



## City of Alameda Paratransit Program Fiscal Year 2017/2018

Funded by Measures B and BB



## Agenda Overview

- Service Overview
- Program Changes
- Budget
- Planning Process Overview

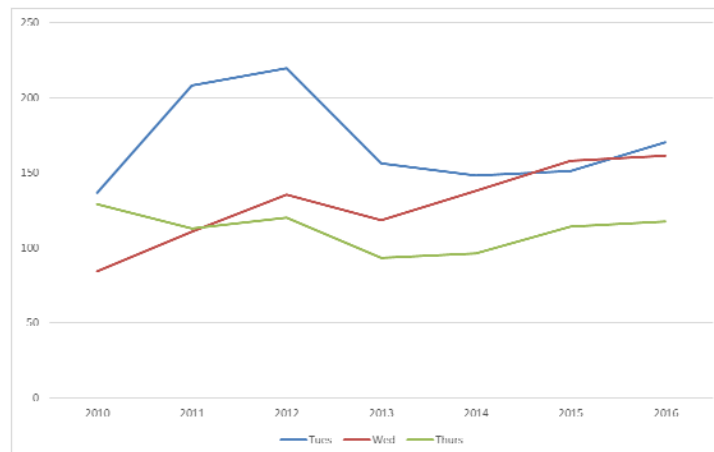


## Service Overview

- **Shuttle Service:**
  - Acts as a bridge between AC Transit and East Bay Paratransit
- **Taxi Services:**
  - Provides subsidized same day door-to-door services
- **Group Trips:**
  - Provides leisure activities
- **Scholarship Program:**
  - Assists with taxi services
  - Provides bus passes for Alameda Point Collaborative

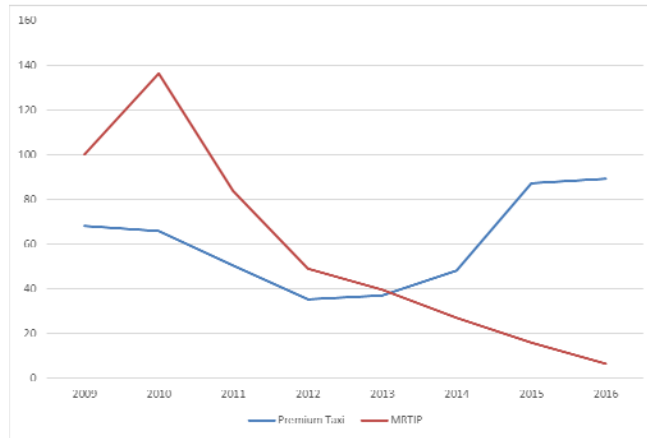


## Service Overview - Shuttle



- Average 449 boardings per month in 2016
- 6% higher than 2015
- Cost per trip = \$14

## Service Overview – Taxi Programs



- Premium: Averages 89 trips/month, \$11/trip
- MRTIP: Averages 6 trips/month, \$30/trip

## Program Changes

- Shuttle Service
  - Increase Shuttle Service Frequency
  - Rebrand shuttle name as “Alameda Loop”
- Taxi Services
  - Increase Premium taxi subsidy to 70 percent per trip
  - Increase cost of Premium taxi voucher to \$3



## Program Changes (cont.)

- Mobility Management
  - Consider new program
- Group Trips
  - Continue current trips with increased subsidy
- Scholarship Program
  - Continue taxi subsidies and Alameda Point Collaborative bus passes



## Program Changes (cont.)

- Capital Program
  - Bus benches, poles, signs at shuttle stops
  - Curb ramps, accessible on-street parking spaces, accessible pedestrian signals, etc.
- Outreach/Marketing
  - Website
  - Advertisements
  - Cross-street banners
  - Brochures/mailings
  - Orientations
  - Program incentives



## Budget



### Revenues

Measure B/BB	\$358,237
	(+ \$300,000 balance)
East Bay Paratransit tickets	\$6,000
Taxi vouchers	\$8,000
<b>Total revenues</b>	<b>\$672,237</b>

### Expenditures

Management	\$44,400
Customer Service	\$61,600
Trip Provision	\$287,000
Capital	\$200,000
<b>Total expenditures</b>	<b>\$608,000</b>
<i>(Reserves</i>	<i>\$64,000)</i>

## Planning Process Overview

- Survey (December 2016/January 2017)
- Outreach to Commissions (Feb 2017)
  - Commission on Disability Issues
  - Recreation and Park Commission
  - Transportation Commission
  - Social Service Human Relations Board
- Submit Program Plan (March 2017)



## Survey Results

- Respondents: 115
- Taxi Program
  - Reason do not use program: 33% stated did not know about it
  - Prefer Lyft/Uber over taxis: 24%
  - Prefer shared Lyft/Uber ride with other passengers: 61%
- Shuttle Service
  - Reason do not use program: 27% stated did not know about it
  - Preferred name: Alameda Loop



City of Alameda  
Paratransit

*Transportation for Seniors  
and People With Disabilities*



## City of Alameda Paratransit Program Fiscal Year 2017/2018

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