## City of Alameda

**Chuck Corica Golf Complex** 2017 Annual Plan Review

## **2016 HIGHLIGHTS**

### North Golf Course –

summer and cumulative effect of the maintenance practices and agronomic was required in the peak stress period of the season. plan provided for good conditions across all greens- only minor turf plugging <u>Greens:</u> Given the known infrastructure challenges and salt levels, the mild

on the green banks was much improved. fairways was globally consistent. In addition, turf density and development Fairways: Overplanting success was evident as turfgrass coverage on

2016) to match production/delivery system Replaced the undersized north pump station main irrigation filter (September

<u>Trees</u>: 2016 total removals (dead or storm damaged) – 98 trees

## **2016 HIGHLIGHTS**

### MIF/Driving Range

upgrade, but aids in management and deterring weed development. debris collected on the property. This not only provides an aesthetic along Holes #1, #9, and practice area with mulch generated from tree Replaced weak turf out of play areas (mainly due to shade) under trees

availability (new South Pump station & supply line completion) made Evaluation will continue to determine if a hardscape path is necessary. increased maint. practices (solid tine aerification) & consistent water Walkway pavers between select holes were not installed as planned due to moisture management feasible and improved turfgrass sustainability.

on Driving Range to provide for more efficient management and operation. Additional drainage and area specific irrigation was added to isolated areas

## **2016 HIGHLIGHTS**

### Facilities/Operations:

- Storage bays at Maint. Building. Installed energy efficient LED lights within Mechanics & Equipment
- Upgraded Fuel Storage to latest compliance measures
- Added recycling collection stations in strategic locations to evaluate patron participation.
- use/evaluation for staging for the North Course Renovation The large debris pile was removed and the area graded flat for future
- Introduced GolfBoards to the property. Allows players to enjoy a fun ride Over 1,200 board rentals since launched in mid-2016. in what is promoted as surfing the earth. Results were very positive

## **2016 HIGHLIGHTS**

## 2016 Rounds & Revenue Recap -

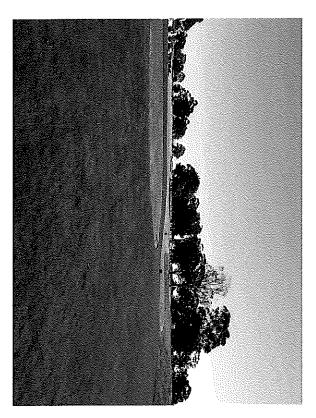
\$2,439,423	Total Facility Revenue
81,092	Total Rounds
17,455	Par-3 Rounds
n/a	South Rounds*
63,637	North Rounds

<sup>\*</sup> South Course closed all of 2016

## **2016 HIGHLIGHTS**

### South Course 2016 Recap -

- ♦ Dirt import 98% completed
- ♦ Bunkers 96% completed
- ♦ Cart paths 100% subgrade complete
- ♦ Storm drainage 100% complete
- Irrigation install 98% complete- hole #15 and native cart path exteriors remaining
- Irrigation install 98% complete- hole #15 and native cart path exteriors remaining



1st Tee of South

### 2017 PREVIEW

#### North Course:

greatest potential to combat the infrastructure deficiencies that will be problematic in the high irrigation demand periods. Close monitoring, continuation of cultural practices, and daily irrigation management will be the primary directives to prepare the turfgrass for the

events offset removal/pumping measures and resulted in turf loss numerous locations to re-establish acceptable turf coverage present throughout the North Course. Frequency and volume of rain lack of drainage/topography has caused turf decline in the low areas Additional cultural practices and sprigging/seeding will be required in The high rainfall quantities in the winter months (late 2016/early 2017) and

Tree pruning & removal is planned to continue throughout the season.

### 2017 PREVIEW

### **Critical Rainfall Amounts:**

2015 December total: 15"

2016 Total: 25.71"

2017 Total (Jan- March 12th): 22.46"

(MIN: 34 days in 2017 year impacted by rain)

### MIF 2017 Plans:

existing system. These tees will budgeted for in the future and likely be tee pads were utilized as contingency to amend the South Storm Water Forward & Larger Tees: The funds earmarked for additional and oversized installed in the fall of 2017 when the South Course opens migrating the stormwater from off property through the property with the infrastructure. Recent storm patterns clearly indicated the challenge of

Standard practices will continue on MIF & Driving Range throughout 2017

### 2017 PREVIEW

# 2017 Rounds & Revenue Projections -

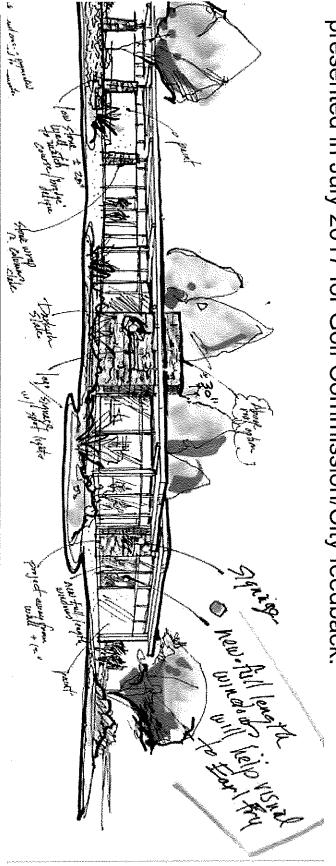
\$3,000,000	Total Facility Revenue
88,000	*Total Rounds
18,000	Mif Par-3 Rounds
13,000	South Rounds*
57,000	North Rounds

impacted on North play from opening of South Course in late 2017. but are subject to change based on actual opening date. Rounds on Projections currently assume a mid-October south course reopening North projection reflect rain impact in 1st Qtr. of year and the expected

