



Jeffrey D. Cavanaugh


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Summary

I am seeking a position to serve the City of Alameda on the Planning Board. I am a fourth generation Alamedan and I have a vested interest in the future of our city.

Work Experience

Founder/CEO

GreenLeaf Conservation and Mitigation Services
September 2008 – Present

Environmental Consulting Company which specializes in working with willing landowners to develop their environmentally sensitive lands into conserved/protected habitat to compensate for damaged done to like habitat elsewhere.

Currently working on a 700 acre site called Mallard Farms Conservation Bank in Solano County that will develop and protect sensitive tidal marsh habitat for various protected fish species. This includes all phases of planning and permitting, working directly with 14 landowners and 5 land parcels, engineers, biologists and various state and federal personnel to gain permit approval; specifically:

- Consolidated 51% of mineral rights to surface rights owner and renegotiated access to mineral right by limiting access to designated drill sites.
- Negotiated new pipeline Right-of-Way agreements with several pipeline owners including Chevron, Calpine and PG&E to allow for the conservation and protection of waters and habitat over the pipelines and limiting access to the pipelines for repair and maintenance to designated drill sites.
- Worked with Biological and Legal Team to develop a Bank Enabling Instrument that was submitted to state and federal agencies seeking approval for a conservation easement that will designate the property as a protected conservation bank.
- Moved the project through the CEQA process, successfully overcame multiple comment letters from various county, state and federal agencies. Currently negotiating an acceptable settlement to our final comment letter to satisfy all CEQA requirements and close CEQA.

General Manager

Cavanaugh Motors, Chrysler Dodge Jeep, Alameda
January 1993-October 2006

Started as a Sales Associate in 1993, promoted through the ranks to General Manager in 2001 until we decided as a family to close the dealership in 2006. Ran all aspects of the business from leading sales and service teams to ensuring our back office ran smoothly.

References Available Upon Request

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October 30, 2017

Mayor Trish Herrera Spencer
City of Alameda
2263 Santa Clara Ave
Alameda CA 94501

Dear Mayor Spencer,

I am seeking your nomination to serve on the City of Alameda Planning Board. It would be an honor to serve this city which has been my family's home for four generations.

I am interested in the position on the Planning Board because I have enjoyed a wonderful life here in Alameda. I want to promote stable and long term smart growth for the city as it will benefit future generations of Alamedans including my four children. I have practical work experience as a business owner that would add value to any work I may have the opportunity to do as a planning board member. I understand the value of Park Street and Webster Street to our city, as our family owned and operated a car dealership on Park Street from 1919 until 2006. I know that smart growth decisions will bring valuable businesses to Alameda which will increase Alameda's desirability to those looking to invest here. I appreciate the time and effort it will take for a developer to invest in a project in Alameda, as I have done my own environmental habitat conservation project in Solano County and it has taken years to develop and permit.

Thank you, Mayor Spencer, for taking the time to meet with me today. I am excited by the possibility of working with you.

Sincerely,



Jeff Cavanaugh