

CITY OF ALAMEDA RESOLUTION NO. _____

AMENDING MASTER FEE RESOLUTION NO. 12191 TO ADD NEW AND
REVISE EXISTING RECREATION AND PARK FEES

WHEREAS, the Alameda Municipal Code and the California Government Code provide that the City Council shall set fees reasonable to recover the cost of providing various services by resolution; and

WHEREAS, the City Council, at the August 27, 1991, Special City Council meeting directed City staff to amend the Alameda Municipal Code to reflect that City fees shall be set by City Council Resolution; and

WHEREAS, State law authorizes local governments to charge fees for services based on the estimated reasonable cost of providing the service for which the fee is charged; and

WHEREAS, the City Council is authorized to increase fees annually by the consumer and/or construction price indices; and

WHEREAS, the Alameda Recreation and Park Department strives to offer high quality recreation programming and facilities while also creating more effective cost recovery that provides balanced community benefit; and

WHEREAS, the Recreation and Park Commission reviewed the 2018 Recreation and Park Department User Fee Schedule on October 12, 2017 and recommends its adoption with the exception of the 3% one-time increase on most rental and program activities to recover registration system transaction fees, which was proposed after Commission recommendation; and

WHEREAS, the 2018 Recreation and Park Department User Fee Schedule is shown on Exhibit A.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Alameda that Master Fee Resolution No. 12191 as to fees for services provided by the City's Recreation and Park Department are adjusted as set forth in Exhibit A and are to be reflected in the Master Fee Schedule.

**RECREATION AND PARK DEPARTMENT
2018 User Fee Schedule**

EXHIBIT A

	Adopted 2017 Fees	Proposed 2018 Fees
Athletic Fields		
Youth Organization (75% Resident) - Hourly	\$3 / hour	\$4 / hour
Youth Organization (less than 75% Resident) - Hourly	\$30 / hour	\$30 / hour
Private Resident	\$40 / hour	\$40 / hour
Private Non-Resident	\$60 / hour	\$60 / hour
Multi-Use Synthetic Field - Youth Organization (75% Resident)	\$35 / hour	\$35 / hour
Multi-Use Synthetic Field - Youth Organization (<75% Resident)	\$50 / hour	\$50 / hour
Multi-Use Synthetic Field - Residents	\$60 / hour	\$60 / hour
Multi-Use Synthetic Field - Non-Residents	\$70 / hour	\$70 / hour
Field Light Use	\$25 / hour plus hourly fee	\$25 / hour plus hourly fee
Field Prep - Lining for Non-Profits	\$40 / game plus hourly fee	\$40 / game plus hourly fee
Field Prep - Lining for Private	\$75 / game plus hourly fee	\$75 / game plus hourly fee
Tournament Fee	\$250 / day plus hourly fee	\$250 / day plus hourly fee
Alameda Point Gym		
Gym Tournament Security Deposit - Refundable	\$500	\$500
Tournament Set-Up Fee	\$250 plus hourly fee	\$250 plus hourly fee
Overtime Charge	\$250 / hour	\$250 / hour
Government Use	\$25 / hour	\$25 / hour
Schools		
Per Court Use - 2 court minimum	\$30 / hour / court	\$30 / hour / court
Entire Facility	\$115 / hour	\$115 / hour
Entire Facility - League Game and Tournament Play	n/a	\$125 / hour
Resident Based Non-Profits		
Per Court Use - 2 court minimum	\$30 / hour / court	\$30 / hour / court
Entire Facility	\$115 / hour	\$115 / hour
Entire Facility - League Play and Tournament Play	n/a	\$125 / hour
Resident		
Per Court Use - 2 court minimum	\$45 / hour / court	\$45 / hour / court
Entire Facility	\$170 / hour	\$170 / hour
Non-Resident Non-Profits		
Per Court Use - 2 court minimum	\$45 / hour / court	\$45 / hour / court
Entire Facility	\$170 / hour	\$170 / hour
Non-Resident		
Per Court Use - 2 court minimum	\$55 / hour / court	\$55 / hour / court
Entire Facility	\$200 / hour	\$200 / hour
Bocce Ball Courts - 3-Hour Minimum, Except Weekdays		
Resident	\$10 / hour	\$10 / hour
Non-Resident	\$30 / hour	\$30 / hour
Tennis Courts		
Per Court Rental		
Resident	\$10 / hour	\$10 / hour
Non-Resident	\$12 / hour	\$12 / hour
School / Non-Profits	\$8 / hour	\$8 / hour
Tournament Fee	\$200 / day plus hourly fee	\$200 / day plus hourly fee
Non-Profit Charity Tournament Fee	\$50 / day plus hourly fee	\$50 / day plus hourly fee
Commercial Use—Instructor Fee	\$20 / hour	\$20 / hour
City Tennis Tournament	Fee Determined Based on Recovering Costs	Fee Determined Based on Recovering Costs
Pool Rental - 3-Hour Minimum		
Government Use	\$25 / hour	\$25 / hour
Resident	\$75 / hour / pool	\$75 / hour / pool
Non-Resident	\$105 / hour / pool	\$105 / hour / pool
Commercial Use - Alameda Business	\$100 / hour / pool	\$100 / hour / pool
Commercial Use - Non-Alameda Business	\$125 / hour / pool	\$125 / hour / pool
Resident Youth Teams (75% Alameda Participants) Emma Hood	\$15 / hour / pool	\$15 / hour / pool
Resident Adult Teams (75% Alameda Participants) Emma Hood	\$16 / hour / pool	\$16 / hour / pool
Resident Youth Teams (75% Alameda Participants) Encinal	\$25 / hour / pool	\$25 / hour / pool
Resident Adult Teams (75% Alameda Participants) Encinal	\$35 / hour / pool	\$35 / hour / pool
City Swim Championships	Fee Determined Based on Recovering Costs	Fee Determined Based on Recovering Costs

