



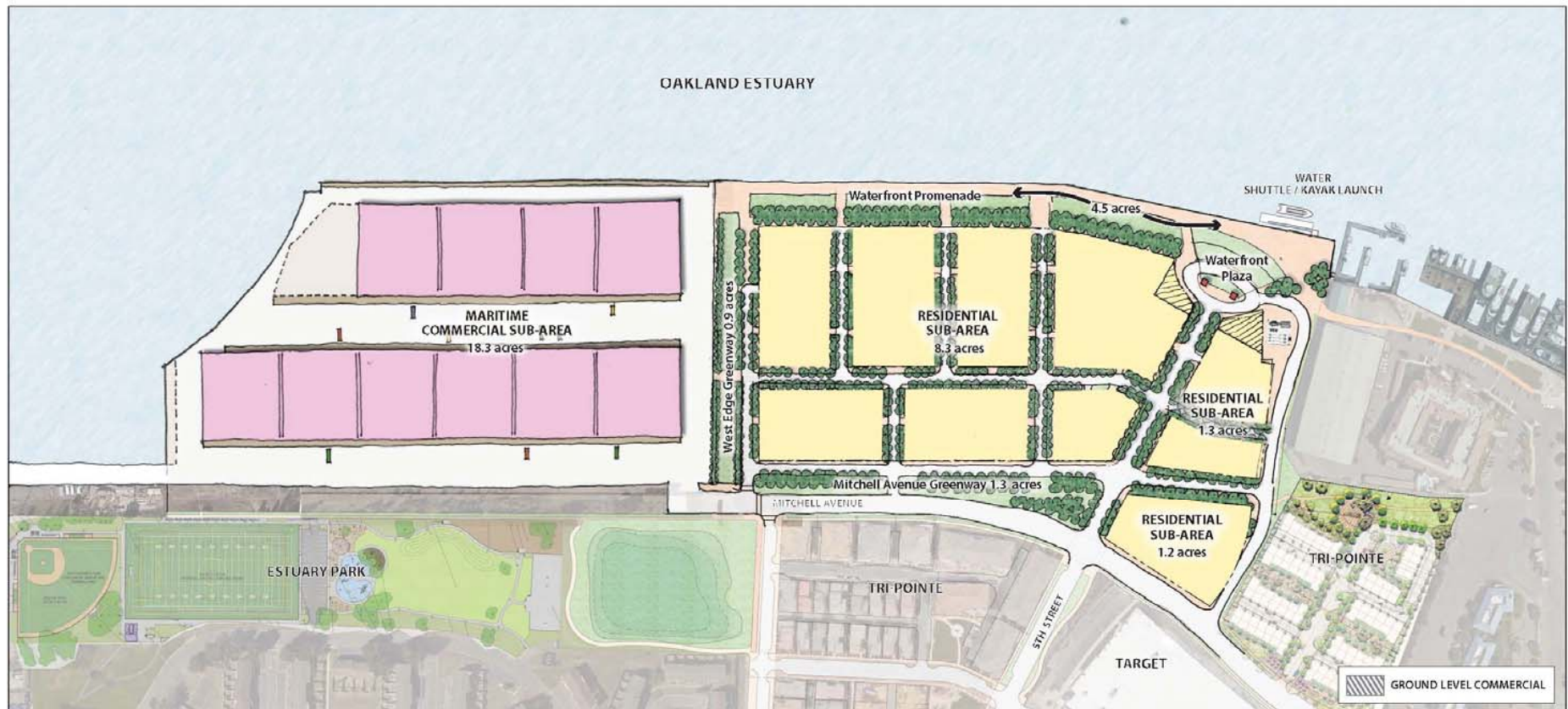
ALAMEDA LANDING

Reconnecting with the waterfront



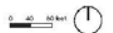
ALAMEDA LANDING

Framework Plan



NOTE: Illustrative as to number, location, and configuration of development blocks, alignment of streets and access drives, and configuration of greenways, open space, ground level commercial space, and public facilities.

DRAFT
FRAMEWORK PLAN
Alameda Landing
Prepared by ROMA Design Group
JUNE 1, 2017





Maritime Commercial Sub-Area

- Bay Ship & Yacht will nearly double their existing footprint
- Expect roughly 300 new jobs in 364,000sf plus roughly 1,500 linear feet of working waterfront
- Blue/green tech incubator will help feed future growth and needed skills training
- Unique alignment of interests



Residential Sub-Area

- Trip cap will guide overall product mix
- Affordable will be consistent with City's Municipal Code
- At least 10% of market rate units will be 1,200sf or less
- At least 15% of all units will be universally designed
- No more than 30% of all units will be single family
- Commercial/Retail along Fifth Street Corridor/Waterfront Plaza



World-class Open Space

- 4.5-acre waterfront park
- Destination amenity for entire Island
- Opportunity to enhance Alameda tourism
- True “hidden gem”
- Residential makes it a 24-hour space
- Variety of biking facilities (racks, repair stations, bike lockers and dedicated bike lanes)



Focused on Transit:

- Alameda Landing has a thriving transit program
- Bart Shuttle removing 230+ “tube” trips per business day
- Shuttle upsized to meet demand
- Waterfront phase will increase funds for transit programs
- Catellus committed to water shuttle infrastructure with TDM providing operating funds
- Catellus has agreed to raise residential TDM contributions by 50%

ALAMEDA LANDING



ALAMEDA LANDING WATERFRONT

The Fifth Street Corridor and Plaza will have a visual connection with Jack London Square and Downtown Oakland.

