



*Transportation for Seniors  
and People With Disabilities*

# **City of Alameda Transportation Program Plan for Seniors and People with Disabilities Fiscal Year 2018/2019**

Funded by Measures B and BB

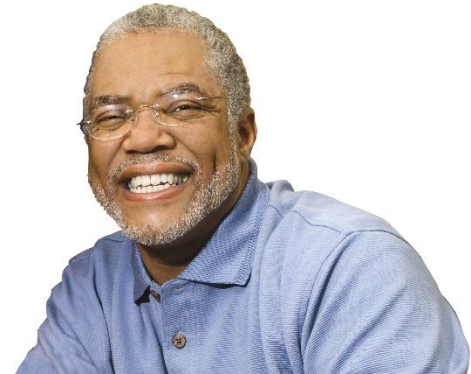
# Agenda

- Service Overview
- Recommended Program
- Budget
- Planning Process Overview



# Service Overview

- Alameda Loop Shuttle
- Subsidized Taxi Services
- Scholarship Programs
- Group Trips
- Capital Investments
- Customer Service/Outreach
- Management

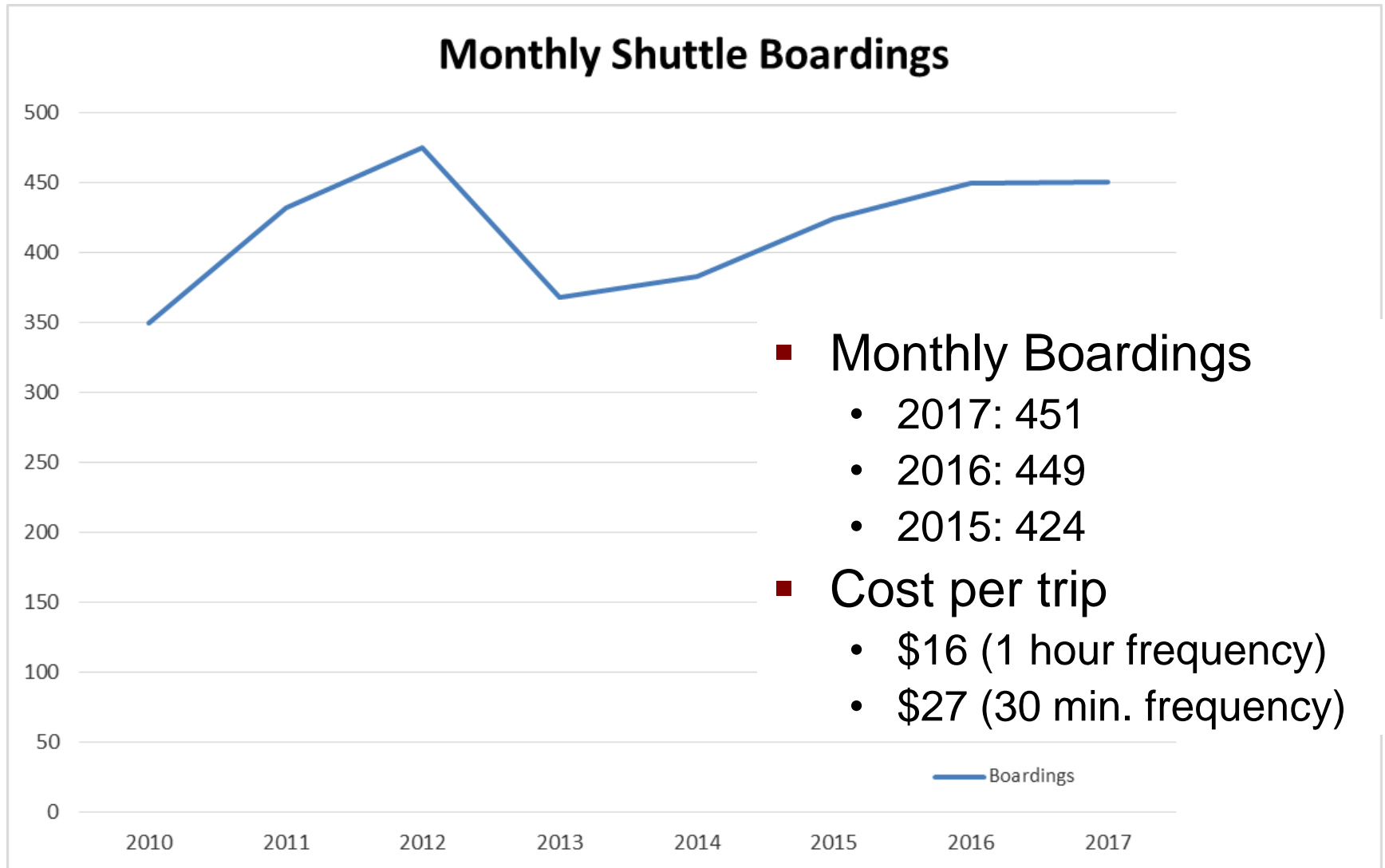


# Alameda Loop Shuttle Status

- Increased Shuttle Service Frequency (Oct 31, 2017)
- Rebranded shuttle name as “Alameda Loop Shuttle”



