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2017

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May 17, 2017

Allen Tai
City of Alameda
Planning Services Manager

Dear Allen,

It is our understanding that Kellen Brown owner of Alameda Personal Training would like to expand its business after three years of success in the Downtown District. His expansion requires a larger space and he will need approval for a Change of Use permit. His plans to bring his studios to a storefront on Park Street and create retail space in the two 8' windows will not only bring more visitors, but add to the window shopping experience in this area.

The Downtown Alameda Business Association supports Kellen's request at 1416 Park Street. It is DABA's belief that Alameda Personal Training will bring visitors to Park Street and in turn will benefit other businesses. Kellen estimates that the number of daily visits to his location will be up to ninety, including Instructors.

All the best,

Janet Magleby
Executive Director
Downtown Alameda Business Association

