— Master HOA Harbor Bay Isle Associates



### Proposed plan's three components

## 1. RESIDENTIAL PERMIT PARKING

- Columbia and Headlands prohibit parking for 4 hours or more without permit
- Enforcement by Alameda Police
- HOAs handle costs and administration
- Private streets outside City purview

#### 2. CHARGE TO PARK AT THE FERRY TERMINAL LOT

- Charge \$2-4 per day for parking
- Encourage alternate transport
- Generate revenue for transit service

### 3. FREE, RELIABLE TRANSIT SERVICE

- Routed through residential communities of Harbor Bay and perhaps East Alameda, where most ferry riders live
- Leverage reliable and improved AC Transit Line 21 (and free transfers) or existing business park private shuttle service

### From now through January 1, 2017

- City staff, the Harbor Bay HOAs, and WETA are conducting an outreach campaign throughout summer to solicit input from residents and ferry riders on the proposed plan.
- If the proposed solution still stands, staff will work to obtain WETA board's approval on parking charges in the Fall and the City Council's approval on permit program in Fall/Winter.
- More outreach will follow announcing the soon-to-be initiated parking charges, the permit program, and the free transit service before implementation occurs.

City Council and Public Works Department approval required

HOAs strict noticing requirements, board approvals, and bearing costs

City's right to audit

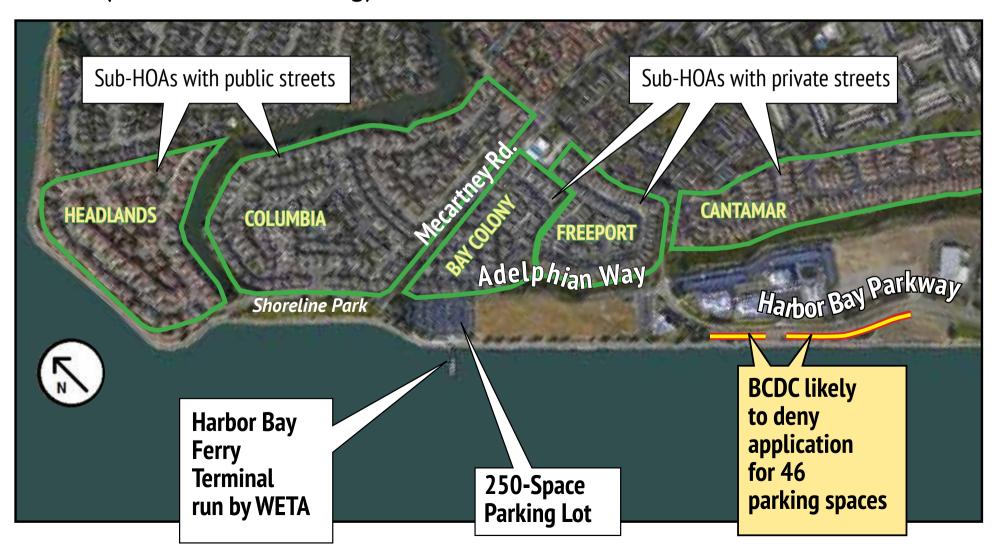
#### Proposed Revisions to Alameda Municipal Code section 12-17.6

... Homeowners' Associations seeking to create a preferential parking zone within a residential area at least partially comprised of public streets shall have the alternative option of submitting a request to the Public Works Department for consideration of creating a new preferential parking zone. If the Public Works Department determines that the proposed area is eligible for designation as a preferential parking zone, it may submit the request to the City Council for consideration.

The request must be accompanied by a Resolution of Approval by the Homeowner Association's Board of Directors approving the creation of the preferential parking program consistent with section 12.17, as well as other information deemed necessary to evaluate the request, including but not limited to, evidence that the Board has authority to take this action on behalf of the HOA and that all members of the Homeowner's Associations were notified in writing 10 days prior to the Board taking action on the item. In addition, the Homeowner Association must enter into a binding agreement with the City of Alameda to cover the costs of installing the signs (12.17.8) and administering the application and issuance process (12.17.10) for the preferential parking program. The preferential parking program can be removed by Resolution of Approval of the Homeowner's Association and City Council Action.

The City, at its sole discretion, shall have the right to inspect the Homeowner's Association's books and records relating to this program. ...

Adopt the Proposed Plan for Harbor Bay Ferry Terminal Parking and Provide Direction on Amendments to Alameda Municipal Code Section 12-17 (Preferential Parking)



# Residential Parking Permit Program Alameda Municipal Code section 12-17.1

- 1. Why? Parking spillover caused be "generators"
- 2. What? Permit holders exempt from time restrictions
- 3. Where? Neighborhoods where 85% of addresses are residential
- 4a. How? Residents' petition approved by 55% or more
- 4b. How? PW evaluates if 85% of parking interfered with
- 4c. How? CC approves and then 30-day notice to residents
- 5. How much? Estimated at \$75 per permit, no GF subsidy
- 6. # of permits per address? CC approves based on conditions
- 7. **Exemptions?** Disability, emergency/gov't, service providers
- 8. Who administers? Community Development
- 9. Who enforces? Police