



# GIG Car Share

GIG Car Share celebrated its inaugural launch in Berkeley and Oakland on April 30, 2017. Unlike other Bay Area car share services, Gig offers one-way, or point-to-point service that allows people to pick up a car in one location and drop it off in another – no need to return it to the same spot. You just find a nearby car, get in and go!

Gig Members enjoy the innovation, advocacy, and protections built upon more than a century of AAA's experience in providing a trusted and relevant service to its members. Gig is a product of A3Ventures, AAA's innovation lab and capital investment engine charged with launching a portfolio of enterprises that will thrive among Members and future generations.

## Quick Facts

**Vehicles:** A brand-new fleet of 500 sleek, black, hybrid-electric cars complete with a bicycle roof rack.

**Member Cost:** Structured for maximum flexibility, there is no signup or annual fee, so you only pay for what you use. \$2.50 a mile for short trips, \$15 an hour, or \$85 for the day – whatever is cheapest.

**Location:** Use the Gig app to find the car closest to you. Right now, you can find Gigs in much of Berkeley and Oakland.

**Parking:** Thanks to agreements with our city partners, members park for free almost anywhere in the Berkeley and Oakland "HomeZone" including two-hour or more public, metered, and residential permit spaces. There are also dedicated parking spaces at key transportation connectors like BART stations and the Oakland International Airport.

**Register:** It's easy. Download the app, scan your driver's license, enter your info, and start driving.

## **Why one-way car share?**

- One-way car sharing offers flexibility; mandatory round-trips to the original starting point is not required.
- Car ownership is expensive, costing the typical American \$8,000 per year. Gig membership covers the cost of maintenance, insurance, fuel, and parking in the HomeZone.
- Car share reduces traffic congestion. Every Gig vehicle takes seven-to-eleven cars off the road, providing a substitute for private vehicles and ride-hailing services, complementing public transit, and improving quality of life. Research shows significant reductions in vehicle purchases and miles traveled when compared with personal auto use in cities where one-way car share is already available.
- One-way car share expands transit options and fills in the gap, providing relief in transit deserts, offering availability 24 hours a day, and delivering a new mobility option for underserved populations.
- It's good for the environment. Every car share vehicle eliminates four to seven metric tons of greenhouse gas emissions each year. Gig's 100% hybrid-electric fleet goes a step further in replacing less efficient vehicles.

...wheel with you.

MENU ≡



## Seating for five.

Sometimes more is more. With a roomy interior and

Sometimes more is more. With a roomy interior and seating for five adults, bring some friends along for the ride. Just make sure you call dibs on the radio. **MENU** ≡



## Easy to drive.

Gig is nimble enough to navigate city traffic and tight spaces. Every car is automatic and designed to keep you safe with features like antilock brakes, traction control, and seven airbags.



MENU ≡

## Black cars, green at heart.

Gig features Toyota Hybrid Synergy Drive® technology. It's clean, powerful, and fuel efficient. And, because the cars recharge on the go, they never need to be plugged in.





MENU ≡

## Room for everything.

Gig has enough room for almost anything you want to bring along. The trunk is roomy, and if that's not enough, the back seats fold down flat for the really big stuff.

