

# City of Alameda Transportation Program Plan for Seniors and People with Disabilities Fiscal Year 2018/2019

Funded by Measures B and BB

# Agenda

- Service Overview
- Recommended Program
- Budget
- Planning Process Overview



#### Service Overview

- Alameda Loop Shuttle
- Subsidized Taxi Services
- Scholarship Programs
- Group Trips
- Capital Investments
- Customer Service/Outreach
- Management





## Alameda Loop Shuttle Status

 Increased Shuttle Service Frequency (Oct 31, 2017)



 Rebranded shuttle name as "Alameda Loop Shuttle"



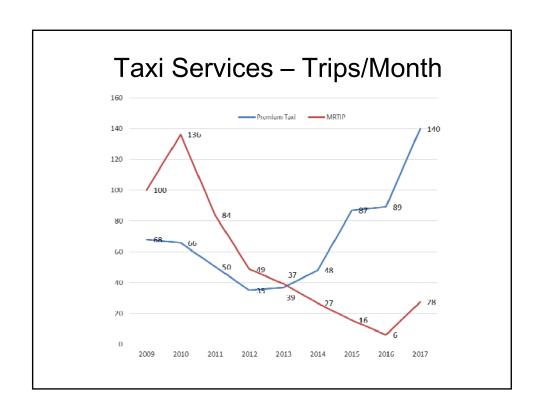




#### Taxi Service Status

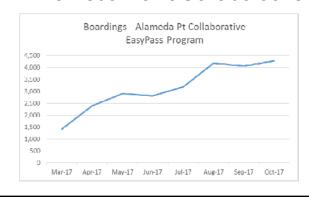
- Increased Premium taxi subsidy to 70 percent per trip
- Secured local Alameda taxi service provider





# Scholarship Programs

- Assists with taxi services
- Provides AC Transit bus passes – EasyPass - for Alameda Point Collaborative





## Recommended Program

- Alameda Loop Shuttle
  - Marketing rebranded and more frequent service



- Smart phone app for real-time shuttle location
- Taxi Services
  - Marketing/outreach
  - Smart phone app for real-time taxi location



#### Recommended Program (cont.)

- Scholarship Program
  - Continue taxi subsidies and Alameda Point Collaborative bus passes

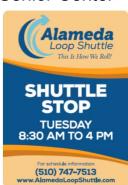


- Expand the free bus pass program to Alameda Housing Authority properties
- Group Trips
  - Continue current trips



# Recommended Program (cont.)

- Capital Program
  - · Cross Alameda Trail
  - · Bus benches at shuttle and bus stops
  - Flashing beacon at Mastick Senior Center
- Outreach/Marketing
  - · Website/press releases
  - Presentations/orientations
  - Advertisements/banners
  - Shuttle schedules
  - Brochures/mailings
  - Program incentives



## **Budget**

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Measure B/BB \$357,109 (+ \$700,000 balance)

East Bay Paratransit \$6,000

**Tickets** 

Taxi Vouchers \$12,000

Total revenues \$1,075,109

#### **Expenditures**

<u>Experialiales</u>	
Management	\$43,666
Customer Service	\$46,020
Trip Provision	\$295,423
Capital	\$590,000
Total Expenditures	\$975,109
(Reserves	\$100,000)



### Planning Process Overview

- Survey (December 2017/January 2018)
- Commissions (February/March 2018)
  - Transportation Commission
  - · Commission on Disability Issues
  - Recreation and Park Commission
  - Social Service Human Relations Board
- Submit Program Plan (March 2017)





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