



# Proposed Sister City Program Guidelines

Tuesday, October 17, 2017



# Sister Cities Program Overview

- Current Sister Cities:
  - Jiangyin, China
  - Dumaguete, Philippines
  - Yeongdong-gun, South Korea
- Friendship City
  - Wuxi, China
- Partnership between City of Alameda and Alameda Sister Cities Association (ASCA)



# Criteria for establishing a relationship

1. Sustainability of the relationship
2. Compatibility of the cities
3. Opportunity for mutually beneficial exchanges
4. Financial resources or plans to fund program activities and maintain the relationship





# City of Alameda Responsibilities

- Facilitate City Council review and approval
- Provide support for visits & delegations
- Draft all official City communication
- Assist with marketing & publicity
- Establish a Sister Cities gallery



# Alameda Sister City Association Responsibilities

- Evaluate and recommend potential sister cities
- Plan and execute all:
  - events, delegations and visits
  - program activities
  - fundraising activities
- For all formal delegations and visits, provide:
  - Protocol and customs training
  - Formal itineraries
- Provide regular reports





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