**RECREATION AND PARK DEPARTMENT
2018 User Fee Schedule**

	Adopted 2017 Fees	Proposed 2018 Fees
Park Rental		
Still Photography Photo Shoot	\$250 / day plus hourly facility rental	\$258 / day plus hourly facility rental
Live Film Shoot (In Addition to Other Use Fees) - Educationa	n/a	\$258 / day plus hourly facility rental
Live Film Shoot (In Addition to Other Use Fees) - Commercia	\$500 / day plus hourly facility rental	\$773 / day plus hourly facility rental
Inflatable Jumper Use Fee	\$25 per day / jumper	\$26 per day / jumper
Park Open Space Use Fee	\$40 / hour	\$41 / hour
Krusi Park Outdoor Stage	n/a	\$30 / hour
Large Group (150+) / Event Cleaning Fee		
Non-Profit	\$150 / day plus hourly facility rental	\$155 / day plus hourly facility rental
Residents	\$50 / hour plus hourly facility rental	\$52 / hour plus hourly facility rental
Non-Residents	\$70 / hour plus hourly facility rental	\$72 / hour plus hourly facility rental
Picnic Areas Resident (3-hour minimum)		
Small Area (1 - 2 tables)	\$30 / hour	\$31 / hour
Medium Area (3 - 4 tables)	\$50 / hour	\$52 / hour
Large Area (5+ tables)	\$80 / hour	\$82 / hour
Picnic Areas Non -Resident (3-hour minimum)		
Small Area (1 - 2 tables)	\$40 / hour	\$41 / hour
Medium Area (3 - 4 tables)	\$65 / hour	\$67 / hour
Large Area (5+ tables)	\$100 / hour	\$103 / hour
Facility Rentals		
Government Use	\$25 / hour	\$25 / hour
Recreation Centers & Veteran's Building (3-hour minimum)		
Refundable Cleaning and Security Deposit	\$300	\$300
Refundable Cleaning and Security Deposit With Alcohol/Outside Vendors/Commercial	\$500	\$500
Alcohol Permit	At Cost Per Outside Insurance Provider	At Cost Per Outside Insurance Provider
Holiday Rental Fee	Regular rate plus 15%	Regular rate plus 15%
Commercial Fund-Raising	\$125 / hour	\$129 / hour
Non-Profit Meetings	\$45 / hour	\$46 / hour
Non-Profit Non Resident Meetings	n/a	\$57 / hour
Non-Profit Events	\$55 / hour	\$57 / hour
Resident	\$90 / hour	\$93 / hour
Non Resident	\$115 / hour	\$118 / hour
Lincoln Park (Harrison) and Krusi Recreation Centers - Resident	\$90 / hour	\$124 / hour
Lincoln Park (Harrison) and Krusi Recreation Centers - Non-Resident	\$115 / hour	\$165 / hour
Concession Stand Use		
Non-Profit	\$15 / hour	\$15 / hour
Resident	\$20 / hour	\$21 / hour
Non-Resident	\$25 / hour	\$26 / hour
O'Club		
Security Deposit - Refundable - Without Alcohol Permit	\$750 without alcohol permit	\$750 without alcohol permit
Security Deposit - Refundable - With Alcohol Permit	\$1,000 with alcohol permit	\$1,000 with alcohol permit
Alcohol Permit	At Cost Per Outside Insurance Provider	At Cost Per Outside Insurance Provider
Government Use	\$25 / hour	\$25 / hour
Kitchen Use Fee	\$150 / event	\$155 / event
Crab Feed Additional Cleaning fee	\$250 / event	\$258 / event
Holiday Event Rental	Regular rate plus 15%	Regular rate plus 15%
Event set up/table & chair rental (events over 150 attendance)	\$150 / event	\$155 / event
Alameda Unified School District		
Main Room	\$90 / hour	\$93 / hour
Trident Room	\$78 / hour	\$80 / hour
Terrace Room	\$66 / hour	\$68 / hour
Squadron Room	\$60 / hour	\$62 / hour
Alameda Non-Profit Groups		
Main Room	\$138 / hour	\$142 / hour
Trident Room	\$120 / hour	\$124 / hour
Terrace Room	\$96 / hour	\$99 / hour
Squadron Room	\$60 / hour	\$62 / hour
Alameda Resident		
Main Room	\$180 / hour	\$185 / hour
Trident Room	\$150 / hour	\$155 / hour
Terrace Room	\$120 / hour	\$125 / hour
Squadron Room	\$60 / hour	\$62 / hour

