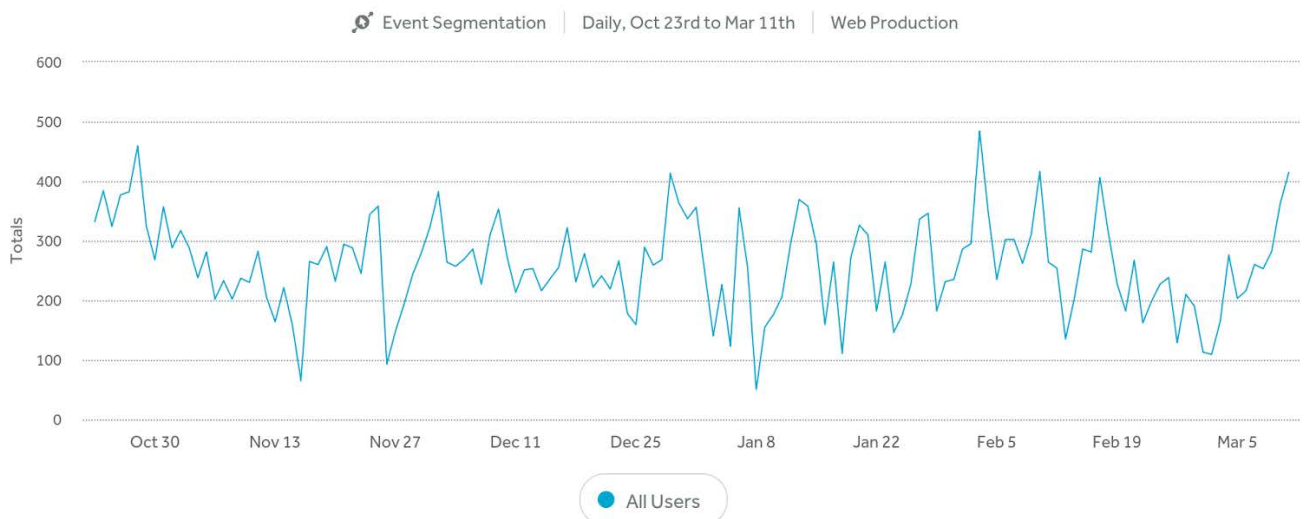


LimeBike Data for Pilot Period

MONTHLY SUMMARIES

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Totals to Date
<i>Period covered (??)</i>	(10/05/17-11/04/17)	(11/05/17-12/04/17)	(12/05/17-01/04/18)	(01/05/18-02/04/18)	(02/05/18-03/04/18)	<i>(10/5/17 – 3/12/18)</i>
<i>Total # rides taken</i>	10,000	7,000	8,000	8,400	7,757	41,585
<i>Ave # rides/day</i>	350 (highest 460)	280	282 (highest 413)	271 (highest 500)	no data	no data
<i># Complaints (to LB)</i>	101	no data	Ave 4 calls/day (120)	Ave 4.2 calls/day (130)	no data	no data
<i>Ave ride time</i>	no data	no data	9 min	9 min	9 min	no data
<i>Ave distance</i>	no data	no data	1.2 mi	1.26 mi	1.27 mi	no data

