2017 Recreation and Park User Fee Schedule

Background

- Challenges that impact field rental and registration fees:
 - California State Minimum Wage increasing annually.
- Balance of market demand and covering costs = incremental fee increases.
- Fees include direct costs (staff, facilities, supplies) plus indirect costs (administrative staff and supplies)
- Reviewed fee comparisons (San Leandro, Pleasanton, Union City, and San Ramon) and balanced with unique aspects of Alameda.

ARPD Cost Recovery Model

- Goal to provide more effective cost recovery balanced with community benefit.
- Improved cost recovery primarily due to reduced expenses and increased participation, with minimal fee increases.

Individual Benefit

net profit

Adult Softball, Facility Rentals

Individual/Group Benefit – covers cost Classes, Summer Camps

High community benefit – free or low cost Parks & Playgrounds, Mastick Senior Center

Revised Fees for 2017

Fee Type	Proposed 2017 Fee
Athletic Youth Org Field Use Alameda	\$3/hr
Non-Alameda	\$30/hr
Youth Program Fees	3% - 5% Increase
Encinal HS – Alameda Youth Team	\$25/hr
Adult Team	\$35/hr
Gym Tournament Fee	\$250
Tiny Tots	\$7/hr
Youth Programs	3% increase
Summer Bus Lease	\$164/day plus \$3.50/mile +
	\$20/hour

New Fees for 2017

Fee Type	Proposed 2017 Fee
Gym Overtime Fee	\$250/hr
Pool Commercial Use – Alameda Biz	\$100/hr
Pool Commercial Use – Non-Alameda	\$125/hr
Gym Tournament Fee	\$250/hr
O'Club Event Set-Up	\$150/event
Portable Toilet	\$85 – Regular
	\$115 / ADA
RAP – Kindergarten Early Dismissal	\$150-\$150
Outside Contractor Park Use Fee	\$250/yr

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Questions and comments