



## Chuck Corica Park

1 Clubhouse Memorial Road  
Alameda, CA 94502

To: Amy Wooldridge, City of Alameda  
From: Ken Campbell, Greenway Golf  
Date: February 7, 2018  
Re: South Course Proposed Alameda Resident Golf Rates

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Amy,

In preparation for the opening of the South Course, Greenway Golf is submitting for review and approval Alameda resident walking golf fees of \$40 per player Monday-Friday and \$50 per player on Saturday, Sunday & Holidays. Below is an outline of the proposed resident fees and other resident comparison courses. In reviewing other city resident rates, it is important to note the other courses only offer one course as Alameda offers two. The strategy at Alameda is to offer separate resident rates for North and South courses reflective of their design, condition and quality. The North course is positioned as the lower priced of the two Alameda courses and in line with other comparable local resident courses including Metro and Monarch. The South course is positioned to be of good value for new construction and quality conditions.

### Alameda Residents Green Fee Rates and other Comparable Course Comparisons

Property	City	Local Resident		
		Mon-Thu	Friday	Weekend
<b>Corica South Proposed</b>	<b>Alameda</b>	<b>40</b>	<b>40</b>	<b>50</b>
Corica North Current	Alameda	29	29	37
Metropolitan Golf Links	Oakland	30	30	55*
Monarch Bay Golf	San Leandro	27	27	44
Presidio Golf Course	San Francisco	54	80*	82*
Callippe Preserve	Pleasanton	40	40	56

\* Mandatory cart fee included

Sincerely,

A handwritten signature in dark ink that reads "Ken Campbell". The signature is fluid and cursive, with the first name "Ken" being more prominent than the last name "Campbell".

Ken Campbell  
Greenway Golf