Alameda Daily Rides



Generated by Amplitude at March 12, 2018, 2:50 pm PDT

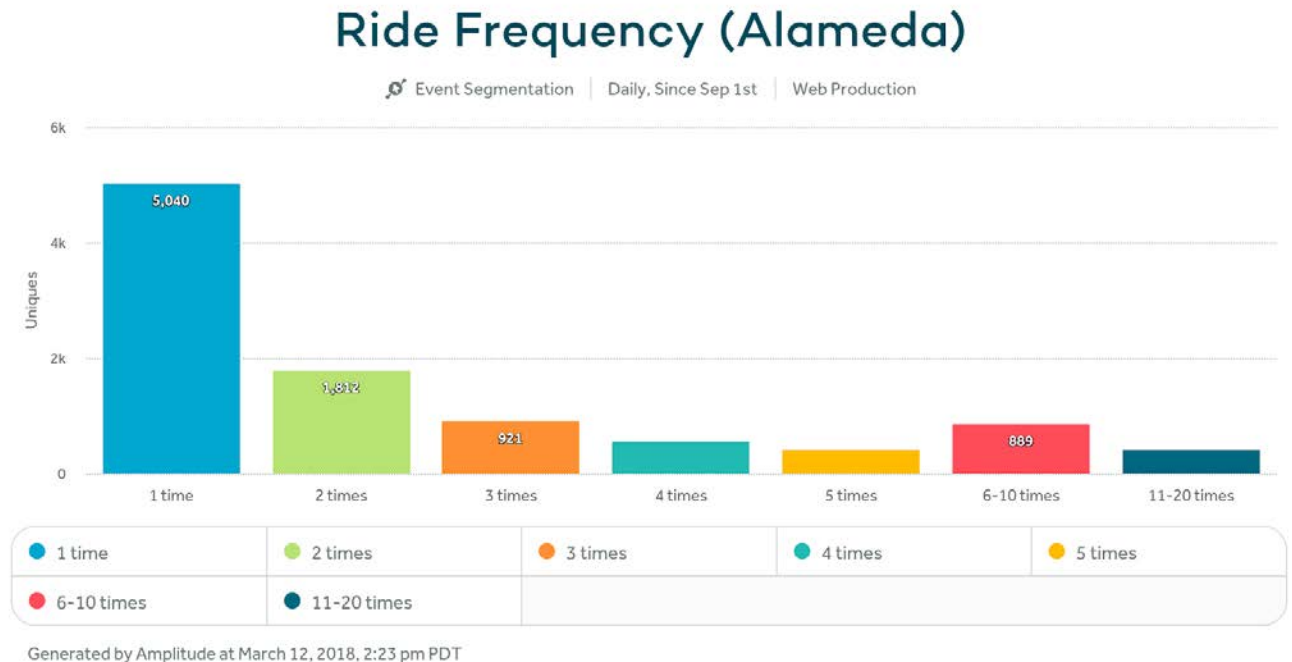
BIKES (for February 2018 period only):

- Average # of operable bikes over the month of February: 308
- Percentage of time below 300 bikes: Less than 5%
- Average # of bikes in Alameda Point (west of Main Street): 40

LimeBike Data for Pilot Period

RIDERS

- 11,449 unique riders in Alameda (as of 3/11/18). 78% of these riders live in Alameda.
- Of these, 6,409 have taken two or more rides. **XX** appear to be regular riders, as they have ridden 6-20 times since program inception.

