

Reusable Bag Law

Plastic bags have been one of the most common litter items found in our waterways, and plastic pollution is a growing threat to oceans and marine life. StopWaste's reusable bag law is designed to:

- Reduce litter in our local waterways
- Promote use of reusable bags to prevent waste
- Save cities money on litter and storm drain cleanup
- Decrease the number of bags going to landfill

Law requirements

All retail stores in Alameda County:

- Stop distributing single-use plastic bags
- Start charging a minimum of 10 cents per compliant bag (paper and reusable, including thick plastic reusable bags)
- · Itemize the charge on customer's receipt

All eating establishments in Alameda County:

- Stop distributing single-use plastic bags
- Start charging a minimum of 10 cents per compliant reusable bag (including thick plastic bags)
- · Itemize the charge on customer's receipt
- May provide paper bags to customers free of charge



The bag law now covers **14,000+** retail stores and eating establishments:

Jan 2013		1,300 ^{Gr} an	ocery, drug d liquor stores
May 2017		7,700 Re	maining tail stores
Nov 2017	9	5,000 Ea	ting tablishments

Effectiveness of the Expanded Ordinance at Retail Stores

Survey data collected at newly affected retail stores in December 2017 shows that the expanded ordinance has been effective to date in changing consumer behavior:







Additional information available at ReusableBagsAC.org