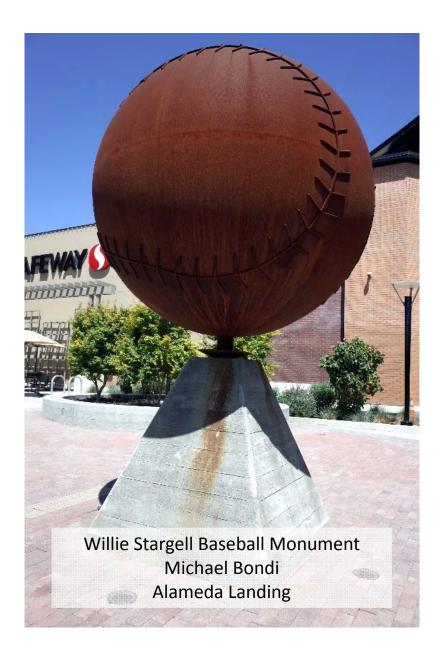


Proposed Changes to the Public Art Ordinance and Expenditure of Public Art Funds

Tuesday, October 4, 2016



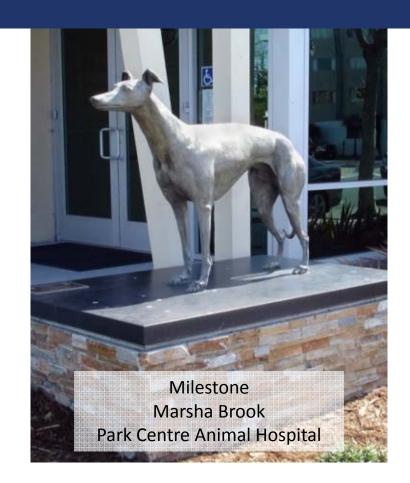
Public Art Ordinance Overview

- Adopted in 2003
- Requires major development projects to include public art on-site <u>or</u> contribute an in-lieu fee to the Public Art Fund
- Balance of Public Art Fund: \$224,276 (August, 2016)



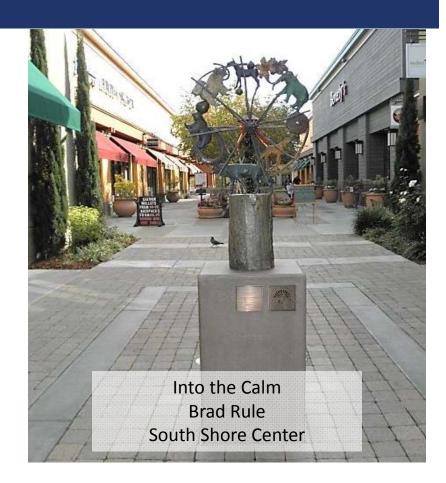
Proposed Changes to Ordinance

- Increase the cap on maximum public art expenditure from \$150,000 to \$500,000
- Expand allowable uses of the Public Art
 Fund to include grants to non-profit arts
 and cultural organizations
- Lower the cap on administrative costs incurred by third party art providers from 25 to 20%



Proposed Changes to Ordinance

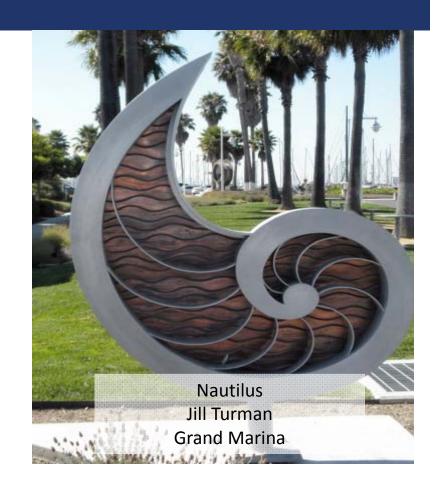
- Change reporting to coincide with biennial budget cycle and minimize administrative expenses
- Clarify the physical art forms that meet the on-site art requirement
- Remove requirement that public art focus on historic or maritime traditions



Expenditure of Public Art Funds

75% of funds are allocated to physical art and 25% to cultural arts and arts programming

- \$50,000 for public art installation
- \$50,000 for cultural arts and arts programming
- \$100,000 for public art in the Jean
 Sweeney Open Space Park



Expenditure of Public Art Funds

- Public Art Commission to meet and discuss RFP evaluation process and criteria
- Issue RFP, including:
 - \$50,000 for public art installation
 - \$50,000 for cultural arts and arts programming
- Proposals brought to the Public Art Commission for evaluation, ranking and award



Delaine Hackney
Perforce Software

Expenditure of Public Art Funds

- Recreation and Parks Department issue an RFP for public art in Jean Sweeney Park
- Proposals brought to the Public Art Commission for evaluation, ranking and award.

