item 6-B 2016-3305

Dear Mayor and City Council Members,

Although it has taken more than 10 years, I am pleased to see that there has finally been some activity with regard to the City of Alameda's Public Arts Fund. It is encouraging that there has been some positive momentum put into creating a much-needed amendment to the current Arts Fund Ordinance.

Unfortunately, I cannot support the proposed amendment to the Public Arts Ordinance in its current form since the proposed amendment still does not clearly designate an RFP process or include proposed guidelines.

I would recommend the following issues be addressed and integrated into a further amendment to this ordinance:

- 1) The Public Art Commission should establish criteria for eligibility to apply for Public Art Funds and a timeline for distribution of the RFP application.

2) The City of Alameda would be better served in aligning the Public Arts Fund with every other local municipality listed in Exhibit 4: Public Art Requirement Summary by removing the developer cap on the 1% amount going into the Public Art Fund.

3) The fund's administration fee should be lowered to approximately 15% to be consistent with national foundations such as the National Endowment for the Arts, the James Irvine Foundation, etc.

4) The City of Alameda should not draw from the Public Art Fund for any administrative expenses as it relates to the fund.

5) The City of Alameda should not bypass the public process for public art fund requests (such as the current recommendation regarding Jean Sweeney Open Space Park) by proposing a set aside of Public Art Funds for its own projects.

Thank you very much for your consideration of this matter.

Sincerely,

Tina Blaine



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