### 2017 PREVIEW

determined updating men's and women's restrooms and golf shop. Timelines to be Clubhouse Proposed Improvements: Clubhouse plans for 2017 consist of

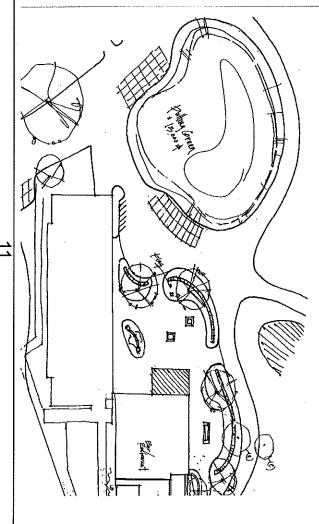
facility color schemes, signage, etc. are in development and will be presented in July 2017 for Golf Commission/City feedback. Club Branding (Refresh): Design plans for refreshing club brand, logo,



### 2017 PREVIEW

be located on each side of green. will be replaced with one larger bent grass putting green. Cart parking will New Putting Green: The existing two putting greens located near golf shop

and patio together, a firm date is not yet set due to rain delays on South. south will be placed to define area. Plans are to renovate the putting green Social Patio: Area around shop, Jim's and clubhouse/existing patio will be resurfaced with stone pavers. A 2ft. stone wall matching the bridges on



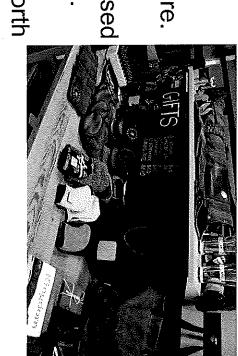
### 2017 PREVIEW

- tinalizing rates, membership programs, preview events, staffing plans efforts are focused on development of opening plans. This includes South Course Opening – In support of South opening in late 2017, be further shared at the July & September golf commission meetings. campaigns. An opening plan with above info will be developed and will press releases, course amenity package and marketing and promotional
- fleet is currently on lease through May 2018. premium color Yamaha golf cart with fold down windshields, sand course, a new golf fleet will be put in place. The new fleet will be a South Course Golf Carts: In conjunction with opening of the south bottles, GPS and onboard USB charging station for phones, etc. North
- special theme events at Range and par 3 course entertainment events around the club. This will include leagues and <u>Fun Starts Now</u> – Plans are underway to further focus on creating fun

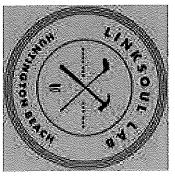
#### Annual Plan Corica Golf

### 2017 PREVIEW

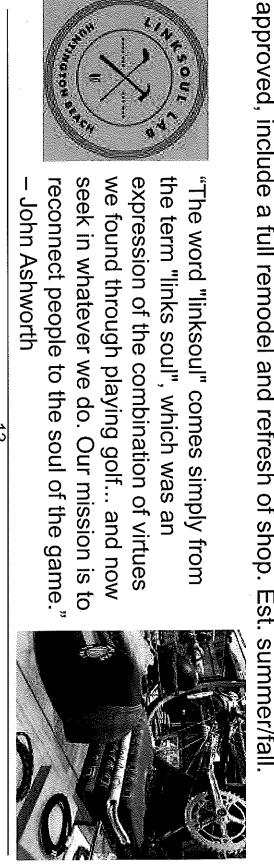
partnership with LinkSoul, a retail company based plans to repurpose Golf Shop to a Lifestyle store. Plans are in development to form a unique in California, to forma LinkSoul Lab Alameda **Lifestyle Store** - Greenway is developing



of Ashworth Golf, the LinkSoul Lab will feature variety of golf and non golf Founded by industry retail veteran John Ashworth merchandise and styles at various price points. Plans, once finalized and



we found through playing golf... and now seek in whatever we do. Our mission is to expression of the combination of virtues the term "links soul", which was an "The word "linksoul" comes simply from – John Ashworth reconnect people to the soul of the game."



### 2017 PREVIEW

### South Course Renovation -

Plans for 2017 include...

- Completion of import of dirt/sand capping
- Final Grading
- Cart path completion
- Grassing and grow-in

could have been completed prior to the rain and as a result the delay is not has severe has it significant rain totals from December 2016- March 2017 (27.48 inches recorded at course). However, much of the infrastructure work was Timeline for Opening: South course work has been delayed due to

grassing is completed but is expected to be October –December 2017 Expected opening date... The expected opening date will be set as