**RECREATION AND PARK DEPARTMENT
2018 User Fee Schedule**

	Adopted 2017 Fees	Proposed 2018 Fees
Non-Resident and Non-Alameda Non-Profits		
Main Room	\$210 / hour	\$216 / hour
Trident Room	\$180 / hour	\$185 / hour
Terrace Room	\$150 / hour	\$155 / hour
Squadron Room	\$90 / hour	\$93 / hour
Commercial Business - 6-Hour Minimum		
Main Room	\$240 / hour	\$247 / hour
Trident Room	\$210 / hour	\$216 / hour
Terrace Room	\$180 / hour	\$185 / hour
Squadron Room	\$120 / hour	\$124 / hour
Aquatics		
Swim Lessons		
Group Lessons 6 - 15 year olds, per 45 min lesson		
Resident	\$10.25 / lesson	\$10.56 / lesson
Non-Resident	\$11.75 / lesson	\$12.62 / lesson
Group Lessons 3 - 5 year olds, per 30 min lesson		
Resident	\$6.75 / lesson	\$6.95 / lesson
Non-Resident	\$7.75 / lesson	\$8.76 / lesson
Private Swim Tutor 3-15 year olds, 30 min lesson		
Resident	\$25.50 / lesson	\$26.67 / lesson
Non-Resident	\$29.50 / lesson	\$30.39 / lesson
Special Needs , 45 min lesson		
Resident	\$12.50 / lesson	\$12.88 / lesson
Non-Resident	\$14.00 / lesson	\$14.42 / lesson
Adult Lessons, 16 and up, 45 min lesson		
Resident	\$100 / ten 45-min lessons	\$103 / ten 45-min lessons
Non-Resident	\$115 / ten 45-min lessons	\$118 / ten 45-min lessons
Diving, 6 - 15 year old, 45 min lesson		
Resident	\$8 / lesson	\$10 / lesson
Non-Resident	\$9 / lesson	\$12 / lesson
Tiny Tots, 12 months - 4 years, 30 min lesson		
Resident	\$10 / lesson	\$10 / lesson
Non-Resident	\$11 / lesson	\$11 / lesson
Resident 10 Drop-In Swim Lesson Pass	\$80	\$82
Drop-In Public Swim and Lap Swim		
Youth Resident	\$3 / visit	\$3 / visit
Youth Non-Resident	\$4 / visit	\$4 / visit
Resident (18 - 49)	\$5 / visit	\$5 / visit
Non-Resident (18- 49)	\$6	\$6
Senior (50 +) Resident	\$3	\$3
Senior (50 +) Non-Resident	\$4	\$4
Youth Resident 10 Swim Pass	\$27	\$27
Resident 10 Swim Pass	\$45	\$45
Senior Resident 10 Swim Pass	\$27	\$27
Family Swim, up to 4 family members, 3 hours		
Resident	\$10	\$10
Non-Resident	\$13	\$13
Water Walking		
Resident	\$6	\$6
Non-Resident	\$7	\$7
Senior(50+) Resident	\$5	\$5
Senior (50+) Non-Resident	\$6	\$6
Resident 10 Swim Card	\$54	\$54
Senior Resident 10 Swim Card	\$45	\$45
Red Cross Certification Classes	Based on Red Cross Fees	Based on Red Cross Fees
Youth Sports		
Sports Leagues, Camps, and Special Programs	Based on instructor and/or contract fees	Based on instructor and/or contract fees
Adult Sports Leagues		
Basketball		
Resident Team	\$700 / team	\$721 / team
Non-Resident Team	\$750 / team	\$773 / team
Softball		
Men's		
Resident 10 Game Season	\$715 / team	\$736 / team
Resident 12 Game Season	\$765 / team	\$788 / team