# Alameda Loop Shuttle Status (cont.)



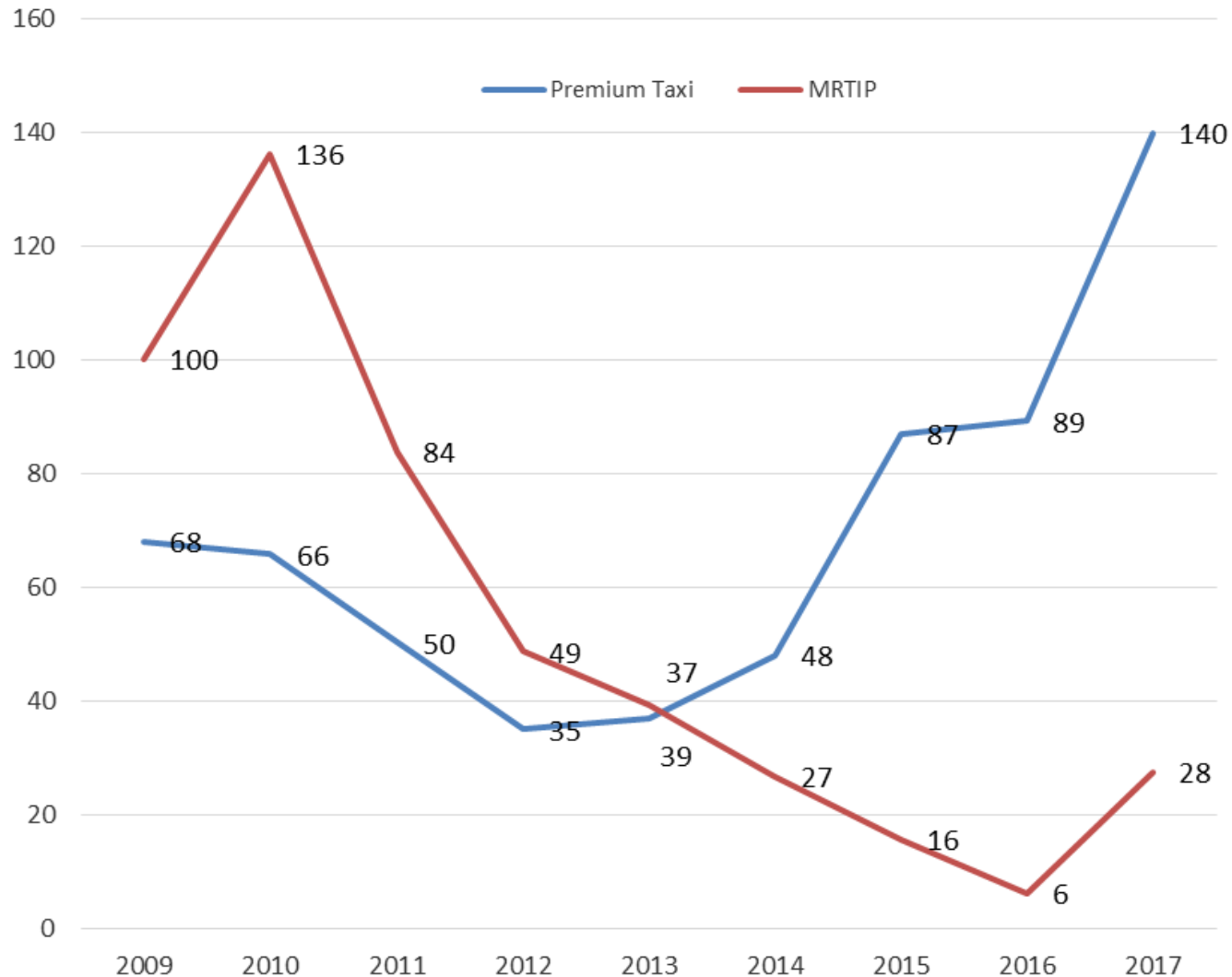


# Taxi Service Status

- Increased Premium taxi subsidy to 70 percent per trip
- Secured local Alameda taxi service provider