ALAMEDA LANDING



FIFTH STREET PLAZA

The Fifth Street Plaza will be a vibrant community gathering place on the water, and the launch point for Alameda Landing's water shuttle.

ALAMEDA LANDING

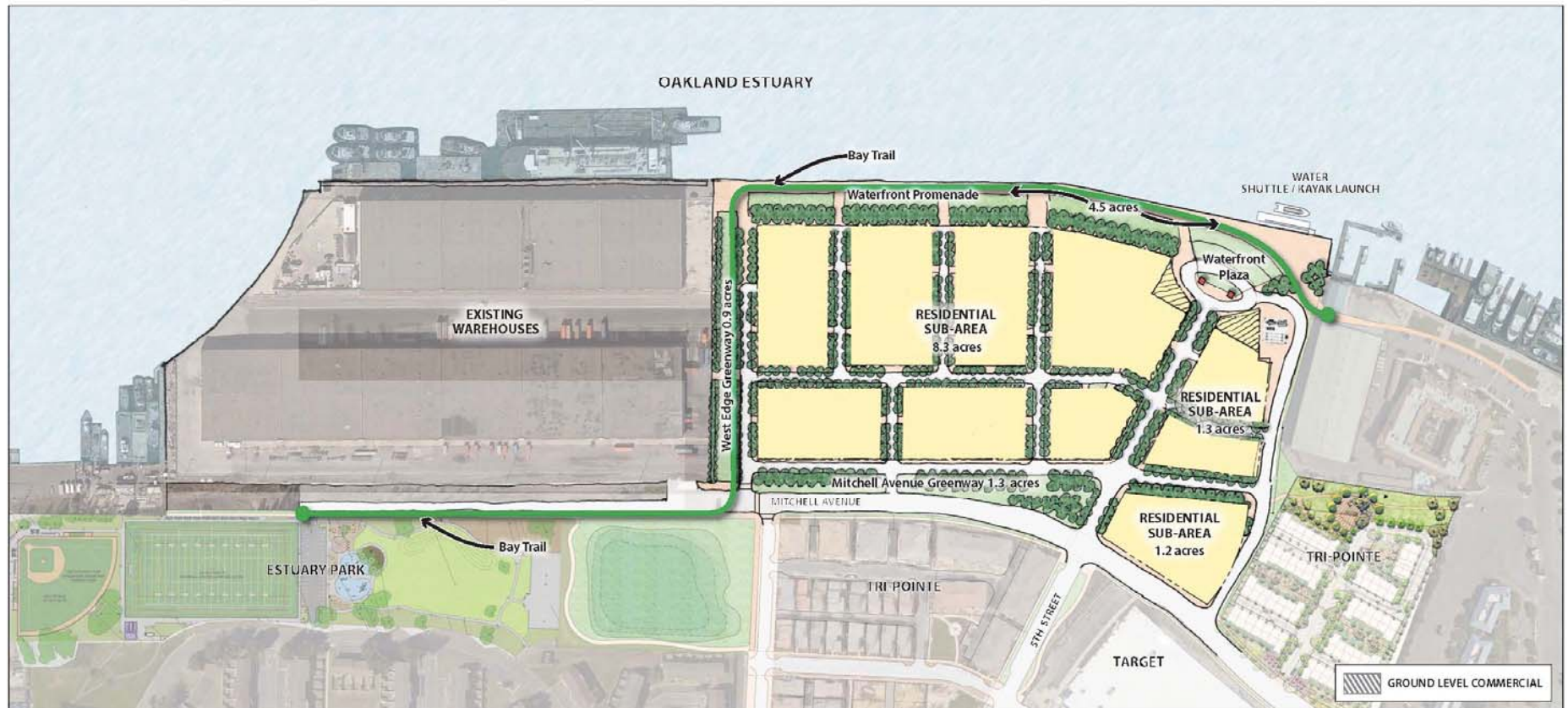


ALAMEDA LANDING PROMENADE

The Alameda Landing Promenade will be 100 feet in width and more Than 1,000 feet long featuring a series of waterfront-oriented activities

ALAMEDA LANDING

Bay Trail Extension



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FRAMEWORK PLAN
Alameda Landing
Prepared by ROMA Design Group
JUNE 19, 2017



ALAMEDA LANDING

Making Connections....





Project is Fiscally Positive

- Project will have large positive impact on general fund
- Catellus has 15 years of proven fiscal neutrality
- Proposed program generates 2.5 times property tax of alternate “all-office” plan
- All property tax and sales tax goes to General Fund

ALAMEDA LANDING



Bay Ship & Yacht

- Presentation by Leslie and Alan Cameron



ALAMEDA LANDING



Existing and Planned Facilities





THANK YOU

BAYPORT/ALAMEDA LANDING TODAY