**RECREATION AND PARK DEPARTMENT
2018 User Fee Schedule**

	Adopted 2017 Fees	Proposed 2018 Fees
Non-Resident 10 Game Season	\$765 / team	\$788 / team
Non-Resident 12 Game Season	\$815 / team	\$839 / team
Coed		
Resident 10 Game Season	\$650 / team	\$670 / team
Resident 12 Game Season	\$750 / team	\$773 / team
Non-Resident 10 Game Season	\$700 / team	\$721 / team
Non-Resident 12 Game Season	\$800 / team	\$824 / team
Flag Football		
Resident 10 Game Season	\$650 / team	\$670 / team
Resident 12 Game Season	\$700 / team	\$721 / team
Non-Resident 10 Game Season	\$750 / team	\$773 / team
Non-Resident 12 Game Season	\$800 / team	\$824 / team
Synthetic Field Leagues		
Resident 10 Game Season	n/a	\$721 / team
Resident 12 Game Season	n/a	\$773 / team
Non-Resident 10 Game Season	n/a	\$900 / team
Non-Resident 12 Game Season	n/a	\$950 / team
Tennis Lessons		
Adult Group Lessons		
Drop-in 1-hour class	\$20 / hour	\$21 / hour
Six 1-hour class session	\$100 / session	\$103 / session
Youth Group Lessons		
Drop-in 2-hour class	\$40 / class	\$41 / class
Six 2-hour class session	\$200 / session	\$206 / session
Private Lessons		
1-hour lesson	\$45 / hour	\$46 / hour
Four 1-hour lessons	\$180 for 4 hours	\$185 for 4 hours
Semi Private Lessons		
1-hour lesson	\$60 / hour / pair	\$62 / hour / pair
Four 1-hour lessons	\$240 for 4 hours / pair	\$247 for 4 hours / pair
10 and Under Tennis		
Drop-in 1-hour class	\$20 / hour	\$21 / hour
Six 1-hour class session	\$100 / session	\$103 / session
Open Gym		
Drop In Fee	\$6 / session	\$8 / session
Administrative Fees		
Receipt Printing	\$5 Each	\$5 Each
Late/Transfer/Cancellation Fee	\$15	\$15
Late Payment Charge for Youth Programs	\$30	\$30
Admin Fee for Revising Facility Permits	n/a	\$25
Outside Contractor Park Use Fee	\$250 Yearly plus Liability Insurance	\$250 Yearly plus Liability Insurance
Activity Guide Advertisement Rates		
Full Page	\$900 / Guide	\$927 / Guide
Half Page	\$450 / Guide	\$464 / Guide
Quarter Page	\$225 / Guide	\$232 / Guide
1/8 Page (Business Card)	\$120 / Guide	\$124 / Guide
Community Events		
Booth Fee	\$50 for Non-Profit / \$125 for Profit	\$50 for Non-Profit / \$125 for Profit
Food Booth Fee	15% Gross Revenue During Event	15% Gross Revenue During Event
Event Admission	\$5 - \$35 per person	\$5 - \$35 per person
Classes		
Adult and Youth Classes	40% - 10% of total Instructor Fee	45% - 10% of total Instructor Fee
Administrative Fee	\$3 per class	\$3 per class
Leisure Club		
Supply Fees	Based on Activity Costs	Based on Activity Costs
Mastick Senior Center		
Bingo Program		
Bingo Game Prices	\$0.25 - \$7	\$0.25 - \$7
Snack Bar	\$0.50 - \$6	\$0.50 - \$6
Classes		
Drop-In Classes	Fee Determined Based on Recovering Costs	Fee Determined Based on Recovering Costs
Term Classes	15% of Total Instructor Fee	15%-20% of Total Instructor Fee