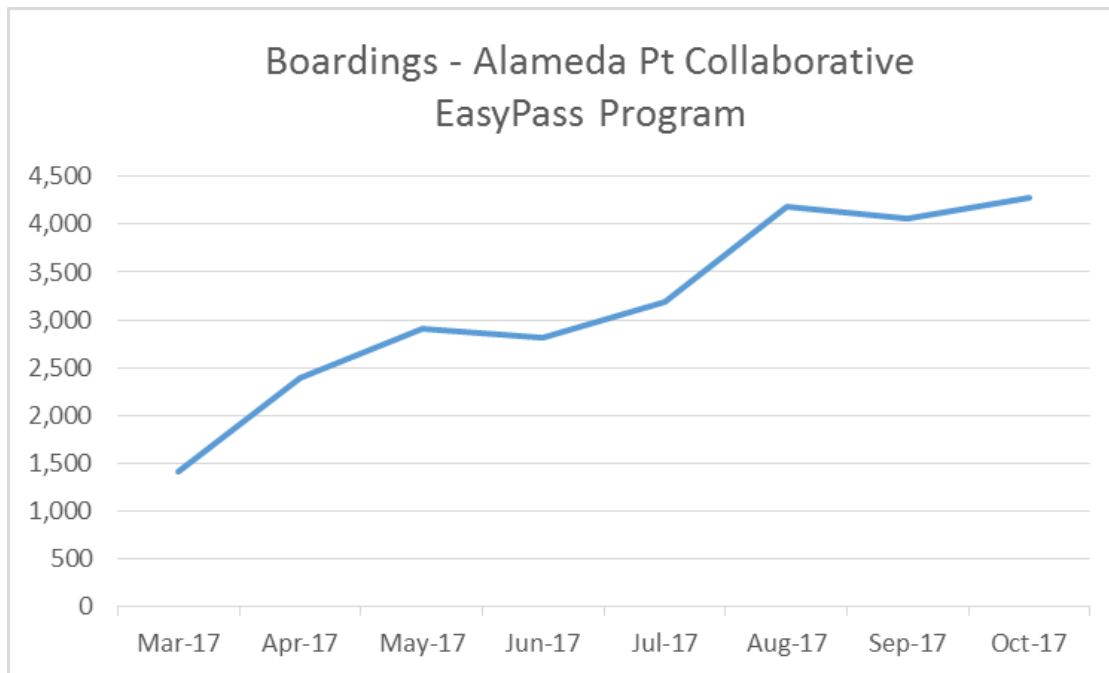


# Taxi Services – Trips/Month



# Scholarship Programs

- Assists with taxi services
- Provides AC Transit bus passes – EasyPass - for Alameda Point Collaborative





# Recommended Program

- Alameda Loop Shuttle
  - Marketing rebranded and more frequent service
  - Smart phone app for real-time shuttle location
- Taxi Services
  - Marketing/outreach
  - Smart phone app for real-time taxi location



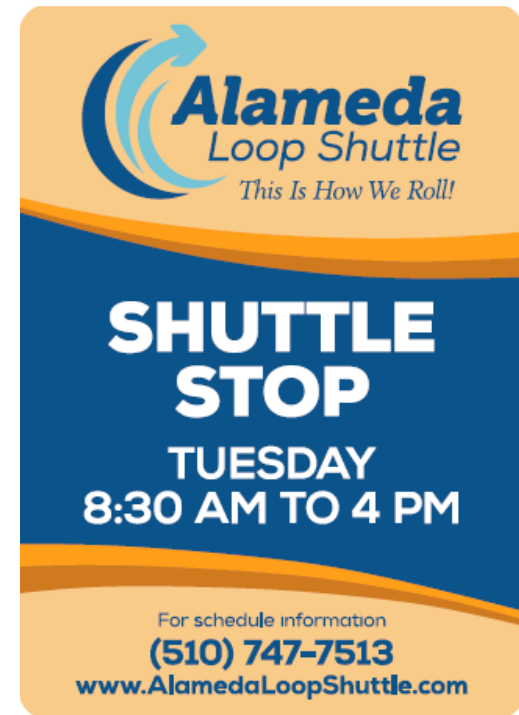
# Recommended Program (cont.)

- Scholarship Program
  - Continue taxi subsidies and Alameda Point Collaborative bus passes
  - Expand the free bus pass program to Alameda Housing Authority properties
- Group Trips
  - Continue current trips



# Recommended Program (cont.)

- Capital Program
  - Cross Alameda Trail
  - Bus benches at shuttle and bus stops
  - Flashing beacon at Mastick Senior Center
- Outreach/Marketing
  - Website/press releases
  - Presentations/orientations
  - Advertisements/banners
  - Shuttle schedules
  - Brochures/mailings
  - Program incentives



# Budget



## Revenues

Measure B/BB	\$357,109
	(+ \$700,000 balance)
East Bay Paratransit Tickets	\$6,000
Taxi Vouchers	\$12,000
<b>Total revenues</b>	<b>\$1,075,109</b>

## Expenditures

Management	\$43,666
Customer Service	\$46,020
Trip Provision	\$295,423
Capital	\$590,000
<b>Total Expenditures</b>	<b>\$975,109</b>
<i>(Reserves</i>	<i>\$100,000)</i>

# Planning Process Overview

- Survey (December 2017/January 2018)
- Commissions (February/March 2018)
  - Transportation Commission
  - Commission on Disability Issues
  - Recreation and Park Commission
  - Social Service Human Relations Board
- Submit Program Plan (March 2017)





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## **Contact Information:**

Victoria Williams

Paratransit Coordinator

510-747-7513

[vwilliams@alamedaca.gov](mailto:vwilliams@alamedaca.gov)