2017 City of Alameda Community Needs Survey

Preliminary Summary

The Charter of the City of Alameda assigns the Social Service Human Relations Board (SSHRB) with the responsibility of assessing and responding to the social service and human relations needs of the City of Alameda. To fulfill that responsibility, the SSHRB regularly schedules public hearings to identify needs, and through comprehensive surveys administered every 5 years determines the scope of the community's needs and evaluates resources to meet those needs.

The last such survey was conducted from November 1 to December 11, 2017. The survey was posted online, sent out via email and hard copies were also made available at numerous locations. The survey was available in English, Spanish and Chinese in printed and electronic form. The City posted the survey on the front page of the City website. The Alameda Free Library, and Mastick Senior Center provided access to the survey in their computer labs as well as in printed form. 1781 responses were collected, representing approximately 5.8% of Alameda households.

Residents were asked to complete one survey for each household and rate the community's needs for services and facilities from "No Need" to "High Need". Some of the questions gathered demographic information regarding those participating in the survey, and there also were questions regarding housing discrimination.

Exhibit 2 provides preliminary data collected of the Alameda community needs survey.

Highlights include:

- Over 80% of respondents rated the following services and facilities moderate to high need:
 - Senior services, health services, library services, safety and anti-crime programs, mental health services, transportation/shuttle services, disability services
 - Recreation and parks (fields, courts, paths, picnic areas and open spaces), health care facilities, recreation and parks: community pools
 - o Transportation services, services for people with disabilities
 - Youth employment, job creation/retention
 - o Affordable rental housing, senior housing, energy efficient improvements,
- Affordability of housing and increasing traffic congestion were of predominant concern in respondent comments
- 20% more people noted experiencing housing discrimination than in 2012, mostly due to financial/income factors

The SSHRB will present a Survey Summary Report to the Council in April 2018.

1. Community Services

Consider the community's need for the following SERVICES in the City of Alameda. Rate the need level for each of the following items

Answered: 1,756

	•	NO-LOW NEED	MOD-HI NEED 👻	TOTAL •
•	Senior Services	13.95% 237	86.05% 1,462	1,699
•	Health Services	15.49% 261	84.51% 1,424	1,685
•	Library Services	17.16% 291	82.84% 1,405	1,696
•	Safety and Anti-Crime Programs	17.17% 294	82.83% 1,418	1,712
•	Mental Health Services	16.82% 285	83.18% 1,409	1,694
•	Transportation/Shuttle Services	18.16% 310	81.84% 1,397	1,707
•	Disability Services	19.87% 332	80.13% 1,339	1,671
•	Teen Services (ages 13 to 18)	20.69% 347	79.31% 1,330	1,677
•	Food Programs	23.90% 406	76.10% 1,293	1,699
•	Fair Housing Counseling/Mediation/Tenants Rights	25.28% 432	74.72% 1,277	1,709
•	Child Care Services (under age 5)	26.20% 438	73.80% 1,234	1,672
•	Youth Services (ages 5 to 12)	26.09% 438	73.91% 1,241	1,679
•	Employment and Business Development Services	27.41% 457	72.59% 1,210	1,667
•	Access to Information and Communication Technologies	26.95% 446	73.05% 1,209	1,655
•	Rental and Utility Assistance	30.81% 521	69.19% 1,170	1,691
•	Literacy (Adult/Child) Programs	32.78% 550	67.22% 1,128	1,678
•	Computer Skills	32.73% 544	67.27% 1,118	1,662
•	Legal Services	41.48% 694	58.52% 979	1,673
•	Language Assistance/Translation	48.50% 807	51.50% 857	1,664
•	LGBTQ Services	48.69% 802	51.31% 845	1,647
•	Foreclosure Counseling	58.03% 961	41.97% 695	1,656

2. Community Facilities

Consider the community's need for the following FACILITIES in the City of Alameda. Rate the need level for each of the following items.

Skipped: 42 Answered: 1,731

•	NO-LOW NEED	▼ MOD-HINEED ▼	TOTAL •
 Recreation and Parks: Facilities (Fields, Courts, Paths, Picnic Areas and Open Spaces) 	16.94% 290	83.06% 1,422	1,712
 Health Care Facilities 	18.01% 302	81.99% 1,375	1,677
 Recreation and Parks: Community Pools 	19.42% 331	80.58% 1,373	1,704
 Teen Centers (ages 13 to 18) 	20.61% 347	79.39% 1,337	1,684
 Recreation and Parks: Recreation Centers 	21.57% 365	78.43% 1,327	1,692
 Community Centers 	23.46% 396	76.54% 1,292	1,688
 Senior Centers 	23.05% 390	76.95% 1,302	1,692
 Youth Centers (ages 5 to 12) 	25.73% 431	74.27% 1,244	1,675
 Child Care Centers (under age 5) 	28.96% 485	71.04% 1,190	1,675

3. Social Services

Consider the community's need for the following SOCIAL SERVICES in the City of Alameda. Rate the need level for each of the following items.

