



February 16, 2017

Robert Del Rosario
Director of Service Development and Planning Services
AC Transit
1900 Franklin Street
Oakland, CA 94612

VIA EMAIL: RDelRosa@actransit.org

Re: Request for Partnership with AC Transit for Alameda Point Bus Service

Dear Mr. Del Rosario:

The purpose of this letter is to request that AC Transit form an important and mutually beneficial partnership with the City of Alameda to operate and help fund a new Alameda Point bus service starting in 2020 via the West Alameda Transportation Management Association (TMA).

As you know, the City of Alameda and AC Transit have been discussing the possibility of new AC Transit operated bus service, and eventual Bus Rapid Transit (BRT), between Alameda Point and downtown Oakland BART for many years. The 900-acre Alameda Point property is a regional priority development area (PDA) and offers a unique opportunity to accommodate significant population and job growth and density in the near-future, which can help to address the region's growing housing and transportation crises. The provision of fast, frequent and reliable bus service to and from Alameda Point from "Day One" of development is the lynchpin to creating a successful transit-oriented development at Alameda Point.

Alameda Point bus service to downtown Oakland/BART is mentioned in several City and AC Transit planning documents due to its importance to the success of Alameda Point as a regional growth opportunity. The City's existing Transportation Element plans for dedicated bus lanes on Appenzato Parkway and the City's draft citywide transportation plan lists BRT service running on this corridor between Alameda Point and downtown Oakland/BART as a high-priority project that would help the City achieve the goals of reducing drive alone trips and of providing more transportation options to/from Alameda. Furthermore, AC Transit's approved *2016 Major Corridors Study* includes the proposed Telegraph Avenue BRT route that would serve the Alameda Point property, and would link it to other PDAs in AC Transit's district such as downtown Oakland and downtown Berkeley.

More specifically, the approved *Alameda Point Transportation Demand Management Plan (TDM Plan)* requires frequent and reliable bus service between new development at Alameda Point and downtown Oakland/BART with requirements to operate at 15-minute frequency during weekday peak periods from 6 a.m. to 9 a.m. and 4 p.m. to 7 p.m. from "Day One" of development. As a

requirement of the TDM Plan, the City's development partner, Alameda Point Partners (APP), for the first major development within Alameda Point (Site A Project), will provide significant annual revenue from special taxes, paid for by private property owners and managed by the TMA, for this new bus service and for AC Transit EasyPasses for all residents and employees. Based on the most recent absorption schedules provided by APP, the Site A Project is expected to total 1,165 residents and 381 employees by 2020, and 1,600 residents and 803 employees by build-out in 2023.

Request for AC Transit Partnership

As summarized in greater detail in the table below, the City is requesting a partnership with AC Transit to operate and help fund this initial new Alameda Point bus service starting in 2020. The City strongly prefers to work collaboratively with AC Transit to operate this new Alameda Point bus service. The proposed service, route and costs were planned preliminarily in concert with AC Transit staff.

Initial Service Description	
Operator	AC Transit
Frequency	15-Minute Headways
Initial Hours of Operation	6:00 a.m. - 9:00 a.m.; 4:00 p.m. – 7:00 p.m.
Estimated Bus Trips	AM Peak: 103 in 2020 to 235 in 2023 PM Peak: 133 in 2020 to 329 in 2023
Route	Fixed Loop Route between Seaplane Lagoon Ferry Terminal in Alameda Point to 12 th Street BART with Limited Stops
Number of Buses	4
Start Year	2020

Financial Proposal	
Annual Revenues to AC Transit	
Special Tax Revenue from APP	\$368,000
Additional Revenue to AC Transit from Easy Pass Purchases	\$118,000
Total Revenue	\$486,000
Total Annual Cost	\$800,000
Annual Funding Request from AC Transit	(\$314,000)

The City is excited at the prospect of forming a lasting partnership with AC Transit to initiate a new bus service at Alameda Point that can transition to AC Transit's already planned Alameda Point BRT service. We look forward to discussing this operations and funding request with AC Transit in the near future. Thank you for your time and consideration.

Sincerely,



Jennifer Ott
Base Reuse and Transportation Planning Director

Cc: Stephanie Hill, Alameda Point Partners

JO:az