**RECREATION AND PARK DEPARTMENT
2018 User Fee Schedule**

	Adopted 2017 Fees	Proposed 2018 Fees
Facility Rental - Social Hall - 2-Hour Minimum		
Resident	\$115 / hour	\$118 / hour
Non-Resident	\$140 / hour	\$144 / hour
Non-Profit	\$45 / hour	\$46 / hour
Kitchen Use Fee - Resident	\$50 / hour	\$52 / hour
Kitchen Use Fee - Non-Resident	\$75 / hour	\$77 / hour
Security Deposit - Refundable	\$500	\$500
Additional Fees		
Vendor Table Rental - Non-Profit	\$60 - \$75 (Varies By Date)	Varies by item
Vendor Table Rental - Private	\$135 - \$150 (Varies By Date)	Varies by item
Thrift Shop	Varies by Item	Varies by Item
Travel Program	Varies by Trip	Varies by Trip
Special Events	Fee Determined Based on Recovering Costs	Fee Determined Based on Recovering Costs
Art Program Sales	15% of sale	15% of sale
Computer Lab Printing	\$.15 - \$.85 / page	\$.15 - \$.85 / page
Youth Programs		
Tiny Tots*		
Program Fees (School Year & Summer)	\$7 / hour	\$7.43 / hour
Split Payment Fee	\$15 / payment	\$15 / payment
Parent/Child Group	\$3.75 - \$5.75/hour	\$3.75 - \$5.75/hour
Wee Play	\$6 / day or \$60 Drop-In Card for 12 Visits	\$6 / day or \$60 Drop-In Card for 12 Visits
RAP - Recreation Afterschool Program* (per session)		
5 Days/Week	\$617 - \$669	\$654 - \$709
3 Days/Week	\$407 - \$442	\$431 - \$468
2 Days/Week	\$290 - \$314	\$307 - \$333
Additional Day	\$15 / day	\$15 / day
Split Payment Fee	\$30 / payment	\$30 / payment
Kindergarten Early Dismissal Fee	\$50 - \$150 / session	\$52 - \$155 / session
Kindergarten - 5 Days / Week	\$777 - \$843	\$824 - \$894
Kindergarten - 3 Days / Week	\$497 - \$540	\$527 - \$572
Kindergarten - 2 Days / Week	\$344 - \$374	\$365 - \$396
Transitional Kindergarten - 5 Days / Week	\$1,024	\$1,055
Transitional Kindergarten - 3 Days / Week	\$730	\$752
Transitional Kindergarten - 2 Days/Week	\$466	\$480
WOW - World of Wonder Summer Camp		
5 Days / Week	\$191 R / \$211 NR	\$203 R / \$224 NR
4 Days / Week	\$157 R / \$174 NR	\$166 R / \$184 NR
3 Days / Week	\$130 R / \$144 NR	\$138 R / \$153 NR
WOW Extended Care	\$60 - \$135 R / \$70 - \$145 NR	\$62 - \$139 R / \$72 - \$149 NR
Day Camp		
Hidden Cove - Per Week	\$165 R / \$182 NR	\$175 R / \$193 NR
Hidden Cove - 4 Day Week	\$132 R / \$146 NR	\$140 R / \$155 NR
Trails End & Trailblazers - Per Week	\$183 R / \$201 NR	\$194 R / \$213 NR
Break Camps		
Resident	\$120 - \$163 / week	\$124 - \$168 / week
Non-Resident	\$137 - \$180 / week	\$141 - \$185 / week
Teen/Tween Adventure Camp		
Resident	\$196 - \$330 / week	\$208 - \$350 / week
Non-Resident	\$216 - \$363 / week	\$229 - \$385 / week
Teen Programs		
Club Underground Transportation	\$2 / youth / one-way trip	\$2 / youth / one-way trip
Volunteer Training / Operation Greensweep	\$45 / session	\$45 / session