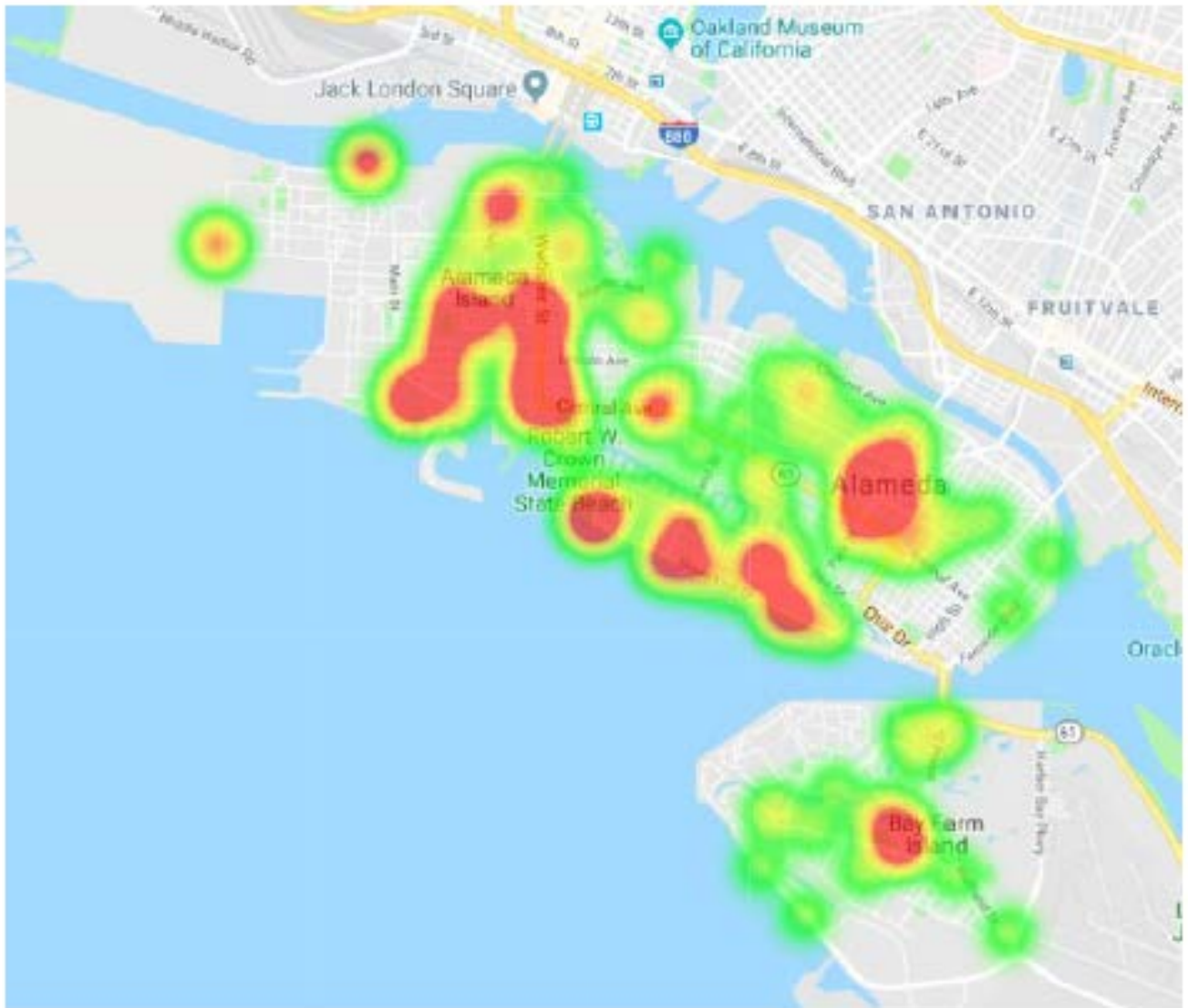


BIKE TRIPS

- **Peak Usage Periods:** Weekday Peak Periods = 8-9am and 3-6pm; Weekend Peak Periods = 11a-3pm
- **Bike Trip Purpose** (Data from 10/3/17 to 3/18/18)
 - 39% of trips START in a major commercial area (National Average: 25%)
 - 27% of trips END in a major commercial area (National Average: 25%)
 - 21% of trips start or end at a transit stop/terminal (National Average: 40%)
 - Just under 4% of trips start or end at a high school

LimeBike Data for Pilot Period

Heat Map (Pick-up Locations, Month of Feb 2018)



Top Bike Drop Off Locations (October to February)

1. Main Street Ferry Terminal
2. Shore Line Dr/Westline
3. Shore Line Dr/Grand
4. Shore Line Dr/Kitty Hawk
5. Park/Central
6. Shore Line Dr/Willow
7. Target at Alameda landing
8. South Shore Center
9. Shore Line Dr/Park
10. Chapin, north of Eagle (Parrot Village area)

LimeBike Data for Pilot Period

11. Washington Park
12. Shore Line Dr/just west of Park St
13. Monarch Street (Spirits Alley area)
14. City Hall (2263 Santa Clara Ave)

Top Bike Pick-up Locations (October to February)

1. Main Street Ferry Terminal
2. Harbor Bay Ferry Terminal
3. Shore Line Dr/Grand
4. Shore Line Dr/Westline
5. Shore Line Dr/ Kitty Hawk
6. City Hall (2263 Santa Clara Ave)
7. Webster/Taylor
8. Washington Park
9. Harbor Bay Landing Shopping Center
10. Park/Central
11. Wind River
12. Webster/Buena Vista

OTHER DATA

- **Collisions:** Since inception, there has been one reported collision involving a LimeBike and an automobile, in October. The collision was not related to the LimeBike, and the cause was (auto) driver error. [City: In addition, staff learned second-hand of another collision, which was not reported to the Police, and therefore it is assumed there were no/minimal injuries.]
- **Bikes in Water:** One bike was found in the water and retrieved by LimeBike in December. [City: In addition, several bikes were recently seen in the breakwater near the Harbor Bay Ferry Terminal, and others in the lagoons, and the EBRPD reports at least one bike was found in their pond.]
- **CO2 emissions** reduced (10/4/17 – 3/12/18): 17,234.95 lbs (calculated using EPA calculator: <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references>)
- **Paid Rides:** For the month of February, there was an average ratio of 4:1 for paid versus unpaid rides