•	NO-LOW NEED	MOD-HI NEED 👻	TOTAL 🔻
 Transportation Services 	17.21% 291	82.79% 1,400	1,691
 Services for People with Disabilities 	18.92% 318	81.08% 1,363	1,681
Domestic Violence Services	23.91% 402	76.09% 1,279	1,681
 Substance Abuse Services 	25.66% 428	74.34% 1,240	1 ,668
 Homeless Shelters/Services 	27.30% 465	72.70% 1,238	1,703
 Services for Transitional Age Youth (Ages 17 to 24) 	29.33% 489	70.67% 1,178	1,667
 Neglected/Abused/Runaway Children Services 	3 0.25% 506	69.75% 1,167	1,673
 HIV/AIDS Services 	48.67% 805	51.33% 849	1,654

4. Business and Jobs Services

Consider the community's need for BUSINESS AND JOB SERVICES in the City of Alameda. Rate the need level for each of the following items.

Answered: 1,688 Skipped: 85

•	NO-LOW NEED	MOD-HI NEED 👻	TOTAL •
✓ Youth Employment	18.32% 305	81.68% 1,360	1,665
 Job	19.92%	80.08%	1,652
Creation/Retention	329	1,323	
 Employment	25.72%	74.28%	1,656
Training	426	1,230	
 Personal Finance	30.04%	69.96%	1,648
Education	495	1,153	
✓ Small Business	31.16%	68.84%	1,643
Loans	512	1,131	
 Start Up Business	35.03%	64.97%	1,647
Assistance	577	1,070	
 Business	40.35%	59.65%	1,638
Mentoring	661	977	

5. Housing Services

Consider the community's need for HOUSING SERVICES in the City of Alameda. Rate the need level for each of the following items.

•	NO-LOW NEED	MOD-HI NEED 🗸	TOTAL
 Affordable	16 . 97%	83.03%	1,721
Rental Housing	292	1,429	
 Energy Efficient	18.27%	81.73%	1,691
Improvements	309	1,382	
 Senior Housing 	17.91% 305	82.09% 1,398	1,703
 Housing for	20.47%	79.53%	1,685
Veterans	345	1,340	
 Housing for People with Disabilities 	20.77% 350	79.23% 1,335	1,685
 Single Family	30.87%	69.13%	1,662
Housing	513	1,149	
 Homeowners	31.62%	68.38%	1,673
Assistance	529	1,144	
 Lead-Based Paint Abatement 	35.45% 591	64.55% 1,076	1,667
 Single Person Homeownership (non disabled or elderly) 	40.49% 675	59.51% 992	1,667
 Large Family	43.37%	56.63%	1,658
Housing	719	939	

6. Additional Comments

Of 431 additional comments, the highest concerns were:

- Housing affordability and availability
- Traffic congestion and transit on/off and on-island
- Development and the effect on traffic

Additional concerns reflected in the comments:

- Alameda job growth
- Athletic facility (including pool) adequacy and accessibility
- Crime and safety

7. Housing Discrimination

Do you believe housing discrimination is an issue in your neighborhood in Alameda?

Answered: 1,673 Skipped: 100

ANSWER CHOICES	▼ RESPONSES	•
✓ No	69.40%	1,161
✓ Yes	30.60%	512
TOTAL		1,673

8. Housing Discrimination

If you have experienced discrimination in housing in Alameda, on what basis do you believe you were discriminated against? Select all that apply.

Answered: 434 Skipped: 1,339

ANSWER CHOICES	•	RESPONSES	•
 Other (please specify) 	Responses	46.08%	200
▼ Race		27.19%	118
✓ Color		24.65%	107
▼ Familial Status		24.42%	106
✓ Age		22.12%	96
- Disability		12.90%	56
✓ National Origin		11.29%	49
▼ Gender		10.83%	47
✓ Sexual Orientation		6.22%	27
Total Respondents: 434			

Notes about those who responded "Other"

- 129 (65%) of the 200 "Other" responses specified they had not personally experienced discrimination or were comments about housing discrimination in general.
- 71 (35%) responses indicated an additional basis of discrimination.
 - Notably, 61 (86%) specified they were discriminated against based on finances/income.
 - 10 (14%) specified single-parent status (4), religion (3) and pet ownership (3)
- The adjusted total respondents who experienced a form of discrimination is **305**.