**RECREATION AND PARK DEPARTMENT
2018 User Fee Schedule**

	Adopted 2017 Fees	Proposed 2018 Fees
Additional Programs/Fees		
Non-School Extended Care	\$15 / day - R; \$25 / day - NR	\$15 / day - R; \$25 / day - NR
Field Trips	Based on Activity Costs	Based on Activity Costs
Special Events : Parties, Movies, Theme Days , Etc.	\$5 - \$35	\$5 - \$40
Santa's Visit	\$40 / visit	\$41 / visit
Breakfast with Santa	\$18 Adults / \$10 Children	\$19 Adults / \$10 Children
One-Day Camps/Workshops	\$62 - \$103 / youth / day	\$64 - \$106 / youth / day
Parks & Playground Supply Fees	\$0.50 - \$5	\$0.50 - \$5
Portable Toilet Fee	\$85 / Reg TO \$115 / ADA / One Toilet	At cost from Vendor plus Admin fee
Late Pick-Up Charges	\$1 / minute for all youth classes per child	\$1 / minute for all youth classes per child
Contract Camps	20% to 40% markup on contract fee	20% to 45% markup on contract fee
Transportation	\$10 - \$30 based on location/stops	\$10 - \$30 based on location/stops
Program Transportation Fee	n/a	Fee determined based on cost from Vendor
Scholarships (Non-Contract Programs)	Fees reduced by 25% - 50% based on need	Fees reduced by 25% - 50% based on need
Summer Bus Rental	\$164 / day plus \$3.50 / mile plus \$20 / hour	At cost from vendor plus \$3.50/mile plus \$20/hour
Van Rental	\$40 / hour	\$41 / hour

School-year programs marked with an asterick (*) and are effective at the new school year in August 2018

R = Alameda Resident

NR = Non-Alameda Resident

* * * * *

I, the undersigned, hereby certify that the foregoing Resolution was duly and regularly adopted and passed by the Council of the City of Alameda in a regular meeting assembled on the 5th day of December, 2017 by the following vote to wit:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

IN WITNESS, WHEREOF, I have hereunto set my hand and affixed the official seal of said City this 6th day of December, 2017.

Lara Weisiger, City Clerk
City of Alameda

Approved as to Form:

Janet C. Kern, City Attorney
City of Alameda