2018 Recreation and Park User Fee Schedule

Background

- High level challenges that impact fees:
 - California State Minimum Wage increasing annually up to \$15/hr in 2022.
 - Increasing health and PERS costs
- Balance of market demand and covering costs = incremental fee increases.
- Fees include direct costs (staff, facilities, supplies) plus indirect costs (administrative staff and supplies)
- Reviewed fee comparisons and balanced with unique aspects of Alameda.
- Ensured that non-Alameda is 15% 20% higher than resident/Alameda organizations

ARPD Cost Recovery Model

- Goal to provide more effective cost recovery balanced with community benefit.
- Improved cost recovery primarily due to reduced expenses and increased participation, with minimal fee increases.

Individual Benefit

– net profit

Adult Softball, Facility Rentals

Individual/Group Benefit – covers cost Classes, Summer Camps

High community benefit – free or low cost Parks & Playgrounds, Mastick Senior Center

Revised Fees for 2018

| Fee Type | Proposed 2018 Fee |
|--------------------------------------|-------------------------|
| Adjustment to most rental &program | 3% increase |
| activities | |
| Athletic Youth Org Field Use Alameda | \$4/hr |
| Alameda Point Gym – Entire Facility | |
| Practices | \$115/hr (remains same) |
| League Games and Tournaments | \$125/hr |
| Youth & Aquatic Program Fees | 3% Increase |

Revised Fees for 2018 - Cont'd

| Fee Type | Proposed 2018 Fee |
|---------------------------------------|---------------------------------------|
| Portable Toilet Fee | At cost + admin fee |
| Krusi and Lincoln Rec Center Rental | \$120/hr Resident \$160/hr Non-Res |
| Admin Fee for Revising Rental Permits | \$25 |
| Summer Bus Rental | At cost + \$3.50/mi + \$20/hr |

New Fees for 2018

| Fee Type | Proposed 2018 Fee |
|------------------------------------|----------------------|
| Estuary Park Synthetic Turf Adult | \$700 per team Res |
| Leagues | \$900 per team Non-R |
| Open Gym Drop-in – Non-Resident | \$8 / 3-hr session |
| Krusi Park Stage | \$30/hr |
| Rec Center Rental – NR, Non-Profit | \$55/hr |
| Program Transportation Fee | At